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# FINANCIAL TIMES

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## NEWS SUMMARY

### GENERAL Halt in Civil Service dispersal

The Government halted a large part of the plan to move 25,000 civil service jobs from London to the regions.

The dispersal will save more than £200m in capital building and other costs in the five years to 1983-84.

The Government's plan to scale down the last administration's dispersal programme means that up to 7,000 civil servants will join those already relocated. That is a 90 per cent reduction in Labour's 80,000 target. Back Page.

### Labour set on collision course

In spite of an appeal for unity by Mr. James Callaghan, the Labour Party's Left and Right wings are set on a collision course on the issue of who should control election programmes.

At a joint meeting of the party's national executive and the Shadow Cabinet, Mr. Callaghan warned that the party was in danger of tearing itself apart. He made it clear that he was ready to fight the Left's proposals. Back Page.

### China accused

Vietnam accused China of massing troops on its border, occupying its territory and preparing for war. Meanwhile the Peking Government warned that it would have to "teach Vietnam another lesson" if it did not end border violations. Page 4.

### Reddy's choice

Indian Opposition leader Charan Singh, 76, was asked by President Sanjiva Reddy to form a new Government and to succeed the outgoing Prime Minister Morarji Desai. Back Page.

### Clore dies

Sir Charles Clore, the financier and philanthropist, died of cancer in a London clinic, aged 75. His business interests included the Sears group of department stores, shoe manufacturing and retailing. His personal fortune is estimated at £50m. Page 8.

### Mixed wards go

The Government is to end mixed sex wards in National Health Service hospitals. Dr. Gerald Vaughan, Health Minister, told the Commons in a written reply.

### War Budget

Two-thirds of the first Budget presented by the new blacked Zimbabwe Rhodesia Government is earmarked for defence and security. A 12½ per cent "war levy" introduced last year was abolished but a 10 per cent tax surcharge was introduced on all individuals and corporations.

### Home sales

Housing associations are to be given the right to sell homes to tenants. Environment Secretary, hinted that later legislation might force reluctant associations to sell. Page 9.

### Ugandan toll

Kenya said that 404 of its troops died in the successful action to topple Ugandan dictator Idi Amin but most were victims of road crashes.

### Court escape

Frenchman accused of armed robbery took a judge hostage at a Brussels court and made his escape on a motorcycle. The man, Francois Besse, had escaped from several French prisons.

### Briefly...

Background joy ride collapsed at Morecambe, Lancs., slightly injuring seven children.  
Queen's Veterans Challenge Cup 4. Bailey was won for the first time by a woman, Miss. Ena Gledhill, of Wadhurst, Sussex.

### BUSINESS £ rises sharply; Gold at new high

STERLING rose sharply against all currencies, closing at \$2.3298, up 30 points. Its trade-weighted index rose 0.4 to 74.0, a four-year high. The dollar's trade-weighted index was unchanged at 83.5.

### Irish punt

IRISH PUNT fell to 89p against sterling as the Irish Government stopped temporarily trying to hold it above 80p.

### GILTS continued to decline

GILTS continued to decline despite renewed sterling strength and a new long tap stock. Longs lost up to a point and shorts around 2. The Government Securities Index fell 0.42 to 73.23.

### EQUITIES eased further on worries of unsettled economic and industrial outlook

Equities eased further on worries of unsettled economic and industrial outlook, and the FT 30-share index closed 2.98 down at 461.5.

### GOLD rose by 83¢ to a record \$396.16 in London

GOLD rose by 83¢ to a record \$396.16 in London. WALL STREET was up 0.06 at 823.59 near the close.

### GOVERNMENT'S economic policies are "totally misguided", PUC general secretary

Murray, said after meeting Network union leaders and Ministers. Back Page.

### BRITISH AIRWAYS expects to cut some flights from this winter because of a Department of Trade call to reduce fuel consumption by 10 per cent

Back Page. The airline hopes to operate London-Peking flights from April following a UK-Chinese deal.

### U.S. CONSUMER prices rose again last month by a half 1 per cent, bringing the annual rate for the first half of 1979 to 13.2 per cent

Page 4.

### LIFE and pension funds receipts totalled £2.19bn in the first quarter this year, up 10½ per cent on a year ago, and about half of this was invested in gilt-edged stocks

Page 7.

### LEGAL HITCH has prevented the Location of Offices Bureau from pursuing its new role of attracting international companies to set up offices in the UK

Page 12.

### CHINA will supply 100,000 tonnes of coal to the South of Scotland Electricity Board from this autumn to help meet shortages from Scottish pits

Page 8.

### WORLD STEEL sales increased by 4.5 per cent to 32.5m tons in the first half of 1979, reports a fall in profits from £62.5m to £41.1m for the year to March 31

Page 26 and Lex.

### INCHCAPE and CO., the international trading group, reports a fall in profits from £62.5m to £41.1m for the year to March 31

Page 26 and Lex.

### DAVY CORPORATION, the engineering and construction group, improved pre-tax profits from £25.4m to £28.1m for the year to March 31

Page 26 and Lex.

## BNOC North Sea role to be cut, some assets sold

BY RAY DAFTER, ENERGY EDITOR

Activities by the British National Oil Corporation are to be cut and reshaped. Private oil companies are to be encouraged to increase exploration and development in UK waters.

The proposed changes in the Corporation's status form part of the Government's emerging industrial policy. The Corporation is to be given a "much more limited role," Mr. David Howell, Energy Secretary, told the Commons yesterday.

Some of its North Sea assets are to be sold and its exploration commitments reduced. It will no longer have preferential treatment when licences are awarded, and it will cease to have a statutory role as Government adviser.

It will give up its seat on all the North Sea operating committees other than those in which it has an equity interest. Moreover, the Government is to consider means of injecting private capital into the Corporation's offshore activities. Mr. Howell said that it was the Government's belief that the offshore assets should be more widely owned.

On the other hand, the Corporation's large and growing oil trading interests are to remain firmly in State hands. It will continue to handle all the crude

oil provided in lieu of royalty payments, sold under participation agreements or gained through its development activities.

BNOC has emerged as one of the world's leading oil traders. Its sales are running at £300m a month. Last month it was instrumental in the pricing or disposal of 1m barrels a day, the equivalent of about half the oil consumed in the UK.

Lord Keston, Corporation chairman, said that the plans ensured that the Corporation would have continuing and important role to play.

However, Dr. David Owen, Opposition energy spokesman, attacked the "miserable statement" of Conservative policy. Oil was a "vital, national and strategic resource." Far from reassuring the industry and causing more stability, the statement on disposing of assets and introducing private capital posed far more questions than it answered.

One unresolved question is how the State oil trading concern will operate beside a partly

## Electric tariffs to go up by 8%

BY ROY HODSON

AN 8 PER CENT increase in domestic electricity tariffs in England and Wales from September was announced yesterday by Sir Francis Tombs, chairman of the Electricity Council. The last increase was 8.6 per cent in June.

The rises will virtually all be needed by the electricity industry to offset higher coal and oil prices.

Monthly-billed industrial tariffs, which also carry a fuel adjustment surcharge, will be increased at the same time by 2 per cent.

The Council announced a profit for 1978-79 after paying interest charges of £251.4m compared with £132.8m the previous year. This was arrived at after deducting a supplementary depreciation provision of £168m.

The Electricity Council has prepared this year, for the first time, a supplementary statement prepared upon current cost accounting principles. The industry lost £168m after interest on that basis.

Sir Francis attributed the industry's improved financial performance to "a welcome increase in sales of electricity."

## Control of BSC funds tightened

BY ROY HODSON

THE GOVERNMENT will fund the British Steel Corporation on a month-by-month basis from now onwards in an attempt to bring the corporation (£500m losses in 1978-79) into profit by next year.

The Department of Industry will monitor progress against the corporation's forecasts of capital expenditure to ensure that funds are not being used to finance accumulating losses.

This close governmental control of the corporation is without precedent for nationalised industries in Britain. It was explained by Sir Keith Joseph, the Industry Secretary, to the board of British Steel when he met them for lunch yesterday.

Earlier a special meeting of the board accepted the Government target of operating at a profit after depreciation and interest in the financial year 1980-81, and affirmed a crash programme for further steelworks closures.

British Steel will be able to save £108m in the current financial year if the unions accept the programme.

Immediate savings by closures in all the corporation's divisions except the Tubes Division are proposed.

The corporation believes that a combination of works closures and de-maning can result in the following cost reductions in the divisions between now and March 1980: Sheffield division £13m; Teesside £11m; Welsh £10m; Scunthorpe £5m; and Scottish £4m.

The proposed savings programme does not take into account the corporation's wish to end iron and steel-making at Corby, because that would not be brought about in the current year.

It does include the expected saving by ending it at Shotton, North Wales, by early next year. Prior commitments toward economies in British Steel's pro-

duction will account for £38m of the expected £108m saving. The closures and de-maning listed above would account for £62m. The corporation hopes to save £8m more by improved production performance.

The existing top management structure is to be retained, but a new 'decentralisation policy' is to be introduced throughout the corporation's line management. Responsibility for operations and for making profits will be pushed as far as possible down toward works managements, with new flexibility introduced into the divisional structure.

Sir Charles Villiers, the chairman, put forward a scheme for restructuring the corporation's top management and devolving responsibility to local management to a much greater degree at a special board meeting earlier this month.

The board rejected his scheme. But it now looks as though part of Sir Charles' package has been accepted. This will be an important factor in restoring the appearance of a unified British Steel board.

Sir Keith told the board yesterday that under his new monitoring scheme he did not expect a situation to emerge in which the corporation might suddenly be without enough cash to meet immediate commitments.

The corporation issued its own interpretation last night of Sir Keith's intentions: "If it began to appear that the corporation was drifting off course for any reason he (Sir Keith) would expect prompt remedial action to be taken so that the cash limit for the year as a whole was not exceeded and funds intended to cover capital expenditure were not diverted to pay for losses."

"Clearly the greater deviation and the longer effective correction was delayed, the more painful this would have to be."

## German payments balance slides towards deficit

BY JONATHAN CARR IN BONN

WEST GERMANY'S traditional surplus on trade and current account plunged in the first half of this year, pulled down in particular by unusually poor results for June.

Figures published yesterday by the Federal Statistical Office in Wiesbaden appear to provide early support for the forecast of an economic institute this week that West Germany is heading for a remarkable current account deficit by next year at the latest.

The January-June trade surplus this year totalled DM 14.9bn compared with DM 19.4bn in the same period of 1978. This is the lowest first half surplus since 1973 and a major contributory factor to the cut in the current account figure, showing the balance when deficits on services and transfer payments have been taken into consideration.

The January-June current account surplus totalled only DM 900m against DM 8.1bn in the first half of last year. This is the lowest first half figure since 1973.

Results for June alone show a trade surplus of DM 1.7bn, compared with DM 2bn in the previous month and DM 4bn in June last year. The June current account deficit of DM 2.5bn compares with a (revised) deficit of DM 300m in May and a surplus of DM 2bn in June, 1978.

The summer months are traditionally a time when the current account shows weakness, due to the huge sums spent by Germans holidaying abroad. But the deficit this June is the biggest for any single month of at least in this decade. The exact cause will be clear only when a more detailed break-down of the figures becomes available.

In any case, it is clear that the terms of trade are turning against West Germany with

import prices now rising much more strongly than export prices in marked contrast to the situation in 1978.

So far this year, the D-mark has risen by little more than 1 per cent against the dollar, and by less than 1 per cent against the weighted average of the currencies of West Germany's 23 main trading partners.

This rate of appreciation, which is slower than in past years, should help to keep West German exports price-competitive in the medium-term.

But it also means that Germany is unable to offset the cost of imported oil and raw materials, priced in dollars to the extent it could when the D-mark was moving quickly upwards. The working out for reduced trade surpluses, this year and next, with the current account moving into the red.

German oil imports, Page 3

## FT correspondent in Moscow

MR. DAVID SATTER, the Financial Times full-time correspondent in Moscow since June 1976, has recently had his accreditation renewed for a further six weeks instead of six months as was the previous practice.

His accreditation, without which it is impossible to work as a journalist in the Soviet Union, now expires on August 19. He has also been the victim of what can only be described as harassment.

This situation is causing the FT considerable concern. Mr. A. V. Hare, chairman of the FT, has made a formal protest to the Soviet authorities, both personally at the Soviet Embassy in London and by letter to the authorities in Moscow.

The first indication of Soviet displeasure was the publication of a personal attack on Mr. Satter spread across five columns of the official Ukraine Communist Party daily, the Ukraine Pravda, on June 17. In it Mr. Satter was accused of being rude to Soviet citizens

during the course of a private visit he made to a small Ukrainian town in the company of his mother and sister.

Subsequently the FT office was broken into during Mr. Satter's absence covering the U.S.-Soviet summit in Vienna, even though the Press compound is guarded round the clock by police.

Shortly after this, Mr. Satter, who is a U.S. citizen, was informed that his accreditation would only be renewed for six weeks. Most full-time correspondents in Moscow are accredited on an annual basis. The Financial Times has been applying for annual accreditation for over 2½ years. To date, the Soviet authorities have not replied to this request. The Financial Times has repeated its request that Mr. Satter be given regular, annual accreditation.

Last week the Moscow FT office car was entered and Mr. Satter's driving documents stolen. He has been warned not to drive without them but has faced bureaucratic obstacles in getting them replaced. Yesterday the licence plates were removed by the police.

The Soviet authorities, when asked by the FT to explain the reasons for harassing Mr. Satter, alleged that he was unwilling to conform with the regulations, customs and traditions of correspondents working in Moscow and was personally hostile to the Soviet Union.

Soviet officials in Moscow have since indicated that their complaints against Mr. Satter contain three elements: that Mr. Satter allegedly attacked a policeman while he was covering a dissident trial; that he was rude to Soviet citizens in the Ukraine and that he has committed various traffic offences.

The Financial Times has made clear its complete confidence in Mr. Satter. The FT understands that both the Foreign Office and the U.S. State Department are now making representations to the Soviet authorities in Moscow about Mr. Satter's situation.

Editorial comment, Page 24

## Demand rise

Total demand rose by 4.5 per cent in the last 12 months and industrial sales by 3.7 per cent. He forecast that the turbulent state of the fuel market would continue to make people move to electricity.

The electricity industry has had two coal price rises in five months, totalling 22 per cent. Crude oil for power stations has risen by 30 per cent since April.

Other extra costs include 20 per cent on the fuel oil tax in the last Budget; a reported loss of £20m from the Price Commission's delay of proposed increases in domestic tariffs, and the Government's reduction of the industry's cash limit by £80m.

The industry has reduced its oil burn to a minimum consistent with maintaining its few oil-burning power stations on the grid system.

Up to 1.5m tonnes of additional coal imports have been arranged by the industry for this year, to help meet the higher power-station coal burn, from Australia and the U.S. Cost will be slightly below delivered prices for National Coal Board coal.

Editorial Comment, Page 24

## 200 to lose jobs at Rolls-Royce

TWO HUNDRED employees at the Rolls-Royce diesel division at Shrewsbury are to lose their jobs. It was announced yesterday.

One hundred and fifty office staff will be made redundant and 50 shop floor workers will be offered early retirement under the Government's job relief scheme.

The loss of jobs is due to a decline in orders particularly from overseas, said Mr. Peter Vinson, managing director of the division.

Ironically, the announcement comes a week after the factory received an order to build engines for Britain's new generation of front line battle tanks. But full production will not start for several years.

5 in New York

	July 26	Previous
Spot	52.315-52.325	52.270-52.280
1 month	52.315-52.325	52.270-52.280
3 months	52.315-52.325	52.270-52.280
12 months	4.38-4.19	5.94-5.84

## CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISERS		FALLS	
Batleys of Yorkshire	108 + 8	Ashton Mining	62 + 4
Bestobell	212 + 8	Concise Rintinto	178 + 6
Cawoods	217 + 5	Northern Mining	56 + 4
Gordon and Gough	73 + 3		
Hensher A	60 + 8	Treac, 12½pc 99 A	- 1
Inchcape	278 + 18	(£40 pd.)	2431 - 1
Ingram (H.)	44 + 4	Barclays Bank	433 - 17
Kesner-Ullmann	62 + 5	Burt Boulton	175 - 10
Lawrie Plantation	410 + 10	Land Securities	280 - 5
Marshall's Universal	130 + 8	Lloyds Bank	288 - 10
Marshall Smith A	78 + 6	Man. Agency Music-143	- 6
Scudman	90 + 6	Newman Inds.	73 - 12
Stevens (UK)	262 + 18	Stevley	250 - 6
United Carriers	123 + 5	Aust. Cons. Mines	10 - 4

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## Oil imports leap as Bonn rebuilds its reserves

BY GUY HAWTHIN IN FRANKFURT

WEST GERMANY is continuing the rapid build-up of its oil reserves. The official stockpile by the end of June was sufficient to cover 110 days' consumption, compared with 106 days stockpiled at the end of April and the 99 days' reserve of mid-last year.

These figures from the Federal Economics Ministry are backed by a report from Esso's West German subsidiary. It shows the Federal Republic's crude oil imports during the first half of the year up 18 per cent on the figures for the comparable period of 1978.

Imports during the first six months amounted to 52.7m tonnes. And although the first half growth rate has slowed somewhat from the 20 per cent recorded in the first four months of 1979, there are no real signs of a let-up in the stockpiling policy.

Domestic oil consumption—including oil product exports—during the same period has risen by only 4 per cent. Petrol demand from the country's motorists went up by only 3 per cent, although diesel fuel consumption increased 14 per cent—reflecting in part the growing trend towards diesel-powered cars.

Consumption of light heating oil, however, fell back by 4 per cent, although demand for heavy heating oil—in quantity terms less than half that of light heating oil—rose by 10 per cent.

Military consumption remained unchanged from the 1978 level, while demand for ships' bunkering oil increased 7 per cent. Consumption of oil

at the country's oil refineries went up 20 per cent and exports of oil products by 21 per cent, according to the Esso report.

Total oil demand during the first half year amounted to 75.5m tonnes—52.7m tonnes of which took the form of imported crude. The rest was accounted for by domestic oil production, imports of already refined oil products and withdrawals for the oil refiners' freely-available stocks.

However, while the Esso report shows a 10 per cent decline in the freely available stocks com-

pared with first half of 1978—at the end of June they stood at 4.8m tonnes—this does not mean that overall stocks in the hands of industry have fallen.

Evidence strongly suggests that major industrial consumers of oil products, such as the chemicals industry, have also been stockpiling oil and refined products. The quantities involved are hard to estimate, but observers here say that the country's total oil reserves are very much higher than the official stockpile indicates.

## Schmidt standing at peak

BY JONATHAN CARR IN BONN

THE POPULARITY of Chancellor Helmut Schmidt has reached an unparalleled high point, for a head of government in West Germany—and without him the Social Democrat Party would not have enough support to win an election.

These are among the conclusions of an opinion poll published yesterday in the magazine Capital, but taken just before Herr Franz Josef Strauss was formally elected as the man the Opposition will present as Chancellor, if it wins the general election next year.

According to the poll, 90 per cent of West Germans favour Herr Schmidt as Chancellor, compared with 53.5 per cent last year, a figure underlying the sympathy accorded Herr Schmidt by many who, basically, favour the Opposition parties.

The SPD would lose between 5 and 8 per cent of support if it went into an election without Herr Schmidt as Chancellor, the poll showed.

Only 7.7 per cent of those questioned actively wished to have Herr Strauss as Chancellor. However, the proportion of those who refused to consider Herr Strauss for the job in any circumstance has dwindled. In 1977 the figure was about 50 per cent, last year it was 45 per cent, and in April-May this year 39.7 per cent.

However unsatisfactory the polls may still appear to be for Herr Strauss, the SPD is treating his challenge seriously. Herr Willy Brandt, SPD chairman, described Herr Strauss this week as a man who, despite his faults, was one of the truly great political talents the country possessed.

## Bonds plan for Dutch tax flight money

By Charles Batchelor in Amsterdam

THE NETHERLANDS should issue a form of bearer premium bond which would be attractive to the holders of "black money"—funds which have not been declared for tax purposes. This proposal has been made by Mr. T. H. Joekes, an MP and the financial specialist of the Liberal Party, which is the smaller of the two Government coalition partners.

Through the sale of these unregistered certificates by banks and Post Offices, the Government would gain access to the considerable funds in the black money circuit, he said in a written question to the State Secretary at the Finance Ministry.

A similar scheme has already been put into practice in Sweden and it is estimated to provide around Fl 500m (£108m) for the Treasury, he added.

Interest would be paid out on the numbered certificates by means of a quarterly or half-yearly lottery on the lines of the British premium bond scheme. The Government, which has a large financing deficit, would thus be able to make use of funds which would otherwise serve no useful purpose for the community in general.

Mr. Joekes said his proposal was not meant to conflict with the efforts of the tax authorities to reduce the size of the black money circuit. Tighter tax controls would be needed alongside any scheme of this nature.

Many MPs already opposed to existing bearer savings certificates issued by the banks which make tax avoidance on the interest an easy matter. They would not welcome the state encouraging this form of "tax-free" saving.

Statistics on the size of the black money circuit in the Netherlands are hard to come by. But one cautious estimate puts it at Fl 20bn, or 10 per cent of gross domestic product.

The Finance Ministry is considering the recommendations of a confidential report on the tax evasion problem which concluded that two out of three people in a position to evade tax actually did so.

## Last-minute talks on Italian PM

BY RUPERT CORNWELL IN ROME

THE NOMINATION of a new Prime Minister-designate, the third since June's inconclusive general election, was awaited here last night after a further round of rapid consultations by President Sandro Pertini.

Yesterday the President held talks with all political parties, to sound out their views on the new choice—perhaps the most delicate such decision made by an Italian President since the last war.

Since the election, Sig. Giulio Andreotti, the caretaker Christian Democrat Prime Minister, and Sig. Bettino Craxi, the Socialist leader, have both

tried and failed. The cause was the refusal of either party to support a Prime Minister drawn from the other.

But some form of understanding between them, including at least an abstention by the Socialists, is essential if Italy is to have a Government that can survive a vote of confidence.

It is already taken for granted that any new administration will be on a purely holding basis at least until the Christian Democrat congress later this year—and possibly to tide matters over until the regional elections due next spring.

In either case, the new Government would occupy office long enough, it is hoped, to allow the bitterness and rancour between Socialists and Christian Democrats to subside enough for a more durable arrangement to be agreed.

In the run-up to the announcement from the Quirinale, the presidential palace here, there was no indication of the identity of the nominee. Speculation has been rife, complicated by the fact that the Christian Democrats, in particular, are divided hopelessly on the most desirable course of action.

It seemed likely, however, that the candidate would have to be in some way above the political battle. Names mentioned included Sig. Amintore Fanfani, the Senate president, Sig. Cesare Merzagora, a former holder of the job, and Sig. Filippo Maria Pandolfi, the Treasury Minister who enjoys a distinctly "technocratic" image.

One of the few political figures being canvassed was Sig. Arnaldo Forlani, the Foreign Minister, who defied his party by voting against the Christian Democrat decision to veto Sig. Craxi.

## French inflation slows but Health service rescue plan upward trend still feared draws mixed response

BY DAVID WHITE IN PARIS

FRENCH CONSUMER price inflation slowed slightly in June, with the index rising by 0.8 per cent compared with 1.1 per cent in May and 1 per cent in April. The increase brings the inflation figure for the first six months of the year to 5.5 per cent. Over the past 12 months consumer prices have risen 10.3 per cent.

Last month's slowdown is expected to mark only a brief respite in the stronger upward trend, which has made the Government's one-time hopes of keeping inflation down to 8 per cent this year.

Recent rises in the prices of rental products and increases in rents and a number of service charges will be reflected in the July figures.

M. Rene Monory, Economy Minister, said that the rise in inflation against that for the first half of last year—0.5 percentage points—compared favourably with other countries such as West Germany, the UK and the U.S.

French banks' base lending rates have meanwhile gone up for the second time this month, reflecting a general upward pressure on interest rates.

Societe Generale, followed by Credit Lyonnais and Credit du Nord, raised their rates from 9.45 per cent to 9.75 per cent. The level first went up in June when base rates moved from 8.5 per cent to 9.15 per cent, after almost two years of successive decreases.

THE FRENCH Government's rescue plan for its deficit-ridden social security system has provoked strong criticism from unions, opposition parties and medical organisations. But it was warmly welcomed by the Patronat, the French employers' federation, since it does not entail extra costs for industry.

The federation said that by placing the burden on a 1 per cent increase in employees' contributions over the next 18 months, the Government had "avoided penalising employment and companies' competitiveness."

Increased costs would have eaten into the advantages currently being given to companies to encourage them to take on young workers.

The Government's plan, aimed mainly at cutting the growing costs of the French health service, came under fierce attack from the Communist-led trade union body, the CGT, whose leader, M. Georges Seguy, said it was "a scandal." Other unions criticised the increase in contributions in more moderate terms.

The white-collar CGC union objected to "the diminution of purchasing power" resulting from the extra charges. Among criticisms from opposition parties, Socialist headquarters said the new measures, which include cost-cutting in state hospitals, "retard once more the structural reform which the French health system requires."

## Romanian clamp-down on petrol

BY PAUL LENDVAI IN VIENNA

FOR THE second time within five weeks, the Romanian Government has announced a steep price increase for petrol, this time about 20 per cent. Last month the price rose by 50 per cent. A series of stringent restrictions, affecting foreign and domestic motorists, were also announced.

A voucher system has been introduced for foreign motorists and no-one is allowed to take more than ten litres out of the country. The number of official cars,

taxis, and small trucks will be cut by 50 per cent and cars with a heavy petrol consumption will be phased out. Use of official cars by civil servants will be strictly controlled.

Private cars will be banned from the roads, using an "odd and even number" basis, on alternate weekends.

President Nicolai Ceausescu said recently that Romania seeks to become self-sufficient in energy by 1990. East European observers feel this target is over-ambitious.

Romania is the eastern bloc country worst hit by the turmoil in Iran.

In recent weeks, several other eastern bloc countries have increased petrol and oil prices. Czechoslovakia raised theirs by 50 per cent last week-end. Hungary by 45 per cent so far this year and in May Bulgaria doubled the price. Yugoslavia has also increased prices recently and it is expected that East Germany will soon follow.

## Western steel output improves

BY TERRY DODSWORTH IN PARIS

STEEL OUTPUT and consumption in the western industrialised world has continued to increase in the first half of this year, according to a report by the Paris-based Organisation for Economic Co-operation and Development.

The report indicates that the marked improvements which began to emerge last year are being steadily consolidated, although the performance in particular countries varies widely, within and outside the 24-nation OECD area. Demand is expected to tail off in the U.S., although it should go up in western Europe.

Steel sales this year are being fuelled mainly by the rapid growth in consumption in Canada, Japan and the developing world. This has led to a 4.5 per cent increase in world sales of 33.5m tons in the first six months of this year, while in the OECD area itself, consumption has gone up by 4.0 per cent.

By comparison, the OECD growth rate last year amounted to 4.3 per cent.

World steel production has gone up by 4.2 per cent (39.7m tons), compared with a 3.2 per cent average increase in the OECD area this year. This has been boosted particularly by an increase of more than 10 per

cent in the output from developing countries.

The report adds that world crude steel production went up last year by 38.8m tons (or 5.9 per cent) to a record 771.8m tons. Capacity utilisation rose from 70 per cent in 1970 to 74 per cent in 1978, with a particularly marked increase in the U.S.

Prices, also improved substantially, going up by 19 per cent during the year to last December. From the latter part of last year however, the price improvements have been slowing, with an increase of only 6 per cent in the seven months up to the end of last February.

## Brussels seeks to extend Cyprus accord

By Margaret Van Hatten in Brussels

THE EEC Commission will seek a mandate from the Council of Ministers to prolong for another three years the current phase of its association agreement with Cyprus, rather than proceeding to the next stage.

This is because the Commission considers it impractical, in view of the present political situation in Cyprus, to attempt to negotiate the second phase of the agreement which would provide the basis for a customs union between the two.

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## OVERSEAS NEWS

## China repeats warning of 'another lesson' for Hanoi

BY OUR FOREIGN STAFF

THE CHINESE Government yesterday warned that it would have to "teach Vietnam another lesson" if the Hanoi authorities did not halt border violations. At the same time, Vietnam accused China of massing troops on its border, occupying Vietnamese territory, and preparing for war.

The accusations come just five months after China's invasion of Vietnam. They also follow eight rounds of apparently unsuccessful talks between Peking and Hanoi on normalising relations.

Vice-Premier Geng Biao, the Chinese Communist Party's foreign affairs specialist, warned that China had been very patient with Hanoi, but emphasised that, if border violations continued, "we will have to teach them another lesson." He

was speaking at a meeting with Austrian journalists.

Diplomats were sceptical yesterday about Vietnam's claim that China was massing troops along its border. The accusation nevertheless marks another stage in the deterioration of relations. It corresponds to a pattern of events which occurred about a year ago and preceded China's invasion of Vietnam in February.

The Vietnamese Government has for some months been claiming that China plans a second invasion. Diplomats in Washington and Tokyo confirm that the Chinese Government is considering such a possibility. The Chinese might want to launch a second invasion because the first was seen by many as having failed to achieve several of its military and strategic objectives. The

Chinese army is understood to have suffered heavy casualties at the hands of local militia.

The Chinese also failed to force the Vietnamese to draw front-line troops out of Kampuchea, where they were understood to be supporting troops loyal to the new regime of Heng Samrin. China has campaigned in vain for the return to power in Kampuchea of the regime led by Pol Pot.

China would pay a heavy economic price for a second invasion, however. Economic reconstruction plans—outlined in the recent Fifth National People's Congress—would be seriously jeopardised. Such an invasion would also invite the possibility of retaliation on China's northern border by the Soviet Union—Vietnam's main ally.

## Crisis costs Indian economy dearly

By K. K. Sharma in New Delhi

AS THE Indian political crisis approaches its third week, it has become clear that it is costing the country dearly in terms of damage to the economy and the virtual stoppage of work in ministries and Government departments.

The first casualty is the six-month five-year plan, which should have started in April last year, but the final draft of which has still to be approved. A session of the National Development Council, the nation's highest economic decision-making body, of which all Chief Ministers of States are members, was to have been held this month to endorse the draft.

Because of the Cabinet crisis and the fact that a caretaker government is in office, the council's session has not been called. Even if the new government is formed in the next few days, it will initially be too preoccupied with political survival to pay attention to crucial economic issues and challenges.

As it is, the draft of the plan, which the Planning Commission has just completed, is in danger of becoming obsolete. India is again in the grip of severe inflation after relative price stability for three years.

The wholesale price index has risen by more than 10 per cent since the budget was presented in February, and India is thus again facing double-digit inflation. This could nullify parts of the plan which are based on the assumption of continuing price stability, with 1977-78 as the base. Some calculations are already out of date.

The day after the Desai Government resigned, a large rise in coal prices was announced, to reduce the subsidies to the public sector's corporations. Coal India has been affected all manufacturing costs and added to inflation.

India still has huge foreign exchange reserves (approaching \$80 billion) and food grain stocks of about 15 million tonnes. But these are not being used as they would have been had the sixth plan been approved and acted upon.

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## AMERICAN NEWS

## U.S. consumer prices up by 1% last month

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

U.S. CONSUMER prices rose again last month by a full 1 per cent, bringing the annual rate for the first half of this year up to a daunting 13.2 per cent.

As has been the case since the spring, the increase was the result of soaring energy and housing costs, more than offsetting more modest advances in food prices.

In June, the transportation index went up by 1.7 per cent (embracing a 5.8 per cent jump in petrol prices) while the housing component rose by 1.3 per cent. The food sector increased by only 0.2 per cent, the smallest advance since July last year.

Because of this continued inflation, the real earnings of Americans continued to decline—in June by 0.8 per cent from the May level and over the year by 3.5 per cent.

Mr. Alfred Kahn, Mr. Carter's inflation chief, told a Congressional hearing that, but for the

latest round of OPEC oil price increases, double-digit inflation would no longer be plaguing the country.

He foresaw continued relief on the food front, but admitted that energy and housing had

President Carter signed a new trade liberalisation Bill in Washington yesterday.

which, he said, would "strengthen the dollar" by opening the way for more U.S. exports.

The Bill, passed overwhelmingly by both the House and the Senate, would also strengthen the U.S. position in the international trade community.

But he did say it would be necessary to keep a close watch on unemployment.

At his Press conference on Wednesday night, the President strongly pledged to continue pressing economic and monetary policies, to bring inflation under control.

He noted that Mr. Paul Volcker, who had nominated to succeed Mr. G. William

also showed that while refinery production of petrol and distillates remained steady during the week, stocks are improving. Petrol inventories rose in h/d to 234.2m, and distillate stocks (diesel, heating oil, etc.) went up nearly 7m b/d to 157m. The Administration wants distillate stocks to reach 240m b/d by October, to ensure adequate heating oil supplies for the winter.

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Oil industry observers point out that even though Mr. Carter said the limits applied "beginning this moment", most of the oil was already on its way to the U.S., and it would be unreasonable to expect imports to decline so quickly.

The move is also designed to stop the heavy capital flight, estimated at \$250m, which has taken place over the past two years.

Foreign banks, including Citibank and the Bank of London and South America, which are represented in Nicaragua, will no longer be able to offer facilities for savings and current accounts. The junta did not elaborate on their new function but it is believed that a new law regu-

lating their role will limit foreign banks to lending in dollars and to export and import financing.

The move is part of a state-regulated, mixed economy. It was stressed, however, that nationalisations would not become indiscriminate. Private enterprise would be respected, and foreign investment welcomed providing it complemented Government development programmes.

The junta said that it had already requested \$50m from the Inter American Development Bank to meet pressing short-term needs, to re-stimulate the economy.

According to the junta, at least \$2.5m in cheques and cash was stolen from state funds by Somoza supporters in the final days of the regime.

Mr. Brown can be expected to assail the President from all sides—left, right and centre. It is, in fact, his lack of a perceived ideological commitment that may be the biggest hindrance to his candidacy.

Most public opinion polls still show Mr. Brown trailing President Carter in the estimation of registered Democrats.

One recent survey gave the Governor only a slight lead over the President in California, where, in the 1976 primary election, he beat Mr. Carter three-to-one.

Mr. Brown does pose a potentially serious threat, however, to a President whose own popularity is in doubt.

Should Mr. Brown show signs of being able to take the Demo-

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## Trinidad build-up for general election

By David Renwick in Trinidad

PREPARATIONS appear to be quietly starting for the next general election in Trinidad and Tobago. It will have special interest because Dr. Eric Williams, the Prime Minister, three months away from his 88th birthday, is believed finally to have accepted that the next election must be the last in which he will lead the People's National Movement (PNM) into battle. In the meantime, Dr. Williams has reshuffled his Cabinet.

Most of the 15 ministers have been, to use Dr. Williams's euphemistic description, "rearranged and readjusted", and though no one actually lost his or her seat in the Cabinet, the purpose of the exercise clear: to amalgamate some responsibilities and rationalise others in a way intended to lead to more effective discharge of ministerial functions and to the faster realisation of the development goals the PNM Government has set itself.

The poll itself is not officially due until September, 1981, when the Prime Minister will be 70. In a country where the majority of the inhabitants are under the age of 44, it

might seem more appropriate for a younger man to assume the burden of power in a party that even its opponents regard as unlikely to be voted out of office in the foreseeable future.

There is a strong body of opinion which holds that Dr. Williams may not wait until the statutory end of the present parliament, but will call an election within the next 12 to 14 months. Having pulled off electoral triumph for the PNM for the sixth time, he would then step down from the party's political leadership once the formalities of succession have been completed.

He himself has urged the party to start thinking seriously about the next political leader. He declined, however, to do the party's choosing for it and said he would not indicate any personal preference for the succession, enjoining PNM members to ensure that the handover of leadership was conducted in an orderly manner.

But it is this reluctance to name a favourite son that has attracted some criticism of Dr. Williams from within the party. A leading PNM back-bencher and former minister, Mr. Shamsuddin Mohammed, has started a move to get the party to elect one deputy political leader who will be identified and accepted as the person to take charge once Dr. Williams goes.

The present situation is that there are three deputies appointed by Dr. Williams; they are not elected by the rank and file as is the political leader. Presumably each of these three men—Mr. Kamaluddin Mohammed, Mr. Shamsuddin's brother, who holds the portfolio of Minister of Health and Local Government, Mr. Errol Mahabir, Minister of Energy and Energy-based Industries, and Mr. George Chambers, Minister of Agriculture and Industry—harbour ambitions for the top job but it is to avoid the bitter internecine conflict which would follow Dr. Williams's exit that the movement for one deputy has now been mounted.

Before he goes, Dr. Williams is understandably anxious to rectify many of the weaknesses that have prevented his government from taking maximum advantage of Trinidad and Tobago's oil wealth and translating monetary income into real development. A major stumbling factor has been the slow pace at which the civil service, which is the apparent inability of senior bureaucrats to master modern management skills. Among the Cabinet changes was one which involved the appointment of a minister to assist Dr. Williams in his capacity as Finance Minister, to get Cabinet decisions implemented by the civil service on time.

What about the Cabinet shake-up itself? Will it have any effect on the problems currently being seen? There is already a lot of talk about the need to achieve more rapid growth in the economy. Dr. Williams is believed to have set himself

Dr. Eric Williams

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Dr. Williams

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## Sadat's men 'played role in assassination'

BY HUSAN HIJAZI IN BEIRUT

MR. YASSIR ARAFAT, the chairman of the Palestine Liberation Organisation (PLO), was quoted as saying yesterday that Egyptian President Anwar Sadat's own bodyguards played a role in the murder of Mr. Zahir Mohsen, head of the PLO's military department and chief of the Syrian-sponsored commando group Saiga.

Mr. Mohsen, 43, who was shot in the head outside his villa in Cannes, died in hospital in Nice yesterday afternoon.

The Beirut newspaper As-Safir, which has good Palestinian connections, reported that Mr. Arafat believes that members of an Egyptian security team who accompanied President Sadat to the African summit conference in Monrovia last week tipped off Israeli intelligence agents

about Mr. Mohsen's movements. Mr. Mohsen and his wife arrived in Cannes from Monrovia last Friday. He had represented the PLO at the OAU meeting.

Another Beirut newspaper, the pro-Syrian Ash-Sharq, which often reflects Saiga views, quoted a diplomat as alleging that Egyptian and Israeli intelligence organisations collaborated in the assassination.

The day after the Desai Government resigned, a large rise in coal prices was announced, to reduce the subsidies to the public sector's corporations. Coal India has been affected all manufacturing costs and added to inflation.

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## Murdoch in battle over Sydney TV station

BY OUR SYDNEY CORRESPONDENT

MR. RUPERT MURDOCH, whose News Ltd. Group has substantial newspaper and television interests in Britain, the U.S. and Australia, yesterday lashed out at allegations that he used his media outlets to promote chosen politicians, and was now operating as an effective "absentee landlord."

He was appearing before a packed hearing of the Australian Broadcasting Tribunal, which is inquiring into News Ltd.'s purchase earlier this year of a controlling interest in one of Sydney's highly profitable television stations, United Telecasters.

The two issues raised during the tribunal hearings are allegations of management interference in the editorial policy of News Ltd. media outlets and Mr. Murdoch's lengthy absence overseas.

Under the Australian Broadcasting and Television Act, a company headed by a non-resident is restricted to a 15 per cent share of a television station, and the tribunal has received a report from a government agency, the Foreign Investment Review Board, dealing with Mr. Murdoch's residence in New York.

News Ltd. consummated its purchase earlier this year after a series of private deals with former stockholders of United Telecasters, which own Channel Ten, and vigorous buying on the stock market. It now owns about 49.2 per cent of the company's stock, costing about \$8.4m.

Mr. Murdoch, 48, who gave his address as Cavan, a farm outside the small town of Yass in central New South Wales, claimed his life had been spent fighting newspaper monopolies, and said the connection between newspapers and television could be "wholly beneficial" to the television industry.

"I am the competitor establishing competition and if you, Mr. Murdoch, attacked the John Fairfax group, which owns a local television station and several newspapers in Sydney, for running what he claimed was a "gutter campaign" against him, including a story, written by a senior Fairfax executive, which painted him (Mr. Murdoch) as a "power-crazed tycoon."

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## RHODESIA LOOMS LARGE IN ZAMBIA'S ECONOMIC PLIGHT

## Queen's visit a boost for morale

BY MICHAEL HOLMAN IN LUSAKA

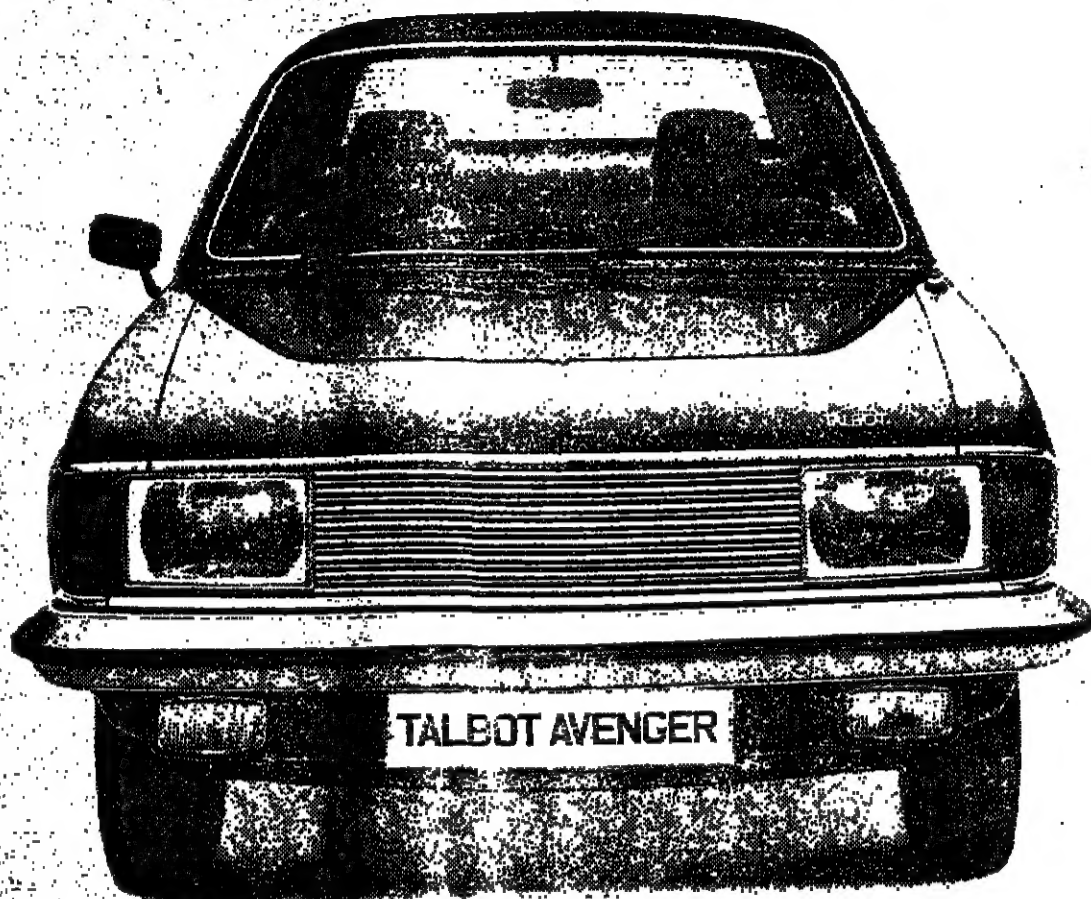
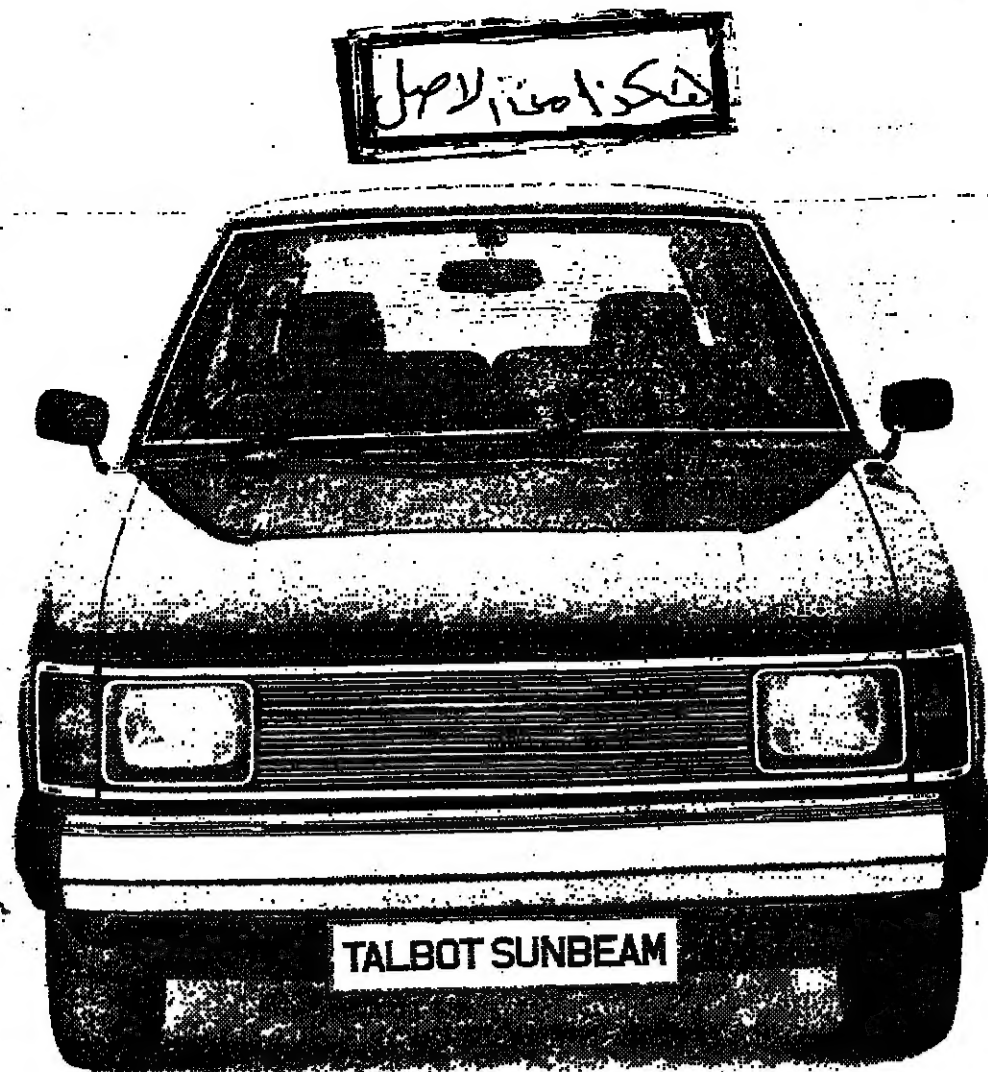
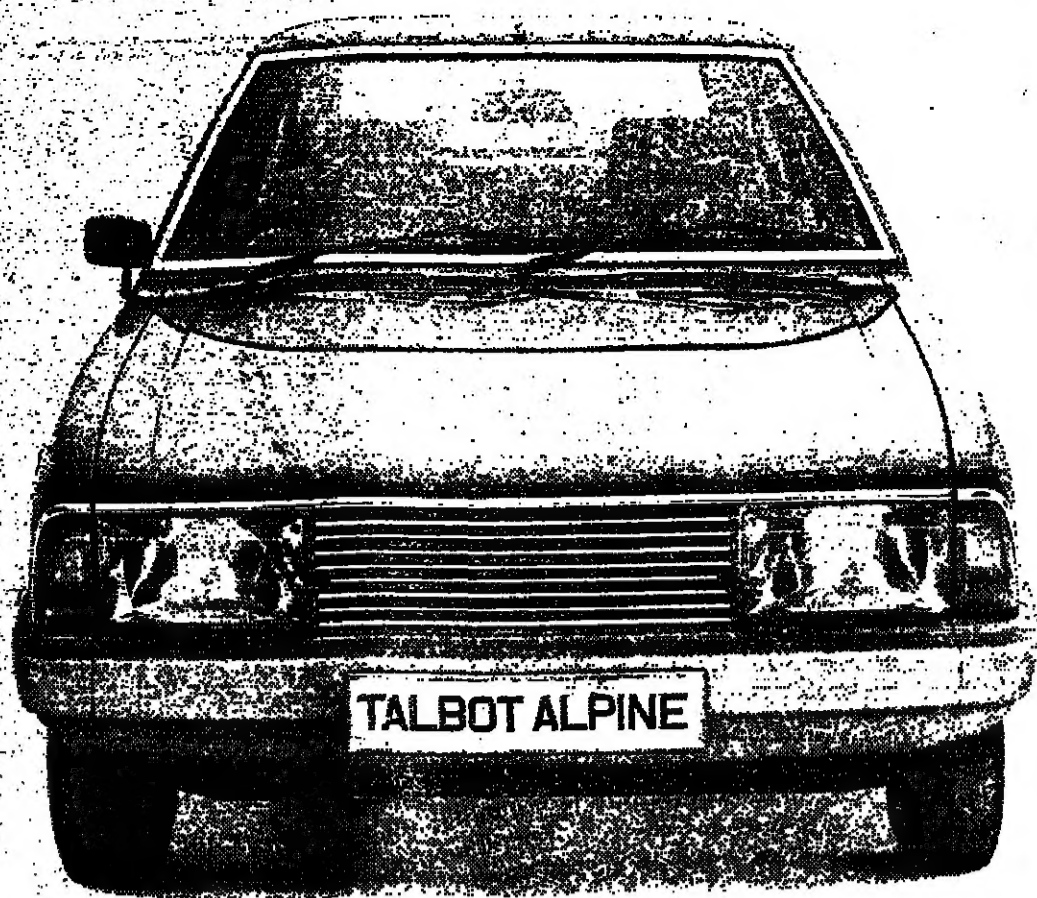
THE BUSTLE of preparations for the Queen's arrival in Lusaka today on a nine-day state visit during the Commonwealth Conference provided a welcome distraction from Zambia's tale of economic hardship and political quandary.

For President Kenneth Kaunda and his Government the distraction has special significance. Officials hope the two events will show the world that despite the way in which the Rhodesian war spills over into Zambia, the country remains stable and welcoming.

And, equally important, visitors from the 42-member Commonwealth will discover at first hand the demands placed on a "front line state" harbouring not only guerrillas but also 50,000 refugees, and trying to manage an economy reliant on a commodity over the price of which Zambia has no control.

This copper-dependent state has endured four years of low prices of a mineral which accounts for more than 80 per cent of export earnings and in 1974 accounted more than 50 per cent of Government revenue. This source of revenue has now been reduced to nil. These difficulties compelled Zambia last March to negotiate a \$300m two-year credit programme with the International Monetary Fund.





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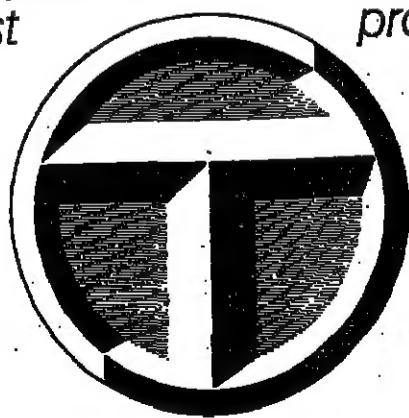
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# THE NEW SPIRIT OF MOTORING TALBOT



## WORLD TRADE NEWS

## Belgian company failure may hit Mideast contracts

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT, IN BRUSSELS

GOVERNMENT and business circles here have been severely shaken by the bankruptcy of a Belgian construction company acting as the lead contractor in a \$1bn (\$431m) project to build two large hospital complexes in Saudi Arabia.

It is feared that the collapse of the company, Eurosystem Hospitalier, and the uncertainties which this has created for the project's future could damage confidence abroad and make it much more difficult for Belgian concerns to compete for similar contracts in the Middle East.

Eurosystem is controlled through a subsidiary by Societe Generale de Belgique, one of the country's largest industrial holding companies. Societe Generale has been strongly criticised, in an unusual public rebuke by M. Henri Simonet, the Belgian Foreign Minister, for failing to come to the company's aid.

But despite the concern which the affair has clearly generated in the Belgian Cabinet, where it

has been discussed in considerable detail, the Government has so far refused to intervene directly to ensure that the project is completed.

M. Simonet said that the Saudi Government had asked him some time ago to consider offering Government guarantees for contracts undertaken by private companies. But he added that no decision would be taken on this until the Government had received a report from a team dispatched to Saudi Arabia by other members of the consortium to see whether the project could be restarted.

Eurosystem won the contract to build two 500-bed hospitals in Riyadh and Jeddah in 1976, partly because of influential contacts in Saudi Arabia. It then joined up with seven other concerns to carry out the projects.

Difficulties began after a sub-contract was awarded to a Mexican company, which was unable to perform the work

according to schedule. Last September the Saudi Government stopped payments on the project, causing a cash-flow problem for Eurosystem estimated at more than \$100m.

One aspect of the affair which attracted considerable attention is the size of the commissions paid to obtain the contract, which were reported to amount to about \$250m, a quarter of the total value.

Despite M. Simonet's assertions that this money represented genuine business commissions and was not a "slush fund," Belgian authorities have opened a formal inquiry to determine whether the affair involves fraud and this week removed a large quantity of documents from Eurosystem's offices.

Meanwhile, the Government has been moved to deny formally that any member of the Belgian royal family has been involved with Eurosystem's affairs.

## French arms sales to Saudi Arabia likely to increase

BY OUR FOREIGN STAFF

A LARGE increase in French arms sales to Saudi Arabia is expected in the light of a far reaching defence co-operation agreement signed between the Saudi Defence Minister, Prince Sultan, and the French Defence Minister, M. Yvon Bourges, earlier this month.

The agreement, signed in the Saudi summer capital of Taif on July 15, calls for the creation of a permanent joint defence commission covering two areas where France is already providing hardware—armour and missile defence systems—and in fighter aircraft programmes, where Saudi Arabia has hitherto relied on British and U.S. suppliers.

Despite M. Simonet's assertions that this money represented genuine business commissions and was not a "slush fund," Belgian authorities have opened a formal inquiry to determine whether the affair involves fraud and this week removed a large quantity of documents from Eurosystem's offices.

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delayed beyond the original schedule of early next year. And Prince Sultan is said to be looking for immediate deployment of a mobile missile.

The Cruise will be mounted on the chassis of the French-supplied AMX-30 tank, of which the Saudi Army now has about 400 in service and on order.

It is perhaps also significant as an indication of Saudi anxiety that the Crotales are likely to go to Saudi Army units based near Khams Mushalt, 50 miles north of the border with North Yemen. In February, Prince Sultan ordered a general military alert when outright fighting broke out between North Yemen Government forces and rebels supported by the Marxist regime in South Yemen.

Last year, the now-defunct Arab Organisation for Industrialisation contracted Thomson CSF to build facilities to make communication systems for the missiles and other AOI programmes, including the Westland-Lynx helicopter.

The \$100m project, at Khari, south of Riyadh, was also apparently to undertake assembly of the Shakhine air defence system.

But the expansion plans appear to have been affected by the Saudi slow-down in spending and the disbanding of the AOI because of the peace treaty. Last month, work was continuing on the Thomson contract, believed to be worth \$200m in the first instance, and the indication was that the Saudi Defence Ministry had picked up the AOI order.

## Liberia defends its flags of convenience

By Mark Webster, recently in Monrovia

THE COLLISION of the two super tankers off Trinidad has once again focused world attention on Liberia, because of its reputation as a "flag of convenience" nation.

The fact that the Amoco Cadiz, carrying the Liberator flag, gives the country the enviable record of having had a Liberian registered ship involved with every major oil tanker accident over the past few years.

The Torrey Canyon, the Agio Merchant and the Amoco Cadiz all had Liberian registry, and not only was the Amoco Cadiz, but the other ship in the collision, the Atlantic Empress, was Liberian registered. It is claimed that the Greek flag was chosen to raise the flag of convenience to the safety standards of Liberian ships.

Liberia's maritime authorities are well aware of the criticism which is bound to come, and has already sent its own inspectors to the scene to inspect the damage and to find out what was responsible for the accident.

Liberia is already under fire from its African neighbours for acting as a flag of convenience, for they complain that ships bearing the Liberian flag can avoid certain taxes which they would normally have to pay in their port of loading or unloading. But maritime duties such as registration fees and tonnage tax still represent a significant proportion of the Liberian Government's income. That income has become all the more important since Liberia's biggest single export, iron ore, hit a low trough on world markets.

Maritime fees are now the third most important source of income after customs and excise duties and income tax, and represent between 5 and 8 per cent of total Government revenue.

Last year, thanks to a slight upturn in the shipping market, total income from maritime fees reached \$11m compared with a 1977-78 figure of \$2m. This year's budget projects a figure of \$13m for the same time.

But Liberia is insistent that it has tightened up considerably on its inspection regulations since the Amoco Cadiz accident, criticised the country heavily for not ensuring adequate checks.

Mr. Gerald Cooper, the Commissioner for Maritime Affairs, said prior to leaving for Trinidad that there would be a full inquiry into how the accident came about.

"Over the Amoco Cadiz everyone blamed the flag of convenience at first," he said. "But the investigation showed the ship was first rate, and there were three people on board who held Master's licences."

Nonetheless, several recommendations were made at the time of the accident which were being put into effect, he said, adding that the history of maritime accidents should be included in maritime training and that crews should be trained to act better in the face of a crisis by simulating more types of emergencies.

Mr. Cooper said that Liberia had reason to be proud of its safety record with only 12 Liberian ships reported in accidents last year, according to Lloyd's list, compared with 15 British-registered ships and 20 registered in the U.S. However, one of those Liberian ships was the Amoco Cadiz, carrying 400,000 tonnes of crude oil.

There was always a likelihood that a Liberian ship could be involved in an accident because one quarter of the world's tanker fleet was Liberian registered, representing one-third of total tonnage. Liberian ships also tended to be bigger than those in other fleets, with an average tonnage of 40,000 compared with the average for the British fleet of only 12,000 to 13,000 tonnes.

Liberia still has the world's largest fleet with nearly 28,000 vessels carrying its flag with a total tonnage of nearly 80m. To carry out checks on those ships the Liberian Government has 200 inspectors around the world, who, once a year, are required to examine ships less than 15 years old and once every nine months of those more than 15 years of age.

Indicative of the authority the inspectors have is the fact that actual detentions of ships which have not passed inspection increased to 22 in 1977 from 109 in 1974, Mr. Cooper said.

"We have told the shipowners that we offer enough economic benefits for them to be competitive without sacrificing safety. Most shipowners have agreed to these principles."

But he said that some 200 ships had left the Liberian flag during the past year, mainly for the Panamanian or Greek flag. Most of those had left, he felt, because of Liberia's insistence on the high qualifications required of the captains and crew.

All Liberian captains must carry Liberian licences, which are either obtained by exchange with one of the country's recognised or by passing Liberia's own exams.

## Ford decides to halt Fiesta exports to U.S.

BY KENNETH GOODING, RECENTLY IN DETROIT

FORD WILL stop importing European-made Fiesta cars to the U.S. in September. The company imported 75,000 Fiestas last year, but the move is not expected to adversely affect European plants because the model has been in short supply for some months, the company said.

From September onwards, U.S. manufacturers will not be able to count the often highly economical models made by their European subsidiaries as an offsetting factor against increasingly stringent overall fuel economy standards they must meet in the U.S. with their cars.

Ford also takes the view that each Fiesta imported would cut into the sales of domestically-produced Fords, so that the decision to stop Fiesta imports will be beneficial from the point of view of both sales and industrial peace.

The car is assembled in Spain, West Germany and England from components supplied by 16 Ford plants.

The debate within Ford about whether a version of the Fiesta should be built in the U.S. is continuing, but most observers here expect the group to go ahead with production late in 1981.

The suggestion is that the U.S. Fiesta would use the same front-wheel-drive power chain developed for Erica, the car model which will replace the Escort in Europe and the Pinto in the U.S. next year.

Ford team is to make another visit to China in August to resume discussions about a possible joint venture with the Chinese to make heavy trucks. The group has heavy shipped from the U.S. more than 700 four-wheel-drive trucks under the terms of a \$7m contract signed some months ago.

## Toa to go ahead with plan to purchase new aircraft

BY RICHARD C. HANSON IN TOKYO

TOA Domestic Airlines has vowed plans to replace its ageing fleet of Japanese-made YS-11 aircraft which have been plagued recently by equipment failures.

Toa is considering the British-made BAC One-Eleven, two models of the Fokker F28 made in the Netherlands and the DC-8 Super 80 short-field craft being developed in the U.S. At this stage, however, there are problems with all three in meeting noise standards.

Toa had shelved temporarily its search for a replacement for the YS-11, which first went into production in 1964. Toa has 38

YS-11s, used for carrying passengers on minor routes from small airports with runways of 1,200 metres.

Last week, the Transport Ministry ordered special checks on the turbo-prop craft following incidents in which the aircraft suffered engine failures and one case when the landing gear failed to unfold. British Aerospace, which has been promoting the BAC One-Eleven for a long time at considerable expense, has been disappointed earlier when Toa dropped the idea of replacing the YS-11 and placed an order for A-300 European Airbus

## Brazil's oil deficit rises

BY DIANA SMITH

ACCORDING to figures released by the Brazilian Trade Bureau, the country's trade deficit with oil-producing countries has increased greatly.

In the first four months of 1979, oil worth \$1.45bn was imported by Brazil from these countries, whereas goods worth only \$1.37bn were purchased from Brazil, creating a deficit of nearly \$100m.

In comparison, the deficit for the same period of 1978 was \$1.08bn, with imports of \$1.27bn and exports of \$1.19bn.

The heaviest deficit is with

Saudi Arabia, Brazil's third largest oil supplier. \$609.8m worth of crude was purchased while only \$7.8m of Brazilian goods were sold there. Iraq, which now supplies almost half of Brazil's imported crude, sold Brazil \$5,750m worth of oil in the first four months, and bought \$46.9m worth of goods.

In compensation, Brazil had a \$42m surplus in its balance of payments from its exports of goods to oil-producing nations, with imports of \$2.48bn and exports of \$2.52bn. With the EEC alone, the surplus was \$360m.

## Dutch contractors pessimistic

BY CHARLES BATCHELOR IN AMSTERDAM

PROSPECTS for Dutch construction and dredging companies abroad in the near future are less favourable in contrast to the rapid growth of the past few years. Large orders from the Middle East now drying up while China appears to be slowing down its expansion plans, according to the Association of Dutch Contractors Operating Abroad.

Foreign turnover of the 21 contractors who are members of the association is expected to rise by Fl 1bn (\$225m) this

year after increasing by only Fl 300m in 1978 to Fl 6.1bn. New orders this year are expected to be primarily for housing, hospitals, universities and other community projects.

The Middle East accounted for half the turnover booked in 1978, with Europe and Africa each accounting for 20 per cent and the rest of the world 10 per cent. In 1980 and the following years North Africa and, to a lesser extent, North and South America are expected to compensate for the slow-down in orders from the Middle East.

China now offers prospects in the longer rather than in the short term, the Association said.

The organisation's findings confirm a trend already recorded by the Dredging Industry Association which as early as 1977, reported a halt to the growth of foreign markets.

Ballast-Nedam, for example, one of the largest Dutch construction groups, has forecast that its turnover will fall slightly in 1981 following the completion of a Fl 4.7bn housing-project in Saudi Arabia.

## Estimation of Impact of 20% Crude Oil Price Hike

Items	Drops in value (\$ billion)	Changes from the level that would be attained otherwise (percentage points)
Gross national product (real)	1,200.9	-1.06
Personal consumption expenditure	16.7	-0.03
Private housing investment	52.5	-0.72
Government, fiscal expenditure	342.1	-1.72
Private plant & equipment investment	392.2	-2.07
Private inventory investment	3.9	-0.55
Current account surplus	383.5	-7.13
Gross national product (nominal)	287.9	-0.14
GNP deflator	-	+0.92
Wholesale price index	-	+4.08
Consumer price index	-	+1.88

Note: Simulation by the ASTEM Model

prices expand payments for the purchase of crude oil to raise import values. This is a transfer of the purchasing power from this country to oil-producing nations.

On the other hand, exports from this country to oil-producing nations will probably rise but increases in exports cannot cover over night the portion of the purchasing power transferred to oil-producing nations.

As a result, the country's foreign exchange surplus on the current account will be cut by that amount, and the purchasing power reduced will have a deflationary impact with the multiple effects.

Secondly, in the process of price rises, uncertain feeling about the future will result in cautious attitudes among industrialists toward investments and among consumers toward spending. This will unavoidably check private plant and equipment investments and consumer spending.

Thirdly, the rate of economic growth would decline in real terms due to price spirals.

As mentioned above, rises in crude oil prices push up both wholesale and consumer prices, which will inevitably raise the deflators for demand items concerned.

Consequently, government spending budgeted in advance at a fixed nominal sum and other similar items are contracted in real terms by the rate of price spirals.

By the same token, household expenditures, which are fixed at nominal sums under normal circumstances, are contracted in real terms by the rate of inflation. Provided that the propensity to consume remains to be unchanged, rises in consumer prices inevitably push down personal consumption in real terms.

Simulation methods with the aid of macro-economic models provide a useful tool to quantitatively measure the deflation effects of hikes in crude oil prices that go through complex, multi-channel steps.

It has been known in this study that if crude oil prices go up by 20 per cent, the economic growth rate in real terms is reduced by 1.06 per cent in a year's time. Of this rate of dip, 0.14 per cent reflects a decline in the nominal rate of economic growth, while the remaining 0.92 per cent reflects the rises in the GNP deflators due to price increases.

Summing up, it should be warned that price spirals will have significantly great deflation effects upon economic growth and business cycles. Among the major factors bringing down the real economic growth rate are declines in current account surplus, private plant and equipment investments and government fiscal expenditures. As stated earlier, this underlines the fact that crude oil price hikes have multi-channel deflation effects.

## DKB'S ECONOMIC JOURNAL

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## Raising of crude oil price has considerable effect on Japan's prices &amp; business

Inflation effects of oil price hike

Depending upon foreign imports for 99.7 per cent of its annual oil requirements, the Japanese economy is more susceptible to price hikes of crude oil than most other industrial countries in the world.

Price hikes of oil have far-reaching impacts upon the whole Japanese economy, but this report is intended to discuss impacts on two major facets of the economy: (1) prices, and (2) business cycles.

Rises in crude oil prices push up wholesale prices and consumer prices through increases in import prices. Prices of naphtha, gasoline and kerosene are pushed up directly by hikes of crude oil prices, which in turn push up consumer prices by the weight they carry in consumer prices.

By the same token, electric power utilities and some other industries more than dependent than others upon petroleum for operation attempt to cover rises in oil prices by raising prices of their products, and there emerge wide-spread repercussions to both wholesale and consumer prices.

Let us now examine processes through which hikes of crude oil prices raise wholesale prices.

Basic price and landed price of oil

First of all, how the basic price and the landed price of oil are interrelated?

As a study was made into movements since 1970 of the basic price and the landed price of oil, contracted in the US dollar and the Japanese yen, the following findings were made:

—Movements of the landed price of oil as booked in the dollar have, needless to say, been almost parallel.

—However, there is a substantial gap between the rate of rise in the basic price and that of the landed price of oil as booked in the Japanese yen.

This is indicated in the fact that while the basic price has gone up by 8.7 times by May this year, the rate of increase in the landed price was limited to 4.9 times.

This is primarily due to the fact that the yen's value has been appreciated by about 40 per cent over the same period.

This means that fortunately

for Japan, a substantial portion of the rise in crude oil prices has been absorbed by the yen's upvaluation.

Conversely, it should be warned that hikes in the basic price of oil will have more direct impacts upon the landed price of oil, even assuming that there will be little fluctuations of foreign exchange rates.

This also means that if the yen's position continues to be weakened, the landed price of oil as booked in the yen will show even a higher rate of increase in the basic price.

Landed price of oil and price of oil products

Petroleum brought into Japan, with the exception of that to be temporarily stockpiled, is destined to refineries, where it is produced into naphtha, gasoline, kerosene and other oil products.

With some time lag, rises in the landed price of crude oil raise prices of various petroleum products, which in turn directly push up wholesale and consumer prices.

Then, study was made to clarify how long a time it would take for crude oil price hikes to affect prices of oil products, which are major components of wholesale and consumer prices.

The study results show that the time lag between crude oil price hikes and wholesale prices of oil products is three to six months, and that between crude oil price hikes and consumer prices of oil products is about six months.

In order to determine how much rises in the landed price of crude oil are reflected in prices of petroleum products, the elasticity of prices of oil products (as contained in wholesale and consumer price indexes) against the landed price of crude oil has been measured for the period of between the first quarter of 1974 and the same period of 1979.

It has been known that the elasticity is about 0.480 for wholesale prices and about 0.194 for consumer prices.

All this means that if the landed price of crude oil rises by 1 per cent, it will push up prices of petroleum products at the wholesale level by 0.5 per cent, while raising it by 0.2 per cent on the consumer level.

This reflected the fact that

the supply of crude oil continued to be adequate for a large part of the period covered. Even more importantly, it also reflected a high weight of fixed costs contained in prices of petroleum products, such as transportation and refining costs, as well as tax. As the weight of these costs is high, rises in crude oil prices are not directly reflected in prices of petroleum products by the same proportion.

It is known by the same method of calculation that if the landed price of crude oil goes up by 20 per cent, it will raise wholesale prices of petroleum products by 1.27 per cent (of which 0.35 per cent for crude oil and 0.45 per cent for oil products) with a time lag of between three and six months.

By the same token, it will push up consumer prices of petroleum products by 0.13 per cent with a time lag of approximately six months. It may well be said that direct impacts of crude oil price hike upon prices are much smaller than imagined.

Repercussion effects

Despite the direct impacts as already discussed, repercussion effects of rises in crude oil prices may pose a problem. However, it is extremely difficult to precisely measure such repercussion effects.

Some attempts have been made to measure the effects with the aid of simulation methods using macro-economic models.

It has been known from this study that if crude oil prices rise by 20 per cent, it will raise wholesale prices by 4.08 per cent and push up consumer prices by 1.88 per cent in a year's time, provided that prices of other commodities remain to be unchanged.

This means that when repercussion effects are taken into consideration, increases in crude oil prices have considerable inflation impacts.

Deflation effects upon business cycles

Another impact of a rise in crude oil prices is deflation effects it has upon the business cycle. Steps through which such effects are generated follow:

Firstly, rises in crude oil

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The next DKB monthly report will appear Aug. 29.

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# Car mileage record frauds 'widespread'

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

ALLIGATIONS of a widespread car clocking fraud involving large and well-established companies were made by the Office of Fair Trading in a report published yesterday.

The report, dealing with consumers' problems in buying used cars, suggested that up to 200,000 were sold with the mileage record illegally turned back.

The OFT says that in some cases, mileage recordings are turned back by 30,000 to 40,000 miles, which can add more than £500 to the value of a vehicle.

The Institute of Trading Standards Administration estimates that this practice costs consumers about £50m a year.

Cars most likely to have this done are those which belonged to companies, including car-hire and leasing. These are more likely to have a high mileage in a relatively short period.

There is little doubt that some large and established retail companies are also selling clocked vehicles. And, given their expertise, it is also fair to conclude that many sales staff, including perhaps more senior staff, are aware that this is happening in their companies.

Mr. Gordon Borrie, director-general of Fair Trading, would not disclose names of companies which the OFT believed knowingly sold clocked used cars. He made clear that apart from any criminal proceedings for fraud such companies could face having their consumer credit licences revoked.

Even where prosecutions were successful, said the OFT, the low level of fines was unlikely to deter others. While the average "clocking" was between 10,000 and 30,000 miles, most fines were less than £300 and in a third of cases less than

£100. These were often less than the extra profit on each sale.

There were 357 prosecutions in 1978. Suggested solutions included requiring all car fleet-owners to enter the mileage of each car at the time of sale on the Vehicle Registration Document and the notification of sale or transfer slip. This information would be stored on the computer at the Driver and Vehicle Licensing Centre in Swansea.

A new document showing car mileage could be introduced, to stay with a car throughout its life. Or tamper-proof odometers could be required by law, as will be the case in the U.S. from October 1981.

The OFT report shows that consumer complaints rose over 100 per cent in the past three years. About 3m used cars are bought each year. Last year some 32,000 complaints were made to trading standards departments and other consumer bodies.

# Half of life and pension funds inflow invested in gilt-edged

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

PURCHASES of gilt-edged stocks absorbed roughly half the inflows of life assurance companies and pension funds in the first three months of this year.

Central Statistical Office figures published yesterday show that net inflows into life and pension funds amounted to £2.19bn in the first quarter of 1979. This was 8 per cent higher than the previous three months and 101 per cent higher than the same period a year ago.

INSTITUTIONAL INVESTMENT £m, seasonally adjusted				
	Net inflow into life assurance and pension funds	Gilt-edged	Ordinary shares	Property
1977	5,873	2,949	1,939	905
1978	7,751	3,753	2,155	1,078
1st	1,987	908	579	375
2nd	1,912	1,243	443	208
3rd	1,823	909	553	250
4th	2,028	693	580	245
1979 1st	2,191	1,016	608	178

Source: Central Statistical Office

This steady rise reflects the impact of inflation on life premiums and on pension contributions. Net inflows more than doubled between 1974 and last year.

The bulk of these inflows—particularly to life assurance companies—have been absorbed by sales of Government debt as public sector borrowing has remained at a high level.

Purchases of gilts have accounted for between 48 and 53 per cent of a sharply rising total of inflows into life and pension funds since the mid-1970s.

These funds increased their purchases of equities to £608m in the first quarter of this year, higher than at any time last year.

Buying of property fell to

£178m in the quarter—compared with £245m in the previous three months—due to a sharp cutback in life assurance company purchases. But this figure tends to fluctuate sharply.

Total inflows into non-bank financial institutions were £3.88bn in the first quarter, compared with £4.14bn in the previous three months. This

was due to a sharp drop—down from £1.43bn to £1.18bn—in building societies inflows. There was also an adverse movement in other liabilities and unidentified items.

About 37 per cent of these total net inflows were invested in British Government securities and 16 per cent went into ordinary shares.

## Protest over BR asbestos shed

RESIDENTS OF the London borough of Redbridge have planned a protest march tomorrow against British Rail's proposed siting of a blue asbestos stripping shed close to their houses, shops and schools.

Mr. Vivian Bendall, MP for Ilford North, will raise the issue in the Commons today.

British Rail insists the project will not present any health hazard, however. Mr. Brian Saunders, the council's chief environmental health officer, said: "The council's view is that it is an operation which has risks, and as such should not have been placed in a residential area."

# William Press sets aside £2m

BY JOHN MOORE

SHAREHOLDERS of William Press, the engineering and construction group, were told yesterday that the group might face a £600,000 bill if a charge of conspiring to defraud the Inland Revenue is successfully prosecuted.

Mr. William Hawken, group chairman, said at the annual meeting that in connection with the Inland Revenue's investigations the board's attention had been directed to "a situation in one area of the company's operations."

He added "If the Revenue are right the amount could be £600,000." This amount had been allowed for in a £2m estimate which had been entered into the accounts as a contingent liability.

To the £600,000 had been added "various contingencies which we think applicable after the receipt of independent advice," Mr. Hawken said.

Mr. Raymond Daniels, managing director of William Press, and Mr. Alan Gravelius, group finance director, together with

nine other employees, have been charged with conspiracy to defraud the Inland Revenue.

The charges followed a 15 month inquiry by the Inland Revenue into alleged abuses generated by the construction industry's "lump" labour system, under which hired operatives are paid in cash and contractors are expected to deduct tax payments. A tax deduction scheme introduced in 1977 has closed many of the loopholes in the system.

Mr. Hawken indicated that Scotland had been an area of the group's operations where the Inland Revenue had directed its attention.

He said the group's labour contractor's tax certificate—which enables the group to trade as a sub-contractor—was being renewed by the Inland Revenue when it expired on September 30.

But it is being renewed only for a year, after which the Inland Revenue is to consider renewal for the normal three-year period.

# Newsprint price to go up

By John Lloyd

NEWSPRINT PRICES are certain to rise next month, probably by about £20 a tonne, as foreign and domestic suppliers attempt to raise falling profit margins which have been hit by the weakened dollar.

The two UK newsprint manufacturers, Bowater and Reed, have been worst hit in recent months, and have warned their customers that unless price rises go through, the UK industry faces extinction.

Next month's increase will follow a £16 a tonne rise in May by the UK and the Scandinavian producers.

The crisis arises from a currency clause negotiated between the industry and the unions in October 1977, when the pound was weak against the dollar.

The clause, which set out a two-way rebate scheme, gave a rebate of £1.24 from customer to supplier for every cent the pound fell below \$1.65, while the supplier had to repay the same amount to the customer for every cent it rose above a level of \$1.75.

The later strengthening of sterling and other currencies against the dollar has forced British and Scandinavian producers to rebate big amounts to their customers. However, the Canadian suppliers have been much better placed, and have been able to keep their prices low.

# Special court for Rossminster case

BY DAVID FREUD

THE JUDICIAL review of the Inland Revenue's seizure of documents belonging to the Rossminster group on the grounds of suspected tax fraud will be heard by a special court next week, it was decided yesterday.

Lord Widgery, the Lord Chief Justice, agreed that the case was "of great urgency and enormous public importance" and three judges should hear it in the law recess.

Mr. Andrew Bateson, QC, for Rossminster, said if the case was not heard until the next legal term in October, the litigation would become "academic."

"The company is in considerable, and possibly growing, financial difficulties as a result of this matter," he said.

The other plaintiffs are A.J.R. Financial Services, which occupies the neighbouring premises, Mr. Ronald Plummer, Rossminster director, and Mr. Roy Tucker, a tax consultant who has

worked closely with the group in marketing tax avoidance schemes.

Two weeks ago the Revenue took out warrants and entered the companies' offices and several homes seizing van-loads of documents.

Rossminster is seeking damages for wrongful interference through the judicial review.

It also wants an injunction to restrain the Inland Revenue from removing anything the Revenue does not have reasonable cause to believe could be used in evidence in connection with tax fraud. An order is sought for the return of those documents already taken which do not fit this category.

The plaintiffs are also seeking several declarations from the Revenue, including one that it was bound to provide access to the seized documents and that the only way such access could be given was on the plaintiffs' premises.

## £12m film debt written off

REORGANISATION of the National Film Finance Corporation will involve writing off more than £12m of its debts, and funding it in future mainly from a share of the levy on cinema admissions—the Eady Fund.

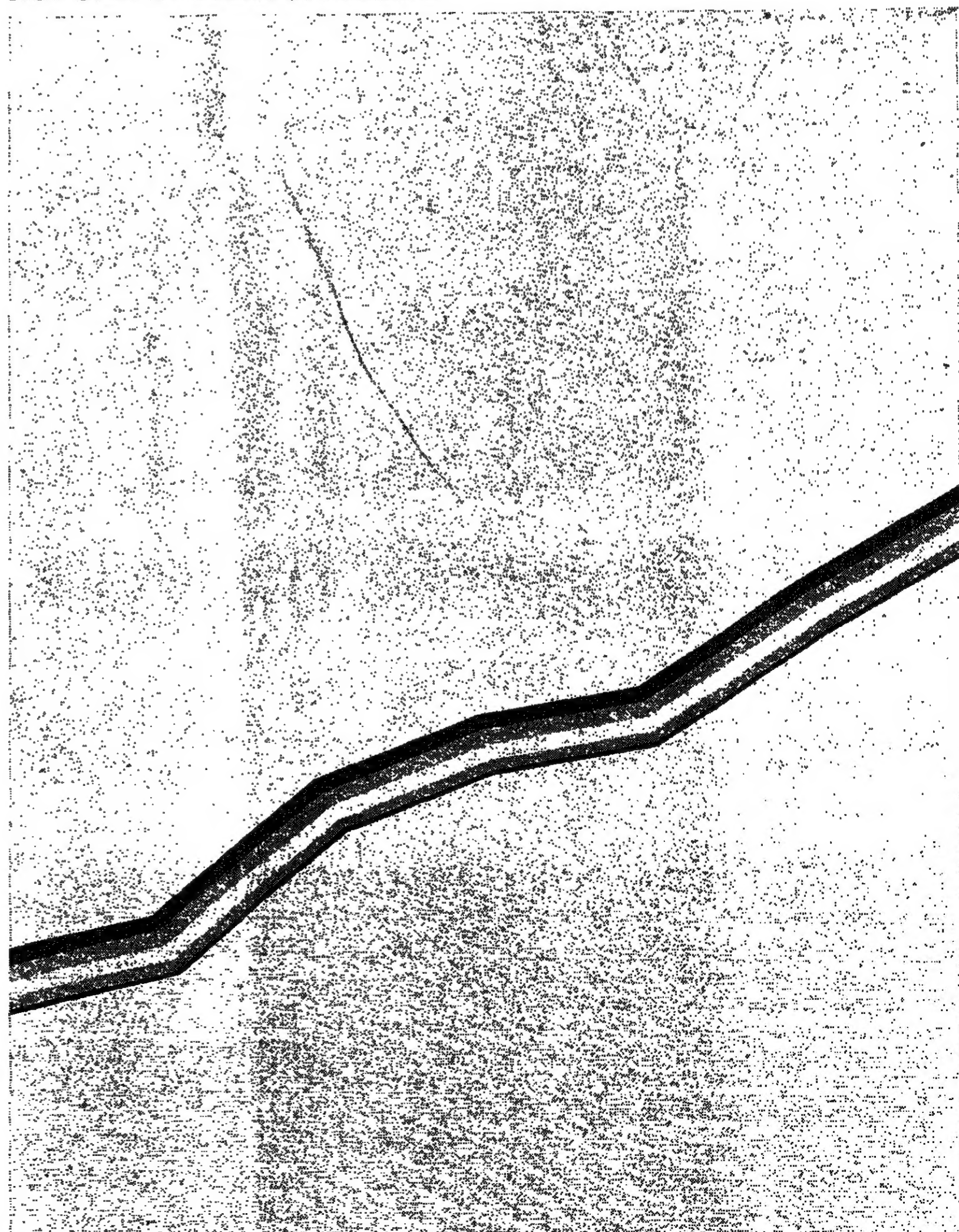
The new corporation will be expected to stimulate private investment in film-making.

Mr. John Nott, Secretary for Trade, said yesterday that there

would be a "modest but final" investment by Government in the corporation. He had nothing to say about the Wilson committee's views that Eady money too often goes to soft-porn productions.

Eady produces about £8m a year, of which about £1m finances children's films. It is thought that the Government would like to see a further film go to the corporation.

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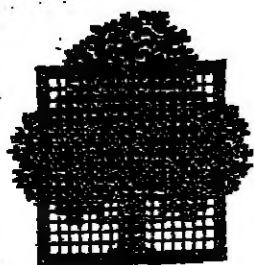
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May 1979. All these securities have been sold. This announcement appears as a matter of record only.



## Gap in fuel costs closing

BY DAVID FISHLOCK, SCIENCE EDITOR

NUCLEAR ELECTRICITY remains cheaper than either coal-fired or oil-fired electricity. However, the gap in overall generation costs between the three fuels has narrowed appreciably, according to the latest figures from the Central Electricity Generating Board. The CEB's power stations commissioned since April 1965 were: nuclear (Magnox reactors), 1.02p per kilowatt-hour; coal, 1.29p per kWh; and oil, 1.31p per kWh.

A partial reason for the diminishing gap between nuclear and coal electricity costs is the use of a different method of accounting this year, less subject to distortion by inflation, says the CEB.

The changes were made because nuclear power stations have been increasing their nuclear costs more than the others. Mr. Glyn England, chairman of the CEB, said yesterday.

The nuclear figures include charges for reprocessing, which have been increasing steeply, and for decommissioning the reactors, for which the CEB set aside £20m last year. However, the Board says it will be several years before a start need be made on the three-stage process of decommissioning any of its nuclear stations.

The narrowing of the gap between coal and oil electricity costs last year was due to the availability of relatively cheap oil, a situation which no longer exists. Mr. England foresees the CEB's new oil-fired station on the Isle of Grain, when completed, being used to meet peak demand.

The Board obtained 11.14 per cent of its electricity from nuclear plants last year—slightly less than the previous year because of delays in returning Magnox reactors to service after scheduled overhauls.

Summing up the performance of the first of its new nuclear (AGR) stations, at Hinkley B, Mr. England said it was "reasonable" given this was "a new type of plant and early days." Although there had been breakdowns—many but not all on the "conventional" side of the plant—nothing had arisen to discourage their use of this kind of reactor.

## Sir Charles Clore, pioneer of the takeover bid

SIR CHARLES CLORE, the financier who perfected the technique of the takeover bid, died yesterday in a London clinic at the age of 74. He had suffered from cancer and had undergone two major operations in recent weeks.

Sir Charles, whose business interests included the Sears group of department stores, shoe manufacturers and retailers and bookmakers, left a personal fortune estimated at £50m.

His philanthropy included donations to the London Zoo and setting up a Tel Aviv hostel for Israeli soldiers on leave.

He was knighted in 1971 for services to charity. He leaves a son, Alan, aged 35, and a daughter, Vivien, aged 32.

At a private funeral service for Sir Charles yesterday, Rabbi Maurice Untermyer said: "He was nothing short of a genius, one who succeeded in shaking up the laissez-faire merchants out of their smugness and jolting them into realising what Britain's economic survival depends upon its industrial competitiveness."

Sir Charles pioneered the idea of gaining control of a company by going direct to the shareholders and offering to buy their shares at well above stock market values.

The idea, which sometimes meant by-passing well-

entrenched boards of directors, has now become an accepted part of City life. But in the 1960s it was viewed with grave suspicion by the establishment. This attack on the establishment was symbolised in his bid for Watney Mann in 1959. The bid failed but the fact that he made it all had a major impact on City thinking: the "reverberations are still felt to-day."

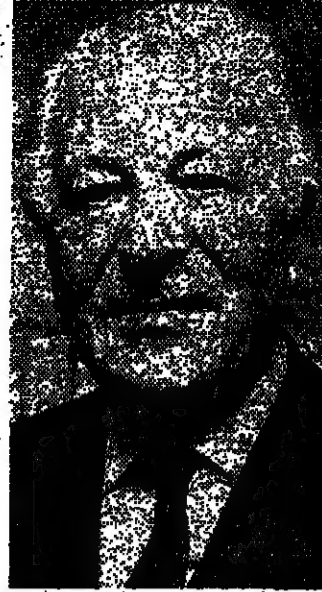
Born in 1904 into a family which was passably well off—his father, a Russian emigre, had a flourishing City textile business—Charles Clore's story is not a traditional rags to riches epic. Already showing an aptitude for business in his early 20s, he had no difficulty raising money to buy Cricklewood skating rink which he transformed into a flourishing concern. Other pre-war successes included the purchase of the Prince of Wales Theatre, and by the early 1950s he had a record of shrewd business judgment and a substantial fortune which was the basis for the decisive move which was to put Charles Clore's name into the headlines.

The move came in 1956 when he made a bid for J. Sears and Co. (True-Form Boot Company). It confirmed his

right to a place among the leading property men of the day since he had spotted the enormous potential which lay in the freeholds of the company's chain of footwear shops, and it also earned him the title of inventor of the takeover bid. Moreover, the subsequent progress of the company to become today's industrial conglomerate Sears Holdings proved that he could hold his place with industrialists and retailers as well as with property men and financiers.

It is this combination of attributes which made him stand out so clearly from the many others who were making fortunes at the same time in a single field. In today's climate, the Sears operation which Sir Charles masterminded in 1956 would be branded as asset stripping of the most obvious sort, but what he accomplished was the release of substantial sums of cash, while retaining a business which was to become the foundation of a very large and successful corporation.

To-day the takeover concept has been extended, made more sophisticated, and overworked to the extent that it is sometimes regarded abroad as a



Sir Charles Clore

peculiarly British phenomenon of business development. But in 1956 it was novel, and the mechanic almost laughably simple "by today's standards." Suffice it to say that Charles Clore was successful with a bid of £2 a share for a company whose pre-bid share price was 14s. He immediately proceeded to sell the shop freeholds and lease them back as economic

units. This left the trading side of the business unaffected, but released £6m in cash which, in turn, was used for further acquisitions, although some, like the proposed takeover of Watney, were thwarted by the business establishment.

In spite of his business acumen Sir Charles made some grand errors of judgment. His venture into the shipping world did not pay off, and even his property sense let him down when he agreed in 1969 to merge his property company City and Central with Jack Cotton's City Centre.

This deal gave rise to one of Charles' most famous remarks. Oliver Marriot, in his book "The Property Boom," describes how estate agent Douglas Pevy put Cotton's terms to Charles. Cotton had agreed to a straight one-for-one share

swap valuing the shares in Charles' company at 70s a share. This was financially advantageous to Charles since City Centre shares had been higher than his own. However, pointed out the snag: Cotton insisted on being chairman at the merged group with Charles as his deputy. "Douglas," replied Charles, "for 70s a share I'll be the office boy."

Although City Centre, in its enlarged form, was then the world's biggest property company it never fulfilled early hopes, being bedevilled by personality and organisational problems. Sir Charles and his right-hand man throughout his business career, Leonard Sainer, did emerge to run the company after a struggle, but the sale of City Centre to Land Securities Investment Trust in 1988 closed a fairly unhappy chapter as well as marking the end of Sir Charles' high involvement in property.

More and more in his later years he concentrated on running Sears which today takes in department store retailing—including Selfridges—engineering, motor transport, and bookmaking (William Hill), as well as the shoe manufacturing and retailing side.

He continued to use the takeover as a means of expanding the group, but his later moves were based on industrial rather than financial logic.

Through most of his business life Sir Charles tended to keep relationships with press and public at arm's length, relying on Leonard Sainer to put his and the company's point of view on most issues.

## Scottish coal from China plan

BY RAY PERMAN, SCOTTISH CORRESPONDENT

SOUTH OF Scotland Electricity Board is to import 100,000 tonnes of coal from China to make up for a shortfall from Scottish pits.

The announcement by Mr. Roy Berridge, chairman, last month, that the board was to buy foreign coal brought strong criticism from the National Union of Mineworkers, and yesterday Mr. Eric Clark, Scottish secretary of the union, said he had asked for a meeting with the Government to discuss the move.

"The union is working with the electricity board on new productivity targets, but it is imperative there must be an investment programme in Scotland to let us get out the coal that we know is there."

The electricity board says it needs at least 250,000 tonnes more than the Scottish pits can produce. In addition to the Chinese coal, which will begin to arrive in autumn, the board is to buy 155,000 tonnes from

the National Coal Board's north east of England area.

The board has imported coal before, but only a small shipment of 11,000 tonnes bought on the spot market to supply a power station where stocks had run low. It is refusing to say how much it is paying for the imports, but maintains that the contract is a one-off deal and not the beginning of a long-term arrangement.

An increase in coal prices of 24 per cent over the last five months and the recent oil price rise forced the board to announce a second increase in domestic tariffs yesterday.

Following a 9 per cent rise in April, they will go up by a further 7.5 per cent from September.

The North of Scotland board is also to increase its charges by a similar amount. Industrial users on the monthly tariff will not be affected, since the price they pay is increased automatically through fuel cost adjustments.

## Prize-winning apprentices

THE CONSTRUCTION Industry Training Board has announced the first winners of its new prize for advanced-standard apprentices—a one-month stay at a French training centre.

They are Vincent Mesure, 20, a plasterer of Battersea, who is employed by Thomas Wilson (Plastering) of Fulham Road, London, SW, and trained at Hammersmith and West London College; and Jack Manning, 20, a carpenter and joiner of Colchester, who is employed by J. Collier, Chapel Lane, West Bergholt, Colchester, Essex, and trained at the Colchester Institute.

## £50,000 for microchip work

THE SCIENCE Research Council has awarded £50,000 grant to the University of Manchester Institute of Science and Technology for microchip research.

A team will investigate the design of new systems based on linked microcomputers.

## Mini price reduced

AUSTIN MORRIS attributes a cut in the price of the Mini to the abolition of the Price Commission.

The company has introduced a "budget" version of the Mini 850, called the Mini 850 City, at a price £122 lower than that of the old model.

Austin Morris said yesterday that the 5 per cent price cut had not been achieved at the expense of specification and that the new model had better trim than the previous one.

"We are taking advantage of strategic pricing opportunities which have returned

with the abolition of the Price Commission. But this does not mean we will be increasing prices at the top end of the market. We can now manipulate margins and perhaps spread increases of a few pounds across the rest of the range."

Austin Morris said that for people buying new cars for the first time, the cut in price of the new Mini 850 City was substantial and the car would be a stepping-stone to the purchase of other Austin Morris cars.

The recommended retail price of the Mini 850 City is £2,388.

## Security checks at Windscale

PLANT SAFETY at Windscale and the security of its arrangements for protecting nuclear materials such as plutonium are to be independently investigated, the Government announced yesterday.

Sir John Nightingale, formerly chief constable of Essex, will review security of plutonium metal associated with nuclear weapons, plutonium

nitrate solution and plutonium fuel, at Windscale and in transit, and make recommendations. His report will not be published.

The Health and Safety Executive has appointed Mr. F. Charlesworth, a senior nuclear inspector of the Nuclear Installations Inspectorate, to review plant safety "because of the number of incidents with safety implications."

## Midlands CBI chief gives pay rise warning

By Arthur Smith

A WARNING that excessive wage increases this winter would lead to cuts in output and more unemployment came yesterday from Mr. Leslie Teeman, chairman of the East Midlands region of the Confederation of British Industry.

Companies in the region were concerned about pressure for higher wages, when productivity was lower than that of competitors in Europe and Japan.

Mr. Teeman said trade unions geared pay demands to the rate of inflation but the country could afford no more than single-figure wage increases.

Companies were encouraged by the change of direction in economic policy initiated by the Conservative Government.

But in the short-term business confidence was very low. The strong pound made it very difficult to meet competition in markets such as the U.S. and the Middle East.

## Scottish jobless will go up 50%

BY RAY PERMAN, SCOTTISH CORRESPONDENT

UNEMPLOYMENT in Scotland will increase by over 50 per cent in the next five years and the continued exodus of Scots to more prosperous parts of the UK will be the only factor to prevent it from going higher, says the Fraser of Allander Institute.

The Institute expects registered unemployment to rise to 255,000 by 1984 from its average so far this year of 168,000. The total unemployed, including those who are available for work but not on the register, may be as high as 358,000.

The figures appear in an article in the Institute's quarterly economic commentary by Dr. David Bell and Dr. Frank Kirwan.

They say that while the labour supply will increase (in spite of net migration of about 17,500 a year) the demand will fall, particularly from manufacturing industry, although output from Scottish companies is likely to be static.

Male workers will be hit hardest they say. The number of men employed in manufacturing will fall from 405,000 to 372,000, while the Government's spending cuts will contribute to a drop in service employment from 524,000 to 494,000.

Jobs for women are likely to be more secure, the authors believe, and opportunities for women in service industry may increase slightly.

Dr. Bell said yesterday that the study was based on fairly optimistic assumptions about the level of output from Scotland and the annual emigration rate.

The most difficult problem lay not in projecting the labour market, but in deciding what ought to be done to avoid the consequences. It was clear that there were no easy solutions which a UK Government could implement.

Work sharing was an attractive answer, but it would have to be accompanied by a cut in wages to avoid increasing unit costs and making exports uncompetitive. It is probably that such is the inertia of UK economic policy making, that unemployment would have to rise to very high levels before such a radical solution would be contemplated. Unemployment in Scotland may well have to exceed that projected in this article before decisive action is taken to remedy it.

Fraser of Allander Economic Commentary, July 1979, £1.100 Montrose Street, Glasgow.

## ENERGY REVIEW: NUCLEAR

BY DAVID FISHLOCK

## Environmentalists' target

BRITISH Nuclear Fuels (BNFL) has over the past four years become a focus of attention for those opposed to nuclear power. It is an organisation with ambitious plans for expansion and technologies and services unquestionably in worldwide demand. The Windscale public inquiry in 1977 arose from its plans to build a £800m reprocessing plant for spent nuclear fuel from abroad, mostly from Japan, in a big expansion of an export activity it had already been conducting in a small way for a decade.

The Windscale inquiry and Parliament's approval last year of its funding cleared the way for a major tranche of new investment. But opposition to nuclear power continues. The Ecology Party, for example, has announced that it is "preparing to fight any plan for radio-active waste disposal." It called for an immediate halt to the import of Japanese spent fuel and the closure of all British nuclear power stations.

Earlier this week BNFL published its annual report. It claims that the year following Parliament's approval of the Windscale project was one of considerable achievement. It portrays a company in which the private sector might well be interested in buying shares, should the Government be willing to make them available.

The BNFL group made a pre-tax profit last year of £13.7m—up from £5.4m on sales of £237.2m. This was a 13 per cent return on capital employed, said Sir John Hill, its chairman, in his annual review. But expressed as a percentage return on the shareholders' interest, the figure is 21.8 per cent, compared with 9.3 per cent last year.

The shareholder is the UK Atomic Energy Authority, the state-owned nuclear research and development agency of which it is a wholly-owned subsidiary. The authority receives a dividend of 6 2/3 per cent. Moreover, the outlook is one of steadily expanding sales and profits in the 1980s, says Mr. Con Allday, the BNFL group's chief executive.

At Springfields I was once led to the window by the general manager who pointed across the fields and said: "When we get cocky about our fuel costs we look over there." There stood a windmill. The factory's manufacturing technology attracts considerable interest abroad. Earlier this year, for instance, it licensed a new process for making uranium dioxide, the basis of most nuclear fuel, to

Springfields is only a modest part of the corporate investment plan—"tens of millions," Mr. Allday says, of a ten-year plan that totals £2,500m. Group investment last year was £58m; less than the £100m or so planned, because work progressed more slowly. Capital projects totalling £289m have been approved. Mr. Allday expects capital investment to increase at about 30 per cent a year until well into the 1980s—just as fast as the group can recruit engineers and keep the big projects moving.

The big projects are mostly at

week—in significantly higher throughputs since last autumn. The plant has been averaging about 30 tonnes a week, not far short of its full capability. But a fuel element caught fire when being stripped of its cladding early last week. Reprocessing continued while there was fuel in process. But no more fuel has been fed in and the plant has been shut down this week while the management investigates the cause of the fire, and the unions decide whether any new risk to their operators has arisen.

Commenting briefly in his

electricity supply industry has been embarrassed by the mounting campaign against its practice of moving spent fuel by rail from its stations to Windscale. It often passes through urban areas—for instance, through north London without incident since the 1960s.

The other target is the Department of the Environment's drillings to ascertain whether, in the next century, Britain may be able to store radio-active waste safely underground. In spite of advice from Lord Flowers that the possibility should be explored, the Government may be obliged by local objections to abandon this research work, and to tell BNFL to prepare for keeping the highly radio-active waste, locked in glass, on its own sites. (The French are already doing so at one of their reprocessing sites, in a wine-growing region of the Rhone Valley.)

BNFL also has two more advanced reprocessing projects under way. One is THORP, the thermal oxide reprocessing plant, subject of the Windscale inquiry, where the first phase—construction of immense ponds for safely storing incoming spent fuel—is well under way. The other is a special plant it is just commissioning for the Ministry of Defence at Chapelcross in Ayrshire, to make tritium for nuclear weapons. Mr. Allday proudly acknowledges the skill his engineers have shown in designing and building this very high-technology separation plant to the Ministry's specification, to make Britain independent of tritium imports.

The tritium plant illustrates one of the difficulties the Government would face if it were to sell off part of the group. The group was formed in 1971 from activities originally begun to make "special nuclear materials" for weapons. It still has important roles for the Ministry of Defence, such as periodically refining the plutonium explosive in Britain's nuclear arsenal. In fact, one of the main planks in the case against expanding Windscale was that its activities could assist other nations—or even terrorists—to make nuclear weapons.

The findings of the Windscale inquiry rejected this argument. It will be rejected again early next year when the reports, now being collated, of President Carter's International Nuclear Fuel Cycle Evaluation—in which over 50 nations have participated—are made public. The study of reprocessing concludes that there is no particular pro-



Mr. Con Allday

liferation risk in reprocessing spent nuclear fuel, while the idea of recycling of its plutonium by-product in today's reactors offers considerable savings—30-40 per cent—in the amount of fresh uranium needed. It also rejects any idea that reprocessing companies should wait for a more "proliferation-resistant" reprocessing technique than the one BNFL plans to put into THORP in the 1980s.

Where does this leave BNFL as a prospect for private purchase of up to 49 per cent of its shares? First, there is no doubt that Mr. Allday would like to see his company more clearly separated from the UK Atomic Energy Authority than is possible as a wholly-owned subsidiary. But there is little doubt, too, that the Ministry of Defence would at least wish to place some strict conditions upon any sale of its shares.

In 1971 the Government saw Rolls-Royce, RTZ and perhaps Shell UK as the potential private-sector shareholders. With the scale of investment the group is envisaging, one valuable thing shareholders will have to bring in is equity, perhaps to support loans which the group believes may need to increase from £100m or so today to £250m-£300m. At present its borrowings are facilitated by copper-bottom government guarantees.

But Mr. Allday is convinced that, in a world still uncertain about nuclear energy and its dangers, its most valuable shareholders could be its own 13,000 employees. Can a way be found of offering employees shares in a company he expects to grow rapidly in earnings and profits in the 1980s, except to prevent their resale except to the company? If it could be believed it could do much to offset that damage done when a former energy minister said Windscale employees should have special payment—now 5p an hour—for the "hostility" with which the public regarded their work.

## Consultant urges tax planning reappraisal

BY ERIC SHORT

A FUNDAMENTAL reappraisal of tax planning was needed now, the Conservatives were in power, said Mr. Geoffrey Newman, a leading tax consultant, yesterday. He was speaking at a London conference organised by Trident Life Assurance to consider the effects of the Budget proposals on life assurance brokers and their clients.

Mr. Newman felt the day of marketing blanket tax avoidance schemes was over and that there would be major changes in tax deduction and relief. It was possible that life assurance tax relief could be abolished, but there would still be a need for tax planning. People would soon get used to

a far rate of 75 per cent and feel that it was too high.

The theme was taken up by Mr. Christopher GHEIST, author and journalist, who said the era of "taxation," which provided enormous incentives for tax avoidance schemes, was ending. In the past, life assurance "products" had been designed with tax mitigation in mind. Now, he said, emphasis would be increasingly switched to the investment merits of savings and investment contracts.

Mr. Malcolm Bell, a leading life assurance broker, advised brokers to return to old, established principles and concentrate more on investment returns and protection from life assurance.

## Lords dismiss appeal against ship blacking

AN APPEAL by the shipowners NWL aimed at preventing union blacking of their 123,000-ton bulk carrier, the *Nawala*, was dismissed by the House of Lords yesterday.

NWL, a Hongkong corporation, had sought temporary court orders against three officials of the International Transport Workers' Federation to stop their taking action against the ship.

After hearing argument in support of NWL's case Lord Diplock, sitting with Lord Fraser of Tullybelton and Lord Scarman, said they were all of the opinion that the appeal should be dismissed. They will give their reasons later.

The *Nawala* is registered in Hong Kong and flies the British flag. Her crew of 32 are all except one from Hong Kong. In June she sailed from Red Car, Cleveland, after dockers and tugmen refused an ITW instruction to black her.

She was later blacked for more than a fortnight after her arrival at Nervi, Norway. The Lords were told that unions planned to black her at her next port of call in Holland.

The owners said she was due to return to Redcar in the autumn, and sought orders against three ITW officials, Mr. James Woods, Mr. John Nelson and Mr. Brian Laughton, to prevent further blacking.

Last month, a High Court judge granted the owners an injunction against Mr. Woods, the ITW's Redcar representative. This was lifted by the Appeal Court two days later.

On July 3 the Court of Appeal upheld the judge's refusal to grant injunctions against Mr. Nelson and Mr. Laughton.

"We have always believed that we were acting lawfully and now we have been vindicated in that belief."

"Wages, conditions of employment and trade union organisation have always been central to our campaign against flags of convenience, and we shall continue to prosecute that campaign with all our vigour."

## Radio Guernsey plan approved

PROPOSALS for non-commercial radio services financed and run by the BBC were approved by Guernsey's Parliament yesterday.

Similar proposals were approved by Jersey's Parliament several weeks ago.

Broadcasting frequencies allocated to each island by the Home Office will be controlled

by the Jersey and Guernsey Governments with the BBC operating services under contract until November 1988.

Radio Channel Islands, as it would be called, would incorporate stations in each of the two islands, broadcasting separate services for at least four hours a day as Radio Jersey and Radio Guernsey.

مكثان النحل



## UK NEWS

## House prices 'rising less quickly'

BY MICHAEL CASSELL

THE BOOM in house prices is beginning to tail off, according to the Leicester Building Society.

Mr. Basil Eckhardt, chief executive of the Leicester Building Society, said yesterday that there were signs that price rises were slowing.

He concluded that "a sense of caution" was returning to the housing market and that it seemed likely that average price rises this year would be about 20 per cent, compared with the estimated 30 per cent in the 12 months to June.

In the first half of this year, prices generally continued to rise, but the rate recorded throughout most of last year. Most building societies had predicted a slow-down in the rate of price increases but in the event they continued to move ahead at near record rates.

Recently, some main building societies have reported that after average price rises about 5.7 per cent in the first quarter, the trend accelerated between April and June. Prices were calculated to have risen in the second quarter by about 8 per cent.

Most societies expect house

price increases broadly to parallel the growth in average earnings, as the relationship between the two has been close after the sharp price increases over the past 18 months.

Mr. Eckhardt added: "The relationship of incomes to house prices appears to be coming back into balance, as it is clear that many people are now borrowing to the limit of their ability."

The big leap in house prices has occurred in spite of the reduction in building society lending, although the higher rates of interest introduced next week are expected to raise inflow and help societies at least to maintain current advance programmes until the end of the year.

Societies are expected to lend about £200m, against £6.74bn in the previous year, although the number of actual loans should fall to about 680,000 from last year's peak of 802,000.

Figures from the Leicester show that home loans totalling £99.8m were completed in the second quarter of this year, a rise of £1.8m on the preceding quarter. In spite of the rise in prices, the number of loans involved fell only marginally, to slightly more than 7,000.

## Call for national heat and power scheme

BY JOHN LLOYD

A CALL for a national heat and power scheme was made yesterday in a report to the Government.

Combined heat and power—a system by which heat and electricity generation is piped as hot water to homes and factories—could eventually provide 30 per cent of the UK's space heat and hot water needs, and save the equivalent of 38m tonnes of coal a year, says the report.

It recommends that one or more pioneer schemes should be set up as soon as possible, if necessary with government aid.

Mr. Glyn England, chairman of the Central Electricity Generating Board, said yesterday that a large scheme would be "outside the competence" of the board.

"We see ourselves, in electricity, very much as producers and wholesalers, leaving the distribution of heat to others."

The report was completed over five years by the Combined Heat and Power Group, chaired by Dr. Walter Marshall, deputy chairman of the UK Atomic Energy Authority.

Long term studies by the group show that after 2000, the capital costs of providing 30 per cent of space heating and hot water needs by combined heat and power methods would be £170m when using coal fired plant, and £200m when using nuclear plant.

This compares with £200m for coal and £280m for nuclear power when used for direct on-peak electrical heating, and £180m using substitute natural gas derived from coal.

The report stresses that future savings depend on the development of district heating networks in the immediate future.

"We are not under any illusions that the implementation of combined heat and power in the short term will be easy."

While the majority on the 20-man committee recommended a national heat board, three members felt that the electricity supply industry would be a more suitable organisation to carry out the schemes.

● About 4 per cent of electricity used by industry and public administration is self-produced, according to a further report issued by the Department of Energy yesterday.

The industries with most private generating plant were chemicals, oil refineries, iron and steel and paper and printing.

Combined heat and electrical power generation in the UK: Energy Paper No. 35, HMSO, £3.75; Inquiry into private generation of electricity in Great Britain, 1977: Department of Energy, Economics and Statistics Division, free.

## NEWS ANALYSIS—THE POST OFFICE

## Productivity and profits in focus

BY JOHN LLOYD

THE POST OFFICE produced its report and accounts for the past financial year earlier this week at the same time as engaging with the Union of Post Office Workers in delicate talks on increasing productivity.

The record profit level—£375m—will no doubt add fuel to the flames fanned by three years of strictly observed pay controls. The union's rank and file are in no mood to give anything for nothing.

The report makes clear the nature of the problem. Postal traffic is up by around 5 per cent, while postal staff has risen by 2.3 per cent (from 168,267 in 1978 to 172,122 in 1979). In telecommunications growth has been above 10 per cent, but staff has still only risen by 2.2 per cent (from 228,366 last year to 233,447 this year).

The increase in productivity, then, has been more than twice as high in the telephone service as in the mails. This performance, if maintained, will continue to affect adversely the mails' real price relationship with telecommunications. Posts are now heavily dependent on price rises for their income growth—nearly half of their £122.3m increase came from price rises. But telecommunications income grows wholly on demand.

The other major—linked—problem in posts is quality of service. First-class delivery sunk last year to its lowest level since the Post Office became a corporation—only 88.7 per cent was delivered the next working day. Some 88.9 per cent of second-class letters achieved the target of arriving on or before the third working day (that figure has been lower in previous years).

Sir William Barlow, the corporation's chairman, said the figures were getting better now, and much of the fuss about them had been overdone. Productivity and quality of service must improve, though, if he is to gain a position of strength in dealings with Government, which has asked him to review the postal monopoly. Productivity has been the sore spot which Sir Keith Joseph, the Industry Secretary, has jabbed again and again.

Sir Keith's Damoclean sword may concentrate minds on the corporation's management and labour sides in the rest of the year: it may—as the Post Office management hopes—convince the Union of Post Office Workers that higher real pay will only be possible in the longer term if productivity is linked to earnings. But the management may have a difficult task convincing the union that increased productivity will not, sooner or later, mean redundancies.

Many on the management side believe that the stumbling block in the previous productivity package—accepted earlier

this year by the union's leadership, but thrown out by a special conference—was a commitment by the union leaders to accept casual or temporary labour. That carries too many implications of de-skilling, loss of overtime and possibly even replacement of full timers for the reassurance which were made on these fears to be effective.

This issue may be dropped or toned down in the present talks, so that the union can be persuaded to accept other measures such as work measurement, re-routing of mail from one sorting office to another, and proper manning levels.

Sir William made clear this week that he was prepared to pay real money for real measures. He accepts that there must be real improvements, if the mail service is not to spiral into a decline from which, in the all-electronic eighties, it would be unlikely to recover.

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## Welsh fears over cuts in aid

THE REDUCTION of regional development grants will make the task of attracting industry to mid-Wales much more difficult, says Mr. Emrys Roberts, chairman of the Development Board for Rural Wales.

There is the fear that although the powers of the Board are unaffected by alterations in the regional aid programmes—because they are laid down by an Act of Parliament—financial incentives will be insufficient to attract companies to the area.

The Board has already made representations to the Government and has urged local authorities in the area to make their own submissions.

It will, however, continue building advance factories and running its New Enterprise programme which helps people start up or expand small businesses.

Mr. Roberts said "attracting industry from outside is not the whole of the Board's work. The expansion of existing businesses in mid-Wales and the encouragement of new enterprises becomes more and more important."

In the two years of its existence, the Board has managed to halt the long term decline in the population. It has set 71 factories and within the last three months allocated 34 to companies.

London's fire cover defended

INTERIM FIRE cover arrangements in Greater London, which were introduced in April when the fire brigade's working week was reduced from 48 hours to 42, are working satisfactorily and the high standard of the service has been maintained.

This re-assurance has been given by Mr. Tom Ham, chairman of the GLC's fire brigade committee after criticism that arrangements gambled with the lives of Londoners.

MODERN BUILDING SERVICES (BRISTOL) has started work on the construction of a new headquarters for Glaxo at the Ashchurch industrial estate at junction 9 of the M5 motorway. The £860,000 contract includes a new factory with a production area of 49,000 sq ft and a two-storey administration and services building of 9,000 sq ft.

RUMPHREYS AND GLASGOW SERVICES has been awarded a contract worth £770,000 by the North Tyneside Metropolitan

## CONTRACTS

## £12m boiler order from BSC

The international combustion division of NORTHERN ENGINEERING INDUSTRIES has won a £12m order for high pressure reheat boilers from the British Steel Corporation.

The boilers have been ordered for BSC's Port Talbot plant in South Wales.

They will have the ability to fire on a range of fuels, including those which are the by-product of the steel-making process. RACAL ANTENNAS is supplying lightweight telescopic masts (extending from 4 to 8 metres) and groundspike antennas, worth £1.25m, to the Ministry of Defence (Procurement Executive). The units come from the Clansman family of military communications equipment.

The National Coal Board has placed a £11m order with PLESSEY COMMUNICATION SYSTEMS for an electronics communications system for its latest colliery at Selby in North Yorkshire. The system will be based on the company's private digital exchange and the 731 Mark II mining telephone.

MASSON SCOTT THRISSSELL ENGINEERING, a member of the Molins Group, has won contracts worth nearly £300,000 from the Soviet Union. The orders—for replacement rotary cutting equipment used in gravure printing presses—were placed by Prommash import. The equipment is for installation in MST machines used in the manufacture of detergent cartons and cigarette packets at several plants in the USSR.

RTV has placed an order valued at £350,000 with SONY BROADCAST for VTR equipment. The contract covers nine complete video recording channels each comprising a BVR-1100 1-inch videocorder and

Borough Council for the erection of a sheltered housing block with flats, houses, bungalows and wardens house at Forest Hill, Newcastle-upon-Tyne. The work is scheduled for completion by September 1980.

The Leatherhead Food R.A. have awarded a £700,000 contract to WILLIAMS CONSTRUCTION, a part of the Wilky Group, for an additional laboratory block of 27,000 sq ft. Construction of the new block is scheduled to commence before the end of July and to be completed by April 5, 1980.

LABGEAR, a member of the Fye Group, has won a contract worth more than £150,000 from the Post Office. The order comprises the manufacture of a telephone line tester, designated TRT 302.

Lightnin Mixers has been awarded a contract worth around £120,000 by Thames Board Mills for the supply of over 20 units for the VS range of side entering agitators for the No. 2 machine at its Workington Mill.

associated equipment including a BVT-3000 digital time-base corrector. Seven of the channels are for use in the studios of RTV, four in Bristol and three in Cardiff, and two are for use in a two-camera outside broadcast unit.

TILBURY CONSTRUCTION, Newton Abbot, is building a 5,000 sq ft factory at St. Columb Major, Devon, for the Department of Industry. The contract is worth £101,000.

DUNDEE FABRICS, a Courtauld weaving division, has ordered a CMT Reality Royale business information system worth £28,880 for installation this year. The four terminal system will control all aspects of the firm's accounting and production including applications such as dye recipe control.

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## UK NEWS—PARLIAMENT and POLITICS LABOUR

Owen attacks 'miserable' BNOC statement

## Labour to resist oil plans

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

GOVERNMENT legislation to reduce the role of the British National Oil Corporation will be strongly opposed by Labour MPs in the Commons, Dr. David Owen, the Opposition energy spokesman, warned yesterday.

He was commenting on a statement to the House by Mr. David Howell, the Energy Secretary, announcing Government proposals to curb BNOC's powers. Legislation to implement some of the changes will be introduced in October after the summer recess.

Mr. Howell says the proposals represent a major step to encourage the independent oil companies to boost their exploration and investment in the North Sea.

There was an angry response from the Labour benches when he claimed that BNOC had been overextended with a variety of responsibilities and had become "a drag on North Sea development."

Mr. Howell maintained that his proposals were far more effective than relying on a "large over-extended state corporation." He agreed, however, that BNOC would still have a useful part to play in a more limited role.

His statement was the latest in a long series of Government announcements on public sector policy and state spending which had been made to the House over the past 10 days.

Once more there were bitter protests, with Labour MPs denouncing the Government's plans as yet another pay-off to those who had contributed to

Tory party funds during the general election.

But Mr. Howell told the House, "I believe that this will make a major contribution to restoring a high level of exploration activity on the UK's continental shelf after the recent very serious slowdown. The moves will encourage companies to explore more widely and invest more confidently in development."

In particular there must be encouragement for higher investment in drilling on already licensed territory and in deeper waters on the continental shelf.

The Government believed that BNOC's offshore assets and interests should be more widely owned and that this could be achieved through the disposal of assets or by the introduction of private capital.

A further announcement on this aspect would be made by the Government in due course.

Meanwhile, it had been decided to end the corporation's preferential position in future licensing rounds and that its present "over-extended" exploration commitments should be reduced.

There were Labour protests when Mr. Howell declared: "The corporation has too many licence obligations and commitments along with a number of privileges vis-à-vis other oil companies."

"These features are themselves a source of instability and lack of confidence that has come to characterise the offshore oil exploration scene and which it is essential for us to change."

It had also been decided to end BNOC's special access to Government finance through the National Oil Account and to remove the corporation's statutory role as adviser to the Government.

From the Opposition front bench, Dr. Owen described it as a "miserable statement," particularly coming from a party that took every opportunity to belittle itself in the Union Jack.

Oil was a vital national strategic resource and oil policy could not just be based on consideration of the public-sector borrowing requirement.

Far from reassuring the industry and creating stability, the disposal of assets and introduction of private capital raised far more questions than it answered.

Dr. Owen wanted to know the size and value of the assets to be disposed of and to whom they would be sold. He demanded an assurance that no foreign person or government should be allowed to acquire a major holding.

Before any decision was taken on raising public capital or disposing of BP shares, there should be a full debate in the House.

Dr. Owen maintained that to strengthen the bureaucracy of the Energy Department at the expense of BNOC was hardly guaranteed to improve British control over North Sea oil.

It was essential that the corporation's knowledge and expertise in exploration and development should be available to the Government.

Dr. Owen protested that Mr. Howell's remarks were a grave reflection on BNOC. But the Secretary of State retorted that he had merely meant that narrow State ownership was not often in the interests of the British people.

Mr. Howell asserted that the Government's proposals should end a very uncertain period. They would enable the oil companies and BNOC to get on with their jobs and stop getting in each other's hair.

He had nothing further to say at present on the proposed changes in BNOC's capital structure.

Mr. Howell side-stepped Dr. Owen's question about the danger of foreign interests gaining a large interest in the North Sea—merely said that the new policy should encourage more British investment there.

Conservative backbenchers gave strong support to the Government's announcement. But Mr. Gordon Wilson (SNP Dundee E.) protested that it would result in more centralised control of North Sea oil from London. This was a "damnable situation."

Mr. William Hamilton (Lab. Fife C) alleged that the Government was transferring loot from the public purse to private shareholders and speculators. He wanted to know who would be the new BNOC chairman if the Government "got rid of" Lord Kearton.

Mr. Howell said there was no question of getting rid of Lord Kearton. The chairman would be named in due course.

## Oil output threatened by catering strike

By Our Own Correspondent

A STRIKE by offshore catering workers due to start at midnight last night, could hit Britain's North Sea oil production.

A union official said yesterday that the stoppage would spread today and British Petroleum has already decided to evacuate over 200 construction workers from two accommodation rigs in the Forties field.

An oil industry expert said last night "Installations with big staffs will be hit first. Make-do-and-mend efforts that individual companies can put together will determine how long they can continue. If the strike lasts any length of time it will affect production."

Men have already decided to stop work on production platforms Ninian Central, Ninian Southern, Thistle A and Brent B; rigs Norjarl, Belford, Dolphin, Chris Cheney, Vildkat, Gulnari, and the tanker, loading buoy Brent Spar.

Last night, Mr. Bill Reid, Aberdeen area secretary of the Transport and General Workers Union, said: "There are still some men who have not had meetings yet, but I would imagine they will be much the same. The men are voting with their feet."

Eventually, 800 men employed by the North Sea's four largest catering companies could be involved. The Transport Union and the National Union of Seamen plan to set up picket lines at Aberdeen Airport to prevent relief crews flying out today, the normal catering crew change-over day.

The unions have claimed £800 for two weeks offshore and two weeks onshore for the lowest grade catering steward. The employers this week offered £440.

Last night Mr. Peter Nielsen, personnel director of ARA Food Services, speaking for the four catering companies, said: "We have given our final offer and it is now up to the employees to decide whether to accept it."

He added there were indications that some men would accept the offer.

Shell, to which Brent B and Brent Spar belong, said: "We have been advised by our catering contractor of the possibility of industrial action on certain of our installations, and we are monitoring the situation."

British National Oil Corporation, which faces action on Thistle A, said the corporation had had no communication from the unions.

## ACAS fears threat to its union recognition work

BY ALAN PIKE, LABOUR CORRESPONDENT

THE ADVISORY, Conciliation and Arbitration Service council, has told Mr. James Prior, Employment Secretary, that it "cannot satisfactorily operate the statutory recognition procedures as they stand."

In a letter to Mr. Prior, Mr. Jim Mortimer, chairman of ACAS, complains that some duties imposed on the service by the Employment Protection Act provisions for recognising unions are "not necessarily compatible with its duty to promote the improvement of industrial relations."

The council said in its last annual report that the statutory recognition arrangements did not fit easily with its essentially voluntary role in conciliation. In his letter, Mr. Mortimer says that the council's uneasiness has deepened since publication of the report.

Much of the anxiety expressed in Mr. Mortimer's letter concerns judicial decisions over ACAS recognition work that has been challenged in the courts.

In seeking to promote agreed settlements of recognition issues, Mr. Mortimer says, ACAS has acted in the belief that it was invested by Parliament with considerable powers and a duty to ascertain the opinions of workers. The statute provided no discretion and, when a council required that discretion

in order to function properly. To reconcile the conflicting approaches of the two sides of industry, it had to find means towards compromises.

"This essential discretion is now seen, as a result of judicial decisions, to be much narrower than the service originally understood was Parliament's intention."

"The council has become increasingly conscious of the growing incompatibility between some of its statutory duties and the actions it would have preferred to take on the grounds of good industrial relations practice."

Moreover, Mr. Mortimer adds, the continued operation of the council (which is composed of representatives of both sides of industry and of academics) has been brought into question as a result of judicial comment on the role of council members requiring it to adopt a much more constrained legal procedure.

The letter reviews some recognition cases that have gone before the courts. The "Gruvick" case, Mr. Mortimer says, established that the service had a mandatory duty to ascertain the opinions of workers. The statute provided no discretion and, when an employer or union refused to

co-operate, ACAS was left with a duty that it could not perform.

In some cases that had prevented ACAS from completing recognition reports.

In the case of the United Kingdom Association of Professional Engineers at APE-Allen, Bedford, the Court of Appeal had said that the service was obliged to make findings on a "whole series of matters which it may consider irrelevant or unnecessary and in some cases harmful to industrial relations."

On the other hand, the Act gave ACAS no guidance as to the criteria to be adopted in determining a bargaining group or the level of support that it should consider appropriate in deciding a recognition issue.

As time passed without criteria, the risk increased that the council might appear to make conflicting decisions on similar facts, possibly leading to the impression that ACAS was partisan. That would damage the impartial traditions of its office.

The council accepts that the exercise of any discretion invested in ACAS by Parliament can be subjected to scrutiny by the courts. But such legal decisions, it says, have a serious effect on the way in which the service carries out its duties.

## Bank staff pay deals agreed

BY NICK GARNETT, LABOUR STAFF

A PAY settlement for clerical and managerial banking staff has been agreed between the Midland, Lloyds and Williams and Glyn's.

Staff bodies and management expect the £50 to range from 1 per cent to slightly more. The average increase for these two grades at Lloyds, therefore, is slightly higher than in the other four banks.

Apart from these increases, the banks are also consolidating domestic banks, and re-open negotiations for the Scottish Clearers.

Deals at Midlands and Williams and Glyn's are the same as those at Barclays and National Westminster.

The Banking, Insurance and Finance Union will attempt to apply the same level of settlement at many smaller domestic banks, and re-open negotiations for the Scottish Clearers.

The settlement at Lloyds is the same for grades 1 and 2 and for grades 3 and 4. For grades 3 and 4, however, the deal involves 13 per cent new money with £50 across the board consolidated into salaries.

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day—resulting from a previous arbitration award—for grades 1 and 2, with increases on existing territorial or town allowances and a new London supplement.

The banking union, by taking industrial action at Midland Bank computer centres, has been the pre-setter in forcing a settlement which some union officials expect to be worth over 20 per cent.

The Association in Scientific, Technical and Managerial Staffs also joined in the action.

The staff associations at these banks which have become the staff bodies, however, were instrumental in improving the deal for higher grades.

The banking union said yesterday that it would be submitting claims on holidays for grades above 1 and 2.

Senior union officials warned that an indefinite strike may be imposed on the company unless it increases its offer.

Pickington said yesterday that it had arranged a further meeting with union negotiators, probably on Tuesday.

After a three-hour meeting of officers from the General and Municipal Workers Union, which represents process workers, Mr. David Warburton, national officer, said the company's offer was totally unacceptable.

"Industrial relations within the company are at a very low ebb. Unless they make a realistic offer an all-out strike is on the cards," he said.

A ballot of process workers showed more than 2-1 majority for action against the U.K.'s biggest glass manufacturer whose main plants are at St. Helens, St. Asaph, Doncaster, Salford and in Scotland.

The company has offered 15 per cent overall in a package similar in size to that offered to craftsmen and white-collar staff.

The package for process workers, however, involves 11 to 12 per cent increases on basic rates which the union finds unacceptable.

The dispute is over an unspecified pay claim which the television companies estimate at about 55 per cent. The 15 companies say there is little they can do to prevent the association taking action which could stop transmission.

Mr. Alan Sapper, general secretary of the union, refused to give details of the planned action, so that management should have no chance to plan

## Police expenses proposal

THERE IS a good case for reviewing circumstances under which chief police officers can charge for "special police services," Mr. Leon Brittan, Home Office Minister, told the Commons yesterday.

Mr. Hal Miller (C. Bromsgrove and Redditch) suggested organisers of marches and demonstrations should be charged for the police presence. The charge would be "for police services provided, and recompense for policemen injured in the execution of their duty."

Mr. Brittan said he was "extremely sympathetic" to Mr. Miller's suggestion but, at present, police could charge only for what were described as "special police services."

Police presence at marches and demonstrations was regarded as a normal duty in preserving law and order.

THE POPE will be very welcome if he wishes to visit Ulster, Mrs. Thatcher told Irish Catholic MP Mr. Gerry Flitt yesterday. She assured him that any necessary security arrangements would be made for a Papal visit to the province.

WINDSCALE REVIEW AN INDEPENDENT review of security arrangements at British Nuclear Fuels Ltd's plant at Windscale, Cumbria, is to be carried out by Sir John Nightingale, former Chief Constable of Essex.

Post Office threat THE POST Office's plans to raise phone charges next year—despite near record profits—drew a clear hint from Mrs. Thatcher in the Commons yesterday that the Government was ready to end the Post Office monopoly.

In recent times, it was hard to justify the rise when the Post Office made a profit of £375m last year.

KLAN BAN KNOWN KU KLUX KLAN members who try to visit Britain will be refused entry. Home Office Minister Timothy Raison told the Commons yesterday.

## Tories curtail Civil Service dispersal policy

BY IVOR OWEN

AREAS OF high unemployment, including Scotland, North East England and Merseyside, will be hardest hit by the Government's decision to cut the programme for dispersing civil service jobs, Labour MPs protested in the Commons yesterday.

Mr. Ian Wrigglesworth (Lab. Thornaby), speaking from the Opposition front bench, claimed that the regions would be deprived of 20,000 jobs promised under the proposals approved by the former Labour Government.

Defending the modified dispersal programme, Mr. Paul Channon, Civil Service Minister, stressed that it would produce a saving in planned public expenditure of well over £200m up to 1983-84.

He found unexpected allies on the Opposition benches including Mr. Robert Mellish, MP for Bermonsey and the former Labour Chief Whip, who emphasised the need to keep jobs in the London area.

There had been a serious deterioration in London employment, he said, since Sir Henry Hardman first reported

in 1973 on the prospects for dispersing Civil Service jobs.

Mr. Channon explained that the proposals approved by the Labour Government involved not only the dispersal of a further 21,000 Civil Service posts from London, but also 4,000 from such places as Harrogate, Bath and Didcot.

Such dispersal moves from places outside London were never suggested in the Hardman report and it was impossible to see the justification for them.

The present programme would cost over £250m during the remainder of the present public expenditure survey period to 1983-1984, and we should be well into the 1990s before the benefits from dispersal began to offset the costs."

Mr. Channon pointed out that some of the important considerations which led to the Hardman study no longer applied.

"In 1973 the Civil Service was expanding and the Government faced the prospect of providing more offices at high London rents. This Government intends to reduce the size of the Civil Service."

There were now two deputies to Sir Michael Palliser, the Permanent Under-Secretary—Sir Anthony Parsons who has been appointed as Ambassador to the United Nations, and Sir Anthony Duff, who retires in February.

Sir David is at present Britain's EEC representative in Brussels. He has a reputation as a stickler for detail who is both fair and conscientious. Like his predecessor in Brussels, Sir Michael Palliser, he has run a mission which is far more open than Whitehall. He is also seen as a professional's professional.

Men and Matters, Page 24

More over, the gap between office rents in London and in the provinces has substantially narrowed as the long-term financial benefits of moving people out of London are that much the less."

Mr. Channon announced that three moves already in progress would be permitted to go ahead—the Mapower Services Commission to Sheffield, the Export Credits Guarantee Department to Cardiff and the Council for Small Industries in Rural Areas to Salisbury.

The Government had also decided that some dispersal of Civil Service posts was justified to meet the particularly pressing needs of Glasgow and Merseyside.

The total of at least 2,000 posts would be moved to Glasgow and East Kilbride by the Ministry of Defence and the Overseas Development Administration.

There would also be a dispersal to Bootle where a large building was available.

The first tranche of 250 posts would be the Home Office computer centre and a unit from the Property Services Agency.

Mr. Thatcher announced in her campaign: If she was elected, direct taxes and public expenditure would be cut back. State participation in economic life would be limited and trade union power reduced.

The presentation of the Budget in mid-June was the occasion to announce the reduction in direct taxation, and from now on a change in legislation affecting trade union procedure has been announced.

At the last week, Her Majesty's Prime Minister has emphasised this "decentralisation" of the economy which seems to her indispensable to the Kingdom's regeneration."

Le Monde added, Reuter

inhibited by various difficulties, one of which is that foreign students are not distributed evenly over studies of all kinds.

The overseas youngsters often constitute a majority of a very substantial share of the total students on a course, particularly in technical studies and the "vocational" programmes at sub-degree level.

Rich families If the overseas admissions were severely diminished local education authorities would face hard decisions about the future of many courses specifically directed towards training skilled workers.

## Foreign Office post

BY OUR FOREIGN STAFF

SIR DONALD MAITLAND, former chief Press secretary of Mr. Edward Heath, is to take over as deputy head of the Foreign and Commonwealth Office in the New Year.

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Men and Matters, Page 24

## Le Monde praises PM

PARIS—Electoral promises have rarely been carried out as quickly as those of Mrs. Margaret Thatcher, the French newspaper Le Monde said yesterday.

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## Foreign students face £3,000 fees

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

YEARLY fees of £3,000-plus would be faced by overseas students from September, 1980, under a Government project to phase out the present 60 per cent subsidy on the cost of their courses in UK universities, polytechnics and technical colleges.

Even though the foreign students' fees are already to be increased by 33 per cent in September this year, the new levels still represent only about two-fifths of the average unit cost of their courses in UK state further and higher education.

Wiping out the subsidy would therefore mean adding a further 150 per cent to the 1978-80 charges—implying 1980-81 figures of roughly £3,075 for overseas postgraduate students, £2,350 for the undergraduates, and £1,500 for those in full-time

attendance at sub-degree courses.

But the non-subsidised fees would be charged only to new students from abroad entering the universities, polytechnics and colleges from 1981 onwards. Those already in place or accepted for courses starting this autumn would continue to be subsidised until their course was completed.

Subsidies There are about 35,000 overseas youngsters currently registered at the state institutions, of whom roughly 12,000 receive financial aid through the Overseas Development Ministry.

Aid to deserving applicants would almost certainly be extended if the Government decided to proceed with the projected charging of the full

economic cost, which will meet fierce opposition from virtually all students' and teachers' organisations.

Education Ministers believe, however, that if £400m has to be pruned from the £8.5bn education budget in 1980-81 as part of the general curbs on public spending, it would be better to end the subsidy at the risk of having fewer overseas students than reduce the number of schoolchildren available to British children.

Ways of cutting the subsidy—or at least of preventing youngsters from rich countries or families from being educated at the expense of the UK taxpayer—have been under examination by the Department of Education and Science for some time.

But the leap to charging the full economic cost has been

inhibited by various difficulties, one of which is that foreign students are not distributed evenly over studies of all kinds.

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# THE BMW 7 SERIES



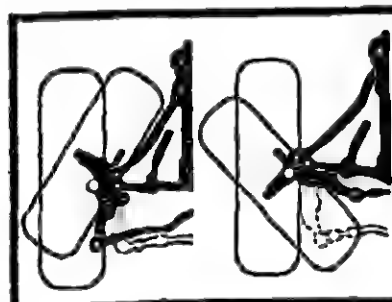
Should one drive a BMW 7 Series it will be quickly appreciated that large and luxurious cars can also be a great pleasure to drive. Luxury has not been allowed to go so far as to isolate the driver from the road. In the 7 Series refinement and performance have been delicately matched to offer the driver a rare delight. It is not for those who wish to be cocooned in soporific splendour. It is for those who demand space and refinement with character and purpose.

The discreet design of the BMW 7 Series reflects the solid quality found throughout. It is that certain kind of quality that one takes pride in. Inside there's a sense of spaciousness, and the seats and ventilation create an environment of relaxed alertness.

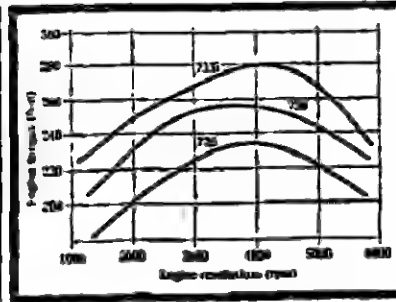
The 7 Series cars offer three different engine capacities—2.8, 3.0 and 3.3 litres, the latter with fuel injection. The 'straight six' configuration has often been said to be the most refined and smooth running of engines. In the big BMWs the sophisticated design produces excellent power to litre ratios as well. This, of course, is vital for automatic transmission. However it also makes manual driving a very refreshing experience. The

four speed gearbox is a pleasure to use and encourages a very positive and enjoyable style of driving. Whilst acceleration through the gears is extremely quick, each gear, due to the wide torque band of the engine, gives a powerful and effortless 'long-leggedness'.

The overall concept of refined driving appeal in the 7 Series is resolved in the chassis and suspension. There is no reason why a large car should not be able to have agile handling as well as



Double pivot front suspension with the small positive roll radius gives improved straight line stability at high speed.



Torque graph shows that a wide, flat band of power is available to enhance effortless driving.

an ease of comfort. The chassis offers handling incomparable in this size of car. To this is also added BMW's speed-related power steering—as the engine speed increases power assistance diminishes so one has maximum assistance for parking, and decreasing assistance as speed increases, for greater road 'feel'.

Drive a BMW 7 Series and one realizes that it offers something unique and satisfying—luxury with complete performance. Indeed in every sense the change to a BMW 7 Series is, especially for those who have become a little weary of driving, as good as a rest.

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## THE PROPERTY MARKET BY MICHAEL CASSELL

## 'Impotent' LOB sits it out

A MAJOR blunder by the last Government is preventing the Location of Offices Bureau from fulfilling its latest and potentially most important role — attracting international companies to set up offices in the UK.

The bureau has been unable to involve itself in any expenditure overseas (or in Scotland or Northern Ireland for that matter) aimed at promoting the UK as a suitable office location, for fear of breaking the law.

By the time it discovered its unintentional misdemeanours, it had already incurred over £35,000 of unauthorised expenditure, including a £15,000

report on the factors influencing companies in the location of international offices.

Mr. Anthony Prendergast, chairman of the bureau, said: "We remain impotent because of an absurd legal technicality and don't know when or if we will be able to resume this vital role. While we sit with our hands tied, the rest of Europe gets on with the job."

The affair has not surprisingly been played down and stems from the decision by Mr. Peter Shore, the former Environment Secretary, to change the bureau's role in a way which many observers believed was asking it to stand on its head, instead of encouraging the dis-

persal of companies and jobs from London and the south-east, it was now expected to promote office employment in inner urban areas (including London) as well as go in search of overseas customers.

By January last year, the additional finance required for its overseas campaign was available but by July, it had been pointed out by an ever zealous observer that the bureau's foreign venture was contravening the Town and Country Planning Act 1943.

An embarrassed Department of the Environment and an annoyed and frustrated bureau got together to formulate fresh legislation enabling the bureau

to get on with the job. A draft Bill was killed by the general election and now the whole future of the bureau is being examined as part of the Government's review of Quangos.

The "unauthorised" report prepared for the bureau by the Economist Advisory Group makes interesting reading and emphasises that while rental levels in the City of London are the most expensive anywhere in Europe, labour costs made London significantly cheaper per head of staff, working out to between 53 per cent and 75 per cent lower than those in Geneva, the most expensive location.

## Wigmore St. lease by IBM

● In one of the largest West End office transactions this year IBM has leased the 110,000 sq ft former Minnesota Mining and Manufacturing building in Wigmore Street at a rental thought to be £16 a sq ft. Weatherall Green and Smith advised IBM. Joint letting agents: Jones Lang Wootton and Bernard Thorpe.

● Elliott Group of Peterborough has sold the 188,000 sq ft former Nesco factory at Newton Aycliffe for £500,000 to furniture manufacturers George Moore. Freeholder is Aycliffe Development Corporation and the ground lease expires in 2047. Elliott Son and Boyton acted for Elliott Group.

● Pension Fund Property Unit Trust has paid about £11m for the Commercial Union Properties 12,908 sq ft freehold shopping redevelopment in Pinstone Street, Leeds. Eadon Lockwood and Riddle and Hillier Parker acted for CUP.

● Family trust clients of Conway Relf have paid about £400,000 for three refurbished office buildings offering 6,900 sq ft opposite Lord's cricket ground and producing an annual income of £40,000 a year. Michael Laurie and Allsops acted for the vendor, Bertel Properties.

## Reflections on The Crash

FOR THE property world the early 1970s were the years of fantasy. Rents apparently had no ceiling and yields no floor. Money could be borrowed from anyone by anyone, fortunes made overnight and all the best Continental deals arranged on a day trip.

The dream lasted little more than 18 months and it provided rich material for those reporting these events, including myself as property correspondent of this paper from spring 1972 to the winter of 1974-75.

Surprisingly, there have been few attempts to capture the aura of the period in book form. A number of interesting studies on planning and environmental aspects have appeared but the only insights into the property market as such have come from the Department of Trade reports, and from the Ray report on the Crown Agents.

Oliver Marriot's 'The Property Boom' — a classic of business history — is now 12 years old. Even though several of his judgments, notably about the growth of Government intervention in property, have proved to be correct, many of the stars (or meteorites) of the early 1970s had not appeared by the late 1980s.

Nigel Brookes is certainly well-qualified to write about this intervening period. 'The Property House' is by origin and at heart a property-based company and one of the most successful recent developers, especially in the City.

Brookes's new book, 'A Crazy Thing Concern', does not set out to be about property nor is it a history of Trafalgar. Instead it is a subjective account of what has interested him.

As such the reader is left almost as restless as the author, evidently is. He adopts a detached view of both events and people around him; this can be illuminating but it no doubt explains the rather tetchy subsequent review by his collaborator, Victor Matthews.

The book is interesting on the early deals — mainly residential conversions — and on the big takeovers, but is disappointingly vague about how the property side evolved.

There is, for example, scarcely any discussion about the big City schemes and the opportunities of the early 1970s. The long frustrating (and still unfinished) story of the proposed major redevelopment of the Whitehall site at Chiswell Street is not mentioned yet it is central to many of the problems faced by developers in the last decade.

Ironically, the best part of the book for the property specialist is the chapter on the general crisis of the early and mid-1970s, the most balanced account of the period to date.

Among the telling anecdotes is the rise in value of an 18th-century builder's yard from £185,000 in May 1971, to a sale price of £1.5m to William Stern in September 1973. There is a vivid description of a visit by

Ronnie Lyon in May 1974, just before his group collapsed, to seek help because of "a slight, temporary cash flow problem". Brookes's book is not the 'inevitable' Stevenson which the crisis developed and the heavily characterised lifeboat as prime lenders, being briskly instructed to sustain the prime offenders in a series of imprudent last-ditch efforts to avoid their own collapse.

The author concludes that property work in all its forms has a "reasonably promising future. Like any other occupation, property development should not be undertaken as a gold-mining manoeuvre; it works best for those who are emotionally committed and they have to be numerous people with an instinct for valuation."

This is an appropriate epitaph for the last decade and the book also underlines the need for a longer and more detailed discussion of the period.

A Growing Concern by Nigel Brookes (Weidenfeld and Nicolson, £8.50).

Peter Riddell

## Ladbroke hunt for U.S. property partners

HOT ON the heels of Mr. Cyril Stein, Ladbroke Group chairman, who last week took time from his troubles at home to complete a £35m property deal in the U.S. goes Mr. Kurt Kilstock, the man in charge of Ladbroke's property division.

Mr. Kilstock, head of the property operations since his Techno group joined Ladbroke in 1972, leaves today for the U.S. in search of further projects and partners.

Within six weeks, Mr. Kil-

He may well have arranged more office park deals like last week's. He believes this type of development — akin to our industrial parks — provides several bonuses for the operator, not least the early and progressive release of income-earning space and the resulting flow of staggered rent reviews.

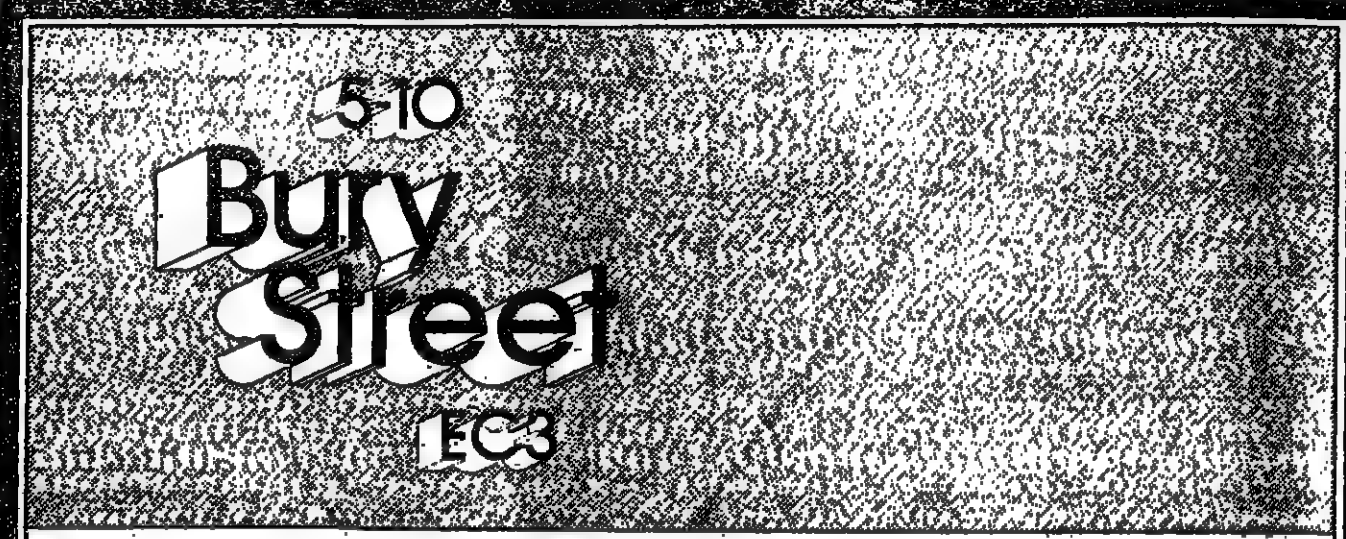
To date the group's property operations, which include house building, have made a relatively minor though respectable contribution to earnings, although its asset contribution is somewhat greater. When current developments are completed, the group's portfolio (excluding the first U.S. venture) will be worth well in excess of £100m.

With eyes firmly set on the U.S., Ladbroke expects little in terms of new developments in Europe. Early this year it eliminated its one loss-making overseas property development by letting the remaining space in its Brussels Square de Meeus office complex. More development is planned, however, for the U.K.

The U.S. deal will involve the development of a 1m square foot office park on 80 acres of land in Westchester County near New York. Ladbroke's partner in the "low risk — high profit" deal will be the U.S. group Largo, run by Mr. Hy Goldfeld, a former real estate agent turned major developer.

Mr. Goldfeld is not a new name to at least one major UK developer. In the early 1960s he, along with London estate agent Mr. Victor Behrens, brought together Hammerson Property Investment Trust and the Fusco-Amstrud Corporation of New Haven to carry out developments in three major U.S. cities.

The jointly owned HFA Development and Management Corporation was subsequently swallowed up by Hammerson while Mr. Goldfeld turned to development. His group is currently building, in partnership with Cadillac-Fairview of Canada, a mixed residential, retail and hotel complex in Smithville near Atlantic City.




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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## SAFETY AND SECURITY

### Silver foil deters the shoplifter

IN AN anti-theft system put on the market by Lawrence Security Services a pair of metal foil strips about 10 mm wide, held on a single self-adhesive backing is stuck to the counter or showcase and connected to an electronics detection unit which houses a "bleeper" alarm and warning lamp.

Articles to be protected are placed on the foil which can either be left showing as a deterrent or covered with a cloth. The foil can be up to five metres long and when loaded with the items to be protected presents a particular electrical capacitance to the detector circuits.

Removal of any one of the items from the foil which changes the capacitance, alters an oscillator frequency from a reference figure and sounds the alarm. After a pre-set time the circuits self-restore to the

reference and the system is ready to detect another item removal.

The system behaves similarly when objects are placed on the foils, so that the sales staff of the shop can change the display without too much complexity.

Activation is from a control panel using a key switch; the alarm when set off will continue to sound until the key switch is used to stop it and reset the system.

Metal items are more easily detected than, say, ceramic ones, although the latter can be improved by sticking some of the foil on the base.

A basic kit of the system, which is called Shelftec, consists of 15 metres of the tape, a sensor box and a control panel and costs £94.

More from the company at 26 Harrison Street, London WC1H 8JG (01-278 1184).

### Softening the blow

THE DANGERS inherent in the use—misuse—of compressed air for dusting machinery and workbenches, will be minimised, it is claimed, if the latest blow guns made by Schrader Bellows are used.

Top of the range is the automatic pressure reducing safety blow gun, which has an integral pressure reducing valve. This has the effect of relieving pressure automatically in the event of nozzle blockage; should this occur the pressure applied will not exceed two bar.

The gun has an aluminium die-cast body with a lightweight nylon-coated steel hand lever to control the air blast and a combined finger guard/park hook is provided. The nozzle creates a conical air shield effect to minimise blow back of swarf and chippings.

Another model, the fixed pressure regulated safety blow gun, is designed to dispense with specially regulated low pressure air lines for normal dusting. Basically the same gun as the pressure reducing type, it utilises a straight-through flow type nozzle which, combined with the integral pressure-reducing valve, ensures that outlet pressure never exceeds two bar, irrespective of inlet pressure. The gun will handle up to seven-bar inlet pressure.

A third model, the Torpedo general purpose safety blow gun, has a sliding thumb button

to control the air blast from a "whisper" to full flow.

The blow gun has its own non-detachable nozzle which has cast-in vents preventing the outlet pressure exceeding two-bar in the event of obstruction or blockage of the nozzle.

### Preventing the spread of fire

THE BRITISH Standards Institution's code of practice for fire-fighting installations, CP 402, is being revised, extended in scope and republished as BS 5306 Code of practice for fire extinguishing installations and equipment on premises. Part 1 deals with hydrant systems and Part 2 sprinkler systems.

Sprinkler systems are designed to provide automatic means of detecting and extinguishing or controlling a fire by water in its early stages by an installation of overhead pipes on to which sprinkler heads are fitted at intervals.

Each head is, in effect, a heat-operated valve designed to open at a predetermined temperature and to discharge water under pressure from the installation. Water emerging is directed into a specific pattern by a deflector incorporated in the head, and the flow of water from the installation also causes an alarm to sound.

Provided that the equipment is designed, installed and main-

tained according to good practice a sprinkler installation ensures that a well directed and ample amount of water is automatically applied to the fire while it is still comparatively small. As only the sprinkler head or heads in the immediate vicinity of the fire open, water damage during the extinguishing of the fire is reduced to the minimum while the remainder of the building remains fully protected.

The installation operates automatically, is not impaired by smoke or fumes, and is not hindered by blockage of access routes.

Copies of BS 5306 may be obtained from BSI Sales Department, 101 Pentonville Road, London N1 9ND. Price £6.40.

## INSTRUMENTS

### Timing from a small box

ELECTRONIC timers put on the market by Londex are fully solid state and are housed in a slim case only 17.5mm wide for DIN rail mounting or for bolting to a surface.

The range includes an adjustable delay timer which is connected in series with relays or contactors to delay energisation by up to 100 seconds. A two-wire connection system is used which the company claims will yield a 50 per cent saving in wiring costs over conventional models. Models operating from standard voltages from 24 to 240 ac or dc can be provided. Repeat accuracy is one per cent.

If input and output have to be completely isolated, a version is available with an output relay in the same casing.

A complementing item is a flasher unit which with the same series connection method will directly switch a 100 watt lamp once a second.

More about the range, designated 404, from the company at P.O. Box 79, Oakfield Road, London SE20 8EW (01-659 2424).

## PROCESSING

### Embosses plastic cards

A HIGH VOLUME, computerised embossing machine called 7700 from Pitney Bowes produces data carriers in the form of plastic cards or metal plates for use in medicine, commerce and heavy industry.

It is particularly suitable for hospitals where medical data such as identity numbers can be embossed for subsequent imprinting on record cards and patient files, and in the motor industry for engine and chassis part number identification.

Data input can be manual using a typewriter keyboard, and there is a standard connection for a visual display unit which allows the operator to

check and edit information before embossing.

But on-line operation is also possible since the unit is compatible with a number of magnetic tape drive units and other standard data processing equipment. In this way, data can be fed directly on to plastic cards or metal plates from central computer records.

With a printing speed of 200 characters per minute, the terminal is suitable for one-by-one production and for longer runs of repetitive data.

More from the company at The Pines, Elizabeth Way, Harlow, Essex CM19 5BD. (0279 26731).

## PERIPHERALS

### Many new Plessey units

PM-TS11 DESCRIBES a Plessey magnetic tape system intended as a direct replacement for the equivalent unit from Digital. It gives ability to store and read large volumes of serial data and, says Plessey, is less expensive (bit by bit) than comparable media.

It allows the user a choice of tape formats and also to mix single and dual density tape drives as well as 7 or 9 track tape.

Unibus data transfers use word transfer where possible. Accuracy of data is extensively verified and a 64 byte internal buffer provides increased flexibility with its priority assignment capabilities.

The PM-TS11 subsystem consists of the controller, one to four magnetic tape transports and interconnecting cables.

This is just one of many new units developed and launched by Plessey.

Micro-II general purpose micro-computer describes a Plessey unit for business environments. Based on the DEC LSI-11, or for added performance the SL-11/23 central processor, it includes two floppy disc drives, single or dual density, and has the capability

of supporting a 5 or 10 megabyte hard disc subsystem.

The central processor and floppy drives are housed in an attractive 10.5 inch chassis which can be mounted in a desk top or desk height cabinet and provide a practical compact and economical package aimed at the small system user.

The PM-RF11 is a high performance fixed-head disc emulator which is based on 16K MOS RAM technology. Performance benefits over the equivalent DEC model include a 10 to 1 improvement in transfer rate and a 1700 to 1 improvement in access time. The PM-RF11 has a capacity of 1.5 megabytes contained in a 5.4-inch chassis, the equivalent storage of three RF-11 disc drives.

The PM-KK11A is a high speed RAM cache memory of 2K word capacity, designed to run with the PDP-11/34A central processor. This memory simulates a system having large amounts of moderately fast memory and substantially decreases average access time.

Plessey Peripheral Systems, Harrowden Road, Brackmills, Northampton NN4 0EB. 0604-62175.

## QUALITY CONTROL

### Timber graded by micro

THE INTELLIGENCE and numerical power of a microcomputer is used to control and manipulate the data from a new timber grading machine recently launched by Cook Bolinders, 6a Commerce Way, Stanbridge Road, Leighton Buzzard, Beds. (05253 76697).

The controller has been developed by Base Ten Systems of Aldershot and the machine is intended to replace the visual methods usually employed in timber grading.

Constant deflection is applied

to a length of timber and the machine measures the reaction force at intervals along the length. It then calculates the stress grade of the wood against a set of pre-programmed limits and places a paint mark, colour coded according to grade, at appropriate points.

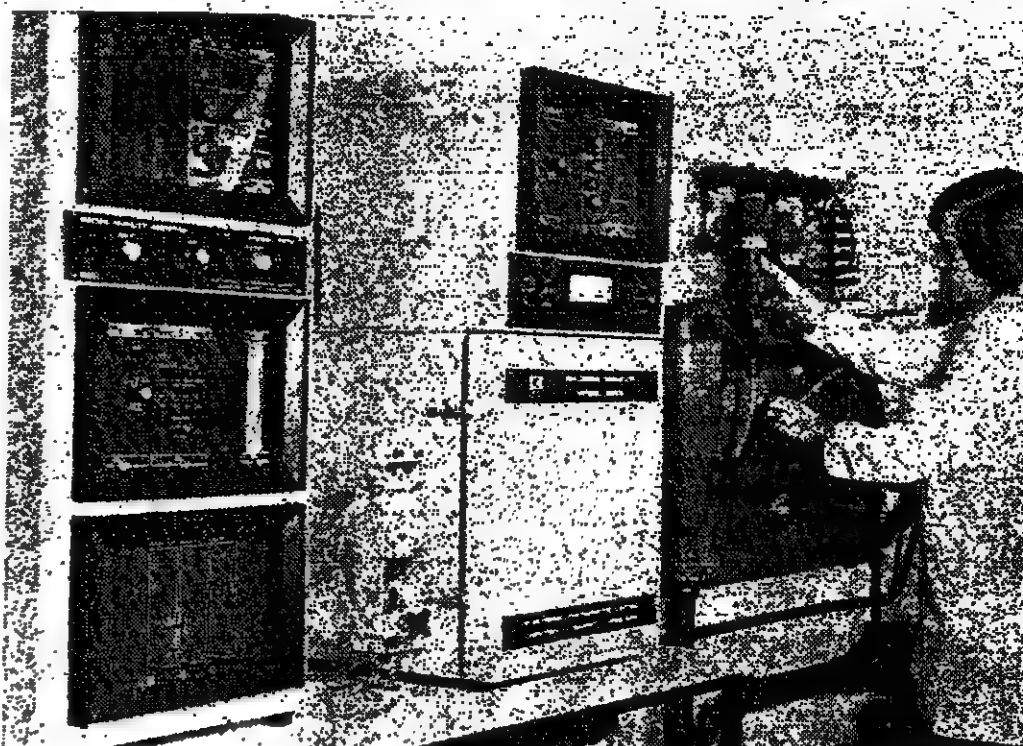
Signals from timber entry and exit photocells, and from the load cells (the output of which is digitised) are fed to the processor, and after two passes to establish figures in two planes, the operator is

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given a visual indication by coloured lamps of the grade, or of a rejected length. A printer can be connected to get hard copy.



One of the two water quality monitoring machines delivered to the Dutch water authority Zuiveringschap West-Overijssel for use on the River Vecht at Gramsbergen and the Lutterhoeftwijk Canal at Coevorden. The equipment is housed in a transportable building with insulated double-skin walls and special strengthening beams for mounting the instruments securely. Instrumentation includes a water quality monitor to measure dissolved oxygen, temperature and suspended solids, and

a monitor to measure chloride ion levels. A permanent record of the parameters measured is provided. Other parameters which can be monitored include fluoride, nitrate, ammonia, cyanide, ammonium, sodium, water hardness, pH and conductivity. Apart from the monitors, the buildings are fitted with telemetry facilities enabling them to be linked to a central control point. The units were supplied by Electronic Instrumentation, Hanworth Lane, Chertsey, Surrey, KT16 9LF (093 25 62673).

## HEATING

### Brings heat on at right moment

AN ELECTRONIC optimal start controller for boilers which is able to make allowance for the weather before switching on in the morning has been put on the market by Horstmann Engineering Products, Newbridge Works, Bath, 0235 21141.

Although most orthodox start-up controllers will turn on the heating some time before office/factory hours so as to reach the required minimum by the time employees arrive, they might not take account of a sudden, typically British, temperature rise outside, thereby wasting fuel.

The Horstmann device, called Economiser, takes data from electronic thermometers inside and outside the building and is able to decide the last possible moment at which the boiler can be started. The building's thermal response time is also taken into account—it can be individually set into the controller.

During the weekends and holidays the outside sensor will switch the system on far sufficient time to prevent frost damage. If a few hours of unforeseen heating are needed the system can be switched on manually by an extended run timer with a six hour range.

### Environment controlled

A PORTABLE environmental control unit called Psycho-Aire made in the U.S. by Vista Scientific offers very good control accuracy of both temperature and humidity within chambers or walk-in rooms.

Stable and repeatable environments to within 0.5 per cent relative humidity and 0.5 deg C can be achieved, with electronic control and an operating system that can provide relative humidity from 10 to 90 per cent and temperature between 4 and 60 deg C.

There are ten models avail-

able for spaces up to 2500 cubic feet (a room measuring 18 x 18 x 8 ft), so that almost any enclosure likely to be encountered for testing purposes in industry can be conditioned.

Each unit has its own refrigeration and control system so that there is no need for any special installation work.

More from the UK agents, Heritage Engineering, Lloyds Bank Chambers, Wimborne Minster, Dorset BH21 1JA (0202 888408).

## COMPONENTS

### Plastics waste pipes

IN ADDITION to its smaller bore waste systems, a new 55mm ABS system, announces Hunter Plastic Industries, Nathan Way, London SE28.

Produced in white, it offers a complete range of component parts which—apart from the stock four metre lengths of pipe—includes couplings, bends, tees, crosses, pipe clips, straight expansion units, reducers, access fittings, socket plug, drain connectors and roof terminal fittings.

System should be of particular interest, says the company, to architects and specifiers involved with Middle East contracts where waste pipes are invariably sunk into concrete.

## CONFERENCES

### Control of services

CHARTERED Institution of Building Services is organising a symposium on the centralised monitoring and control of building services which will be held on October 2 at the Kensington Close Hotel, London.

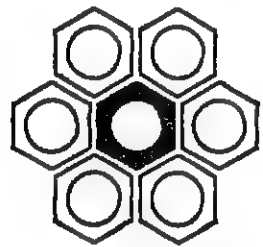
Programme will include the development of monitoring systems, their ability to start up and control installations which may be located over a large building complex, or over a widespread number of buildings, and the ability of modern systems to supervise other services such as fire and security. CIBS, 49 Cadogan Square, London, SW1 (01-235-7671).

# Stone-Platt Energy Systems for the future

Stone-Platt Industries now extends its energy systems business into North America with the addition of the Johnston Boiler Company of Michigan, U.S.A. to its group of companies.

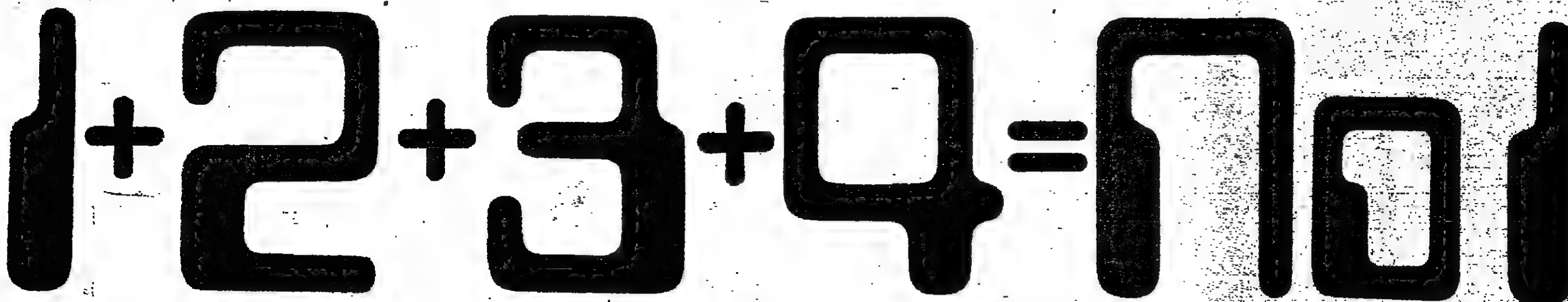
Johnston Boiler Company is the leading exponent in North America of fluidised bed technology for industrial coal and waste fuel burning. Now it teams up with Stone-Platt Fluidfire, the acknowledged leader in fluidised beds this side of the Atlantic. Together they will help industry make the most of available energy by providing this vital new technology worldwide.

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## FINANCIAL TIMES SURVEY

Friday July 27 1979

## BIRMINGHAM

There are hopes among Birmingham's business community that the arrival of a new Conservative Government will help create longer-term benefits for Britain's second city, and, in particular, enable many small and medium-sized industrial companies to at last realise their potential.

## City's business climate improves

By Arthur Smith

Midlands Correspondent

THE HARD-NOSED Thatcherite Conservative, preaching cuts in public spending and financial incentives for working people, has struck a sympathetic note in Birmingham.

Mr John Taylor, successful solicitor in suburban Solihull, newly elected representative to the European Parliament, and leader of the controlling Conservative group on the West Midlands County Council, offers no apologies: "Rates are going to have to rise and services will be cut. It is not either-or, but both."

Birmingham is proud of the fact that it became Britain's second city—and "the city of 1,500 trades"—on its own initiative and inventiveness. Sadly, the superficial prosperity evident in the concrete shopping precincts and modern highway network of a motor-dominated city cannot conceal the reality that Birmingham suffers the problems of urban deprivation common to so many other conurbations.

The decline in population and jobs, particularly in the traditional manufacturing trades, has proceeded at an alarming rate during the past decade—and the rundown is still con-

tinuing. More than 50,000 jobs were lost to the inner city in the early 1970s and the inner city's population dropped from 329,000 to little more than 285,000.

The pattern is all too familiar with the more prosperous and more mobile people moving to the suburbs, leaving behind the elderly, and unskilled and disadvantaged. More than 25,000 people are now out of work, producing unemployment levels, in some areas, of around 15 per cent—or three times the national average.

It was against such a background that the previous Labour Government made Birmingham one of the priorities in its expanded urban aid programme, in which local authorities, Government departments and other public agencies are represented, was set up to co-ordinate an action programme with the aim of halting the decline.

## Economies

The Conservative Government has already clipped £280,000 from the £13.5m for Birmingham in the current year, as part of a £7m cut in its £188m national urban aid programme. The economies are viewed locally as something of a cosmetic exercise designed merely to make the political point that the new Administration is indeed committed to reductions in public spending. Encouragement is taken that there is likely to be a bipartisan approach to the need for State assistance in helping to generate economic growth within the declining inner city areas.

But what are the implications for Birmingham with its social and economic problems of the election of a Government man-

dated to public sector economies?

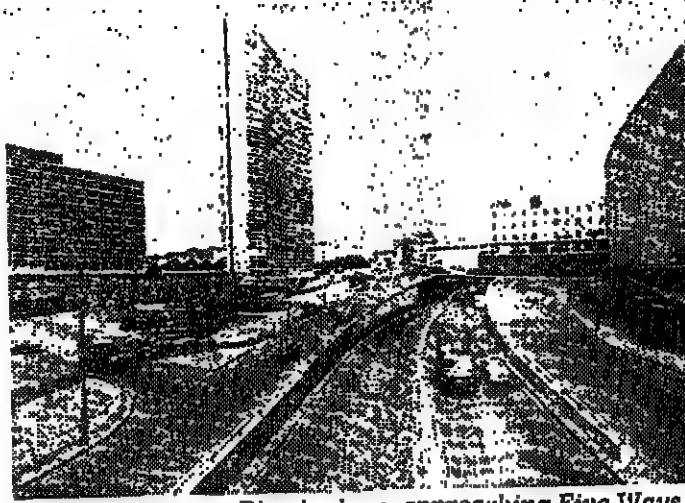
"The individual will undoubtedly feel the benefits more as a taxpayer than as a ratepayer," says Mr Taylor. "The budget next spring from the West Midlands County will present in a much higher rate than would otherwise have been the case."

He is adamant that services must not only be cut, but provided at realistic prices. "For too long too many subsidised services have been offered. We have to make it clearer to the consumer what is the real cost."

He cites the metropolitan bus service as an example of where prices must rise. "Fares will have to go up in August. What we can afford to charge on the buses must be a reflection of the cost of alternative modes of transport. Fares will have to continue to rise and at fairly predictable intervals."

Another related area where economies are likely to be sought is on the highways programme. Longer-term investment is likely to be jettisoned in favour of a simple care and maintenance policy. "As a 19-hour intensive operation we are vulnerable to inflation. There is now nowhere to hide. If we ask more money from the present Government they will say no," Mr Taylor declares.

Both through the Confederation of British Industry and through chambers of commerce, local businessmen have expressed delight at the return of a Conservative Government and the opportunities thought to have been created. However, Mr John Warburton, director of the Birmingham Chamber of Industry and Commerce makes no secret of the fact that "it will undoubtedly create prob-



The Queensway, Birmingham, approaching Five Ways

lems for Birmingham and will not make it any easier to generate the sort of growth we need."

He is nevertheless confident that "the new business climate" the Conservative Government is expected to create will yield a longer-term benefit and enable the city's small and medium-sized firms to realise their potential.

Whether or not such hopes are soundly based, remains to be seen, but there can be no mistaking the support within Birmingham for the Government's present high risk economic strategy.

The arrival of a new Administration has raised some uncertainty about the future of the partnership programme but there is a widespread belief that it will press ahead uninterrupted. Questions seem to have been posed not about the need for the special action but about the best mechanism to affect regeneration of the local economy.

speaks for itself. We have already made great progress," Mr Shaylor maintains.

Nearly 40 projects, mostly for the provision of new or refurbished factories, have already been completed or are under way. A "new enterprise workshop" offering seven nursery units of only 250 sq ft has been opened with the aim of helping individuals to put their business ideas into practice.

The aim of the programme over the next three years is to restore confidence in the inner city so that private investment is attracted. There is a co-ordinated effort to reclaim unused land and improve existing industrial and commercial buildings and districts.

Mr Warburton maintains that the partnership project has brought an important change in mood over the past 12 months in which local authorities and Government are co-operating with business to encourage growth.

"But this whole new approach still has to be sold to the existing firms," Mr Warburton says. "Birmingham companies have become so convinced over the years of the idea that they will be prevented from expanding or directed to development areas."

The Birmingham Chamber believes the educative role is so important that it has two full-time officers visiting local companies, discussing business programmes and suggesting ways that growth might be pursued.

"In the past many schemes were held up or fell by the wayside because of the delays and caution of the planners. There is now a far more sympathetic view of the industrialists' problems, and it is important our members realise that," Mr Warburton asserts.

But the Chamber is not uncritical of the partnership programme—"We believe that up to half the money spent ought to be used for the generation of long term employment. At the moment the proportion is less than 25 per cent," claims Mr Warburton.

Though spending on social facilities improved the morale and confidence of an area to the benefit of industry, the Chamber would prefer a speeding up of site-assembly and factory building—"Small firms have always been crucial to the success of Birmingham and there is certainly no shortage of demand for nursery units," he adds.

## Restraints

According to the Chamber, one way that industrial building could be accelerated would be for local authorities to curtail their activity as developers and, instead, give a greater role to the private sector. Local government could use its special powers and resources to assemble and service sites and leave private capital to build and market factory units.

But for many businessmen the real key to Birmingham's future development will be the Government's new regional policy. For many years the city has complained that the restraints of industrial development certificate controls, coupled with the aid incentives of the assisted areas have robbed Birmingham of new growth industries.

The Chamber, in a strong submission to the Government argued that "it is wrong to attempt to strengthen the weak by weakening the strong." Immediate scrapping of IDCs was recommended, along with a more selective "value for

money" approach to the parts of the country qualifying for special assistance.

It is understandable that a city with confidence in its own strengths should wish to reduce Government intervention. But the Chamber at the same time urges caution upon the Government in cutting industry aid, arguing that "there are a number of extremely valuable schemes already in existence which we should like to see strengthened by the injection of additional funds."

Assistance given particular praise is the Selective Investment Scheme and the Process Development Scheme aimed at encouraging the design and launching of new products.

Of the more obvious concern to the city is continued Government support for BL, formerly British Leyland. There are still the critics, but there is a growing realisation of the company's importance: "The Chamber is solidly behind BL. It is absolutely essential to Birmingham and the West Midlands," declared Mr Warburton.

Indeed, the point has been underlined by the West Midlands Economic Planning Council which recently took the initiative in bringing together trade unions and management to discuss the problems of the car industry. Following that meeting the warning was given that failure to retain the vehicle assembly industry could result in the loss of one in every four manufacturing jobs in the West Midlands.

For Birmingham, the city of the motor car, the change of Government might have brought new hopes and uncertainties, but prosperity still rests clearly upon the performance of the traditional trades.

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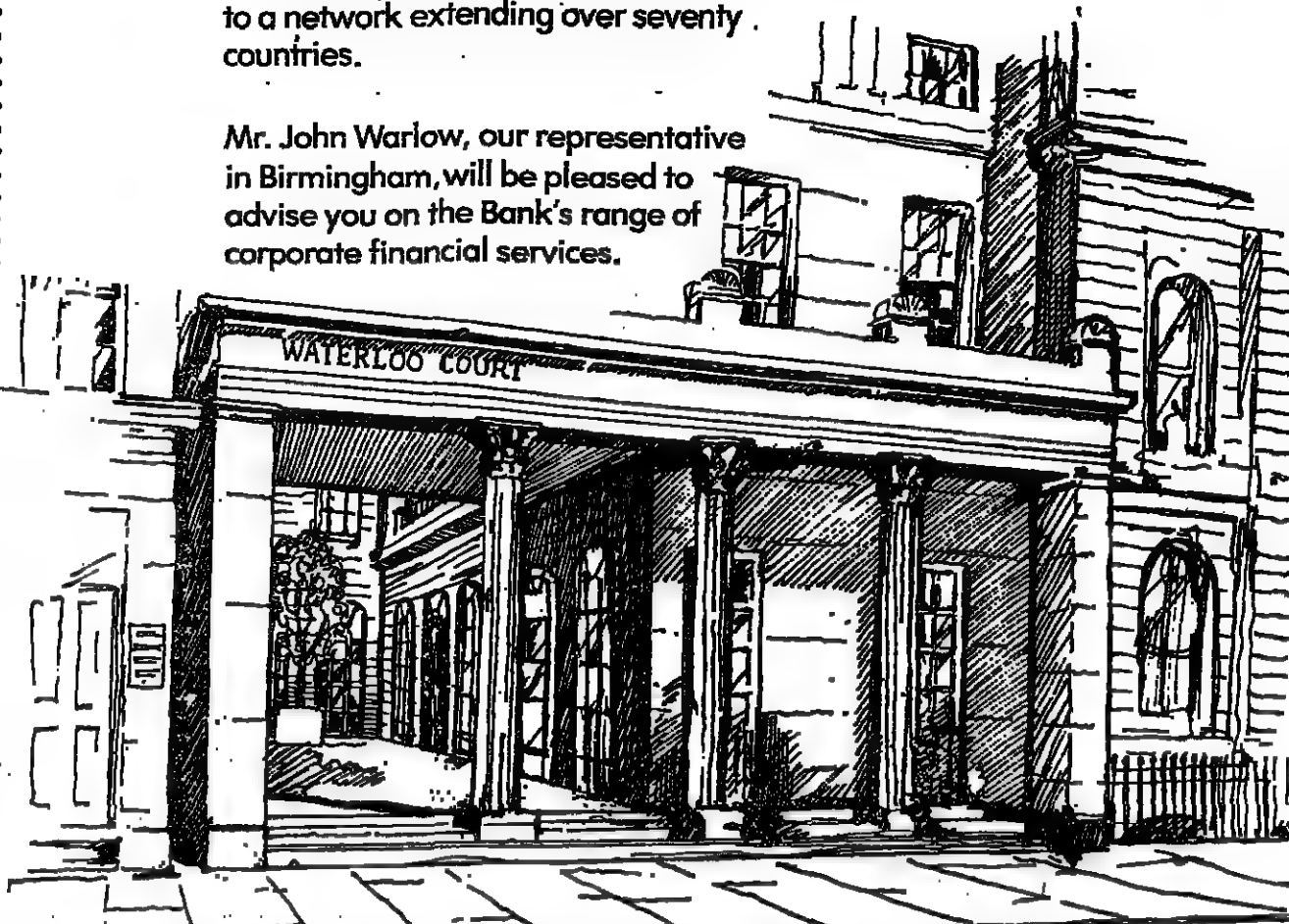




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# Industry's cautious views on investment

BIRMINGHAM businessmen enjoy a reputation for taking a realistic attitude to their trades. The Government might have made grand promises about charting a new economic course while, at the same time, budgeting for a cut in the gross national product and pushing inflation to the point where there are fears of a wage explosion. But such matters are treated calmly in Britain's second city which, with a heavy concentration of manufacturing industry, regards itself at the sharp end of the economy.

Both the West Midlands region of the Confederation of British Industry and the local chambers of commerce have made enthusiastic noises about Sir Geoffrey Howe's first Budget.

Mr. Gerald Coghlan, chairman of the regional group of chambers of commerce, declares: "Given the right opportunities, industry in the West Midlands has never been slow to seize any opportunity that can lead to expansion. The fiscal climate now before industry does, in my view, prevent that very opportunity."

But while businessmen welcome the decisive start made by Mrs. Thatcher's administration towards switching the burden of taxation away from the individual, there is an awareness of the risks. Disquiet has been expressed at the impact the new 15 per cent rate of VAT could have upon wage pressures. Complaints have also been made about the high cost of money with Minimum Lending Rate at 14 per cent.

The time for dramatic shifts in Government policy is never judged to be right but Birmingham traders are particularly conscious of the dangers the mounting energy crisis pose to the Chancellor's strategy. It was in Birmingham that Mr. Reg Parkes, the regional chairman of the CBI, sent out the warning that companies expecting to switch demand from oil to gas might be thwarted.

"We are worried that this energy crisis will negate the benefits offered by the recent Budget," he said. Companies wanting to switch from oil to gas were finding that additional supplies could not be made available.

The Gas Corporation has subsequently made clear that the problem is not merely confined to the Birmingham area, but applies throughout the country. Sir Denis Rooke, the corporation chairman, said there is "no way the gas industry can take over the whole of the load formerly borne by oil."

In the West Midlands, demand for gas has increased by four to five times since the start of the oil crisis. Mr. Parkes maintains that at least two companies have already been prevented from starting new operations next year because of energy shortfalls.

"Management have to sit down and use all their ingenuity to find new ways of saving fuel. They proved they could keep the production lines running during the lorry drivers' strike and I believe they can do it again," says Mr. Parkes.

Indeed, Birmingham came through the dislocation caused by the road haulage dispute in better shape than many had feared. The problems in the early months of this year have tended, however, to distort views of how the real economy is moving.

Improvement

The latest survey of business opinion by the local chambers of industry and commerce indicated an improvement in both domestic orders and deliveries. But Mr. Coghlan pointed out that the upturn might reflect the return to more normal trading conditions.

Economic activity has shown a pronounced if undramatic recovery from recession over the past 18 months. Progress has been sustained in spite of the troubles of last winter.

Higher earnings coupled with pre-Budget spending in anticipation of higher VAT rates stimulated consumer demand. But few companies expect such spending to be continued or for it to prompt new investment or activity beyond the consumer goods sector. Products in demand that have been of particular benefit to Birmingham include motor cars, carpets, record players, do-it-yourself and building materials.

The building industry is important to the city and there have been encouraging signs in recent months of recovery from what has been a deep and protracted recession. The increased activity is attributed in the main to home improvement and

the upturn in private house-building.

But it is the performance of the motor industry that is crucial to the health of the Birmingham economy. While car sales in the UK this year have moved at record levels, imports have taken an alarmingly high proportion at more than 55 per cent.

Average weekly output at BL Cars has been down on last year, contributing to the disappointing production figures for the car industry as a whole. However, higher output of commercial vehicles and buses and the bottoming out of the recession in the tractor market has provided some consolation for the components manufacturers.

The failure of the UK vehicles industry to achieve former production levels means that many suppliers throughout the Birmingham conurbation still have spare capacity. The situation obviously varies from company to company and between products but the components sector reports operations running at little more than 70 per cent capacity.

The mixed picture is illustrated by the foundry sector. While further rationalisation is expected, some companies, usually those supplying high technology specialist castings, have put in new capacity. The increase in demand from the aerospace industry has been particularly helpful.

Another sector where redundancies are anticipated is industrial fasteners—nuts and bolts, in particular. The industry has complained of low-priced foreign imports and now has around 35 per cent spare capacity.

Machine tool companies have enjoyed some improvement in demand over the past 12 months helped by the placing of orders for BL Cars' large-scale investment programme and by the Ford project for an engine plant in South Wales. Export markets remain very difficult because of the worldwide problem of excess capacity.

Engineering companies report that the 400 or so firms in the sector have put capacity utilisation this year to just over 50 per cent. Profit margins have recovered a little but are still by no means good.

One issue causing concern among industrialists is the likely trend of overseas trade. Mr. Steve Rankin, regional director of the Confederation of British Industry, describes the export scene as "rather disturbing." He complains: "We have a strong pound, the burden of higher wages and the problem of world trade being thwarted by higher oil costs."

The latest survey of business opinion by the local chambers of industry and commerce indicated an improvement in both domestic orders and deliveries. But Mr. Coghlan pointed out that the upturn might reflect the return to more normal trading conditions.

Economic activity has shown a pronounced if undramatic recovery from recession over the past 18 months. Progress has been sustained in spite of the troubles of last winter.

Higher earnings coupled with pre-Budget spending in anticipation of higher VAT rates stimulated consumer demand. But few companies expect such spending to be continued or for it to prompt new investment or activity beyond the consumer goods sector. Products in demand that have been of particular benefit to Birmingham include motor cars, carpets, record players, do-it-yourself and building materials.

He claims that many firms have managed to keep exports at a high level only by cutting profit margins. "It is quite obvious you can only take this kind of measure for a limited period," Mr. Rankin puts forward improved productivity as one way to tackle the problem.

The survey by the chambers of commerce shows some improvement in export deliveries compared with three months ago but new orders little changed. Mr. John Washburn, director of the Birmingham Chamber of Industry and Commerce, argues that the difficulties could encourage more interest in markets within the European Community. His chamber is certainly making efforts to promote such trade.

Quality

Against a background of difficult export markets and little prospect of any significant upturn in home demand, companies show few signs of any intention to curtail new investment. Any spending is geared not to expanding capacity but towards improving quality and productivity.

The implications of such trends for employment are serious. Very few companies have indicated any intention of taking on new labour. The shortage of skilled workers in Birmingham remains acute but there are no clear signs that this is having any significant effect upon output.

The main talking point is the likely pattern of wage settlements in the approaching pay round. Numerous warnings have been issued by industrialists about the need for moderation but few are prepared to forecast the possible level of industrial disruption.

Though few companies would admit to the figure, many seem to have allowed for a 15 per cent increase in earnings over the next 12 months. Such calculations ignore productivity advances; companies able to negotiate such deals would award the benefits in addition to the 15 per cent.

In the survey conducted by the chambers of commerce, companies are asked to indicate the three factors most likely to improve their prospects. They list higher productivity, lower rates of inflation and lower interest rates. On such a list of priorities the uncertain business climate in Birmingham is understandable. It is as well business men are able to take a fairly philosophical attitude to the key issues of the day.

Arthur Smith

## Concern among the component makers

THE CONCERN felt in Birmingham about the future health of the vehicle assembly and components industries is illustrated by this month's initiative by the West Midlands Economic Planning Council to bring unions and management together to discuss the problems.

Mr. David Nendick, the member of the planning council to chair the newly-formed committee on which senior members of the industry are represented, took encouragement from the first meeting. He said: "There were no recriminations, just common feeling that something needs to be done to strengthen the industry."

Indeed, in an agreed statement the committee warned that failure to retain a strong vehicle industry could result in the loss of one in every four manufacturing jobs in the West Midlands.

Mr. Nendick said concern was expressed that the interdependence between vehicle assemblers and component manufacturers might not be appreciated outside the region. "It might be thought that we can afford to allow assembly to decline and we will still have a strong domestic components industry. That is certainly not the view of the manufacturers. Without a strong home market the strength of component suppliers to export would be eroded."

The latest production and sales figures issued by the Society of Motor Manufacturers and Traders underline the disturbing trends. While sales of cars in the first six months of this year reached a record 1,037,330 imports of cars took 55.44 per cent of the UK market—also a new peak.

Weekly average production by the UK car industry in the first four months of the year—admittedly a period affected by the road haulage strike—was well down on the previous year at

only 24,642. A disappointing performance by BL Cars contributed to the shortfall.

The only compensation for the components suppliers is that production of commercial vehicles and buses is higher and the decline in tractor output has been halted.

Birmingham's Quincas has attributed the 400 redundancies it is currently negotiating at its Smethwick foundry to the continuing decline of vehicle assembly. With spare capacity of up to 30 per cent in the components sector, further rationalisation and redundancies can be expected.

The issue of immediate concern to Birmingham suppliers is the potentially damaging strike by more than 5,000 production workers at the two Coventry factories of the Talbot, formerly Chrysler UK.

Impact

The impact of the action, which centres on the annual pay round, will not be felt until early August when Talbot plans to return from summer holidays. The shutdown of the Stoke engine factory, Coventry, will bring all production rapidly to a standstill because components are supplied to the truck plants at Dunstable and Linwood, Scotland, for assembly of the Avenger and Sunbeam models.

Talbot, a member of the French PSA Peugeot-Citroen group, has already warned the work force that strike action would almost certainly mark the start of a rundown in the size of the company.

Birmingham suppliers have been hit this year already by disruption of the Talbot contract to supply more than 100m of component kits to Iran. The political troubles in Iran meant that work on the order has been

at a standstill in Coventry for most of this year.

Confronted with such a difficult home market, suppliers are maintaining their drive to expand overseas sales. An example of the efforts being made is provided by Triplex Safety Glass, a Birmingham-based subsidiary of the Pilkington group with about 80 per cent of its 1978 sales going to the vehicle industry.

Mr. John Pashley, Triplex managing director, says that ten years ago exports were negligible but now account for around 12 per cent of an expanding turnover. The target within the next five years is to push the proportion up to 25 per cent.

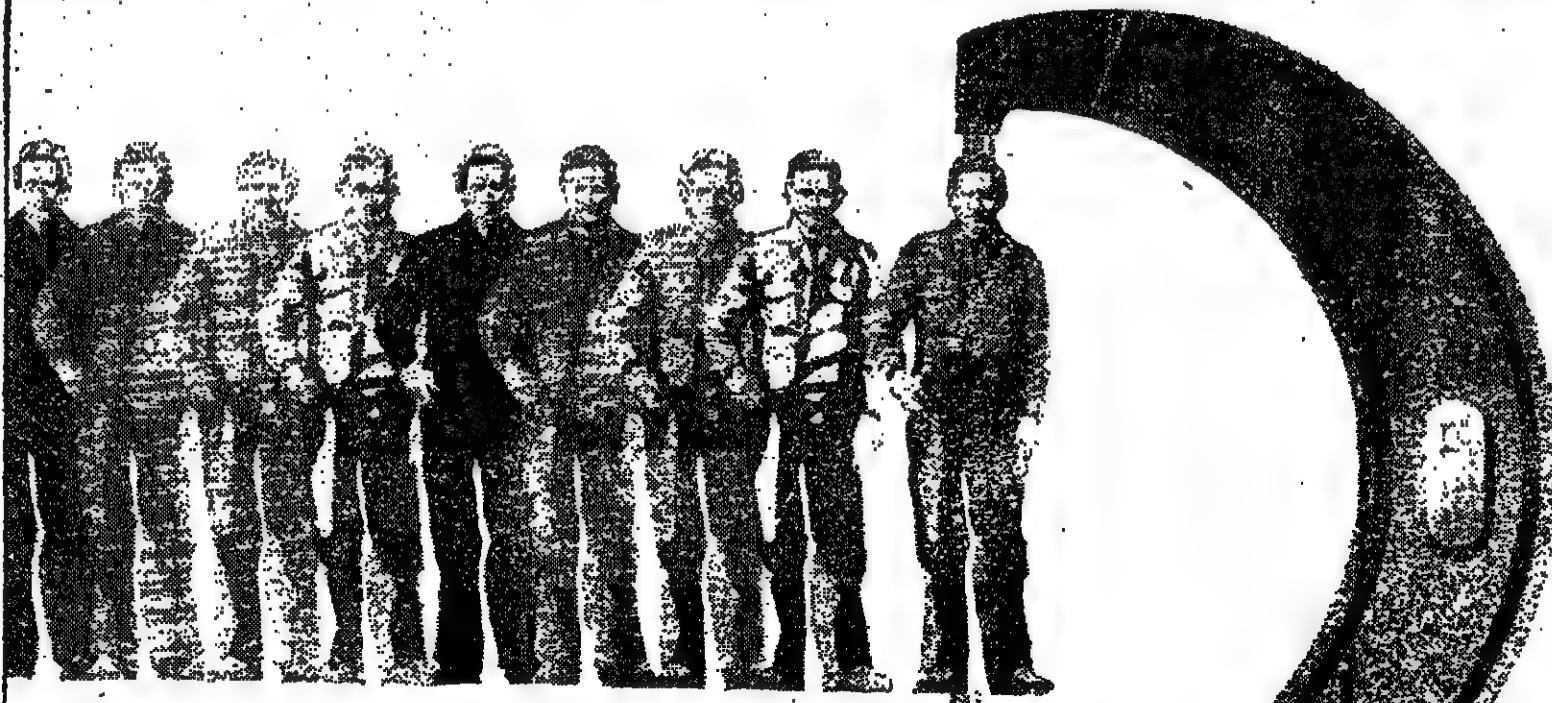
For a company with the resources and technology of Triplex, breaking into new markets and expanding overseas sales is feasible. But for the hundreds of smaller engineering and metal components companies throughout Birmingham that depend on the vehicle industry, the problem is far different. In many ways it is such companies with their resourcefulness and entrepreneurial flair that are the lifeblood of the city and the seed-bed of new ventures.

Companies such as Lucas Industries and Guest Keen and Nettlefolds which started in Birmingham but have spread their activities around the world are now in a position to take advantage of international opportunities. Both are currently establishing manufacturing facilities in the U.S.A. GKN to supply universal joints and Lucas to produce electronic fuel injection equipment.

The project upon which the hopes of many of the smaller Birmingham suppliers must rest is the new Mini Metro, scheduled to go into production next year at Austin-Morris.

Continued on next page

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# Telford

مركز العمل



# Pressure builds up on the wage front

BIRMINGHAM employers are bracing themselves for a difficult winter. Many seem to have set an upper limit for an increase in workers' earnings of about 15 per cent over the next 12 months. The question is whether such a level is realistic and the extent of industrial disruption that might have to be suffered to achieve it.

Pressure is already building up on the wages front with shop stewards pointing to the mounting price of inflation. Employers expect to face demands for pay agreements of less than 12 months and for index-linked deals.

Union leaders, admittedly chastened by the controversial picketing and strikes of last winter, point out that it will be difficult to restrain workers in the forthcoming pay round.

Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers and a man familiar with Birmingham industry as the former executive member for the area, has warned already that moderate union leaders have lost the struggle to persuade members to accept moderate pay deals.

It is ominous that under Mr. Duffy, a moderate, the union should be embarking upon the first national engineering industry overtime ban and series of one-day strikes for some years. The Confederation of Shipbuilding and Engineering Unions has instructed more than 3m workers to start the overtime ban from next Monday.

Whether the action represents a good test of militancy within the Birmingham area is a matter for debate. Though many workers can be expected to respond loyally to the union's call, there is likely to be little enthusiasm for a dispute which centres on minimum pay rates. Most engineering workers in Birmingham are already on higher rates than those currently demanded in the national negotiations, and stand to benefit in the main only from the increases in overtime and shift payments that form part of the total package.

It is early days yet to forecast

just how militant workers will be in pursuit of their wage demands. But few union officials believe that the income tax reductions made in the recent Budget, but still to be felt in pay packets, will exert much of a moderating influence.

"The key issue is price rises," says Mr. Phil Povey, divisional officer for the AUEW. "The way inflation has taken off since the latest VAT increase, I dread to think what will soon be regarded as a 'reasonable' pay increase."

He complains that nothing is being done to restrain wage expectations. "There is no breaking mechanism now—it is a free for all. At least under the Labour Government, workers could see that through the Price Commission to bring inflation under control."

## Climate

Both union leaders and management would agree that the pay bargaining climate is certainly different from that which has applied in the last two wage rounds when the Government tried to enforce a 10 per cent and then 5 per cent upper limit.

Birmingham Chamber of Industry is urging the Government to establish some form of "pay determination council" or "pay review board." Sir Robert Booth, the former president of the Chamber, has stated the need to give a lead even in free bargaining. He said: "We wish to work towards a situation in which bargaining is responsible as well as free, and this will require a concerted change in the attitudes of all those involved in pay negotiations."

The Chamber has recommended that the Government, employers and the TUC should each appoint one representative to a forum which would then select two additional "non-aligned" members as chairman and vice-chairman.

Sir Robert maintains that such a body would have a role in creating a longer-term understanding of "real cause and effect in pay bargaining." From

the outset it could monitor pay increases on a national level and provide facts to counter inaccurate or inadequate information.

The Government so far has shown little inclination to make a quick response to demands such as those made by the Birmingham Chamber. For the present, it seems content to issue warnings of the impact excessive wage increases will have on employment.

Such an attitude may have a longer-term influence but seems unlikely to temper pay demands in the current round. In Birmingham, with its tradition of full employment and high earnings, there is little fear of unemployment. Indeed, it could be argued that stressing the risk to jobs could be counter-productive to the extent that it raises the prospect of redundancy payments.

The management warning of the effect strike action could have upon the operations of Talbot, formerly Chrysler UK, seemed to have little effect on more than 5,000 workers who have walked out of the company's two factories in Coventry.

Employees there are fully aware that they cannot rely on Government support. They did not believe management was bluffing when it said action "could mark the start of a run-down in the size of our company." They are on strike nevertheless, apparently because of a genuine feeling of grievance about the pay on offer.

It remains to be seen whether there will be similar frustrations expressed at other companies. BL Cars, which has big plants in Birmingham, is not due to implement the annual wage award until November. Last year workers settled for the required 5 per cent plus the prospect of self-financed parity payments.

The programme to achieve parity—the same wage for the same job regardless of plant—by November this year has slipped already and frustrations are building up. While workers at Longbridge, as a low-paid plant, stand to gain about £8 a

week from the programme those at Solihull get only a marginal increase.

It seems likely that management will have to press for the introduction of its much-heralded self-financing incentive scheme if it is to both meet the workers' aspirations and achieve production targets. Such a move undoubtedly would provoke some union opposition since, inevitably, it involves the loss of more jobs.

## Flexible

Longbridge, where management wants to introduce new flexible working methods ready for production next year of the Mini Metro car, could also suffer labour problems this winter.

One relief to the motor industry is that Lucas Industries, where most groups of workers settle in July, seems this year to have avoided militant action.

Many companies are obviously exploring productivity schemes as the way to provide cash for higher pay awards. The quest is for real improvements rather than bogus deals. The emphasis this year is on meaningful incentives to raise lagging production and efficiency.

In the words of one Birmingham personnel director: "Trade unions must realise we are now into a period when wages depend upon the ability to pay. If they want the money, they must earn it first."

A.S.



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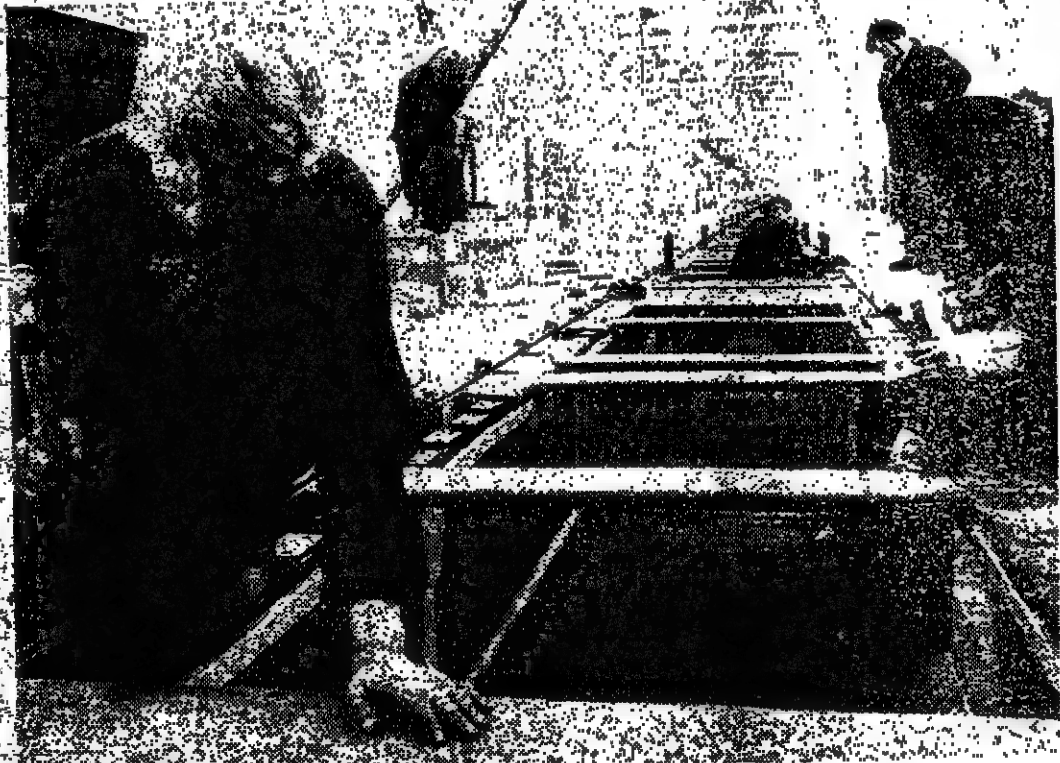
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Work proceeds on the new assembly track for the Mini Metro car at Longbridge, where management hopes to introduce flexible working methods ready for production next year

## Concern

CONTINUED FROM PREVIOUS PAGE

Longbridge plant, Birmingham.

More than £275m has been committed to the scheme and a new 750,000 sq ft body plant has already been erected on a 48-acre site next to the existing complex. The company has evaluated production methods throughout the world and claims that the new plant will have a system more advanced than any in the British motor industry and comparable to any in Europe.

The highly-automated plant will require entirely different working practices and a considerable improvement in productivity. Labour relations have been troubled at Longbridge over the past two years and it remains to be seen whether management can secure the co-operation of the workforce ready for the smooth introduction of a model that is likely to determine the very viability of the Austin-Morris operation.

Already there has been a shakeout of labour at the Longbridge plant which, with its more than 20,000 employees, is the biggest of BL Cars' factories. Workers have achieved the productivity targets necessary to trigger the controversial parity payments intended to standardise wages across the

company. But Longbridge stewards can be expected to demand additional payments as compensation for the new flexible working methods connected with the Mini Metro—concession which management would find it difficult to make without triggering counter claims at other plants.

BL Cars' other major investment project is in Birmingham where it is planned to nearly double production at Solihull of Land-Rovers and Range Rovers by 1982. The first £30m phase of the £285m programme is near completion.

A new V8 engine assembly track has been installed at the Acocks Green factory, Birmingham, with a capacity of more than 2,000 units a week. About £3.5m has been spent to step up axle manufacture at Solihull and the Perry Barr factory, also in Birmingham. Another £3.2m was invested to increase output of Range Rover gearboxes at Tyseley.

The first phase of the expansion programme provides for output of Land-Rovers to increase by 150 to 1,500 a week and for Range Rovers to rise by 150 to 450.

Management took a tough line with the trade unions last

winter before starting the second phase of expansion. Contractors were called off the Solihull site and work halted until shop stewards gave an undertaking to operate a double shift system.

Whether or not management will be able to achieve the promised productivity levels remains a key question. Successful expansion of output of Rover's popular four-wheel drive vehicles certainly offers the prospect of a profitable venture that could make an important contribution to the longer term future of BL Cars.

On the issue of labour relations within the Midlands motor industry as a whole, the ad hoc committee set up by the regional economic planning council wants to explore how a positive contribution can be made.

Mr. Nendick says: "The question is whether or not there is sufficient awareness among workpeople and management at shopfloor level of the seriousness of the position. There really is need for change if our motor industry is to measure up on productivity and pay to that of our international competitors."

A.S.



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## BIRMINGHAM IV

## Twin strategy brings success

## PROFILE

## METRO-CAMMELL

FEW COMPANIES could have made a more dramatic recovery than Metro-Cammell—one of the big names of Birmingham business—which, little more than a decade ago, looked a candidate for closure. From the late 19th century to World War Two, the Birmingham-based enterprise had supplied railway rolling stock around the world.

But traditional Commonwealth markets began to dry up in the post-war years as countries strove for the independence of an indigenous rail industry. British Rail was coming to the end of a re-equipment programme and Dr Beeching sought large scale economies by cutting back routes and services.

During the 1960s traditional

suppliers, such as Birmingham Carriage and Waggon, and Gloucester Carriage and Waggon pulled out of the rolling-stock business. The private sector was squeezed as the Government instructed British Rail Engineering to meet its own needs and also compete in overseas markets.

Metro-Cammell responded to the mounting crisis by closing three factories in the Midlands and concentrating operations at Washwood Heath, Birmingham. As markets for rolling stock and buses dwindled, the labour force was cut from 6,000 to 1,800. Laird, the parent company, considered the possibility of a complete shutdown of Metro-Cammell.

The turning point came around 1970 with the decision by Mr Tony Sansome, the strong-minded managing director, to pursue a twin strategy: to attack a particular sector of the bus market and to move into mass transit rail systems.

Both targets were set in advance of anticipated market growth. Both were pursued

with a single-minded purpose and commitment. With hindsight, the move into rapid transit rail systems might seem fairly obvious. Metro-Cammell moved first and has established a presence and a strength in a sector where many other companies would now wish to be represented.

## Reputation

Metro-Cammell has won a series of important new orders and employment at the Birmingham factory has nearly doubled to around 2,700. The real breakthrough came in July, 1978, when the Hong Kong Mass Transit Railway Corporation placed a contract for 140 rail cars with the Birmingham-based company.

Other orders from the corporation followed and Metro-Cammell has some £170m of rail car and bus work under way at the Washwood Heath factory for export to the Crown colony.

The last contract, worth £40m, was placed by the Hong Kong Government for 135 rail cars

for a rail link to the Chinese from middle-sized cities with populations of between one and two million.

He thinks the United States will give the lead: "We are looking now at a project for Detroit, the very heart of the motor industry," Mr Sansome reports with obvious delight.

Competition for new work is not only fierce but international. The latest £50m order for the Hong Kong Mass Transit Railway Corporation was won against competing bids from a Japanese consortium led by Hitachi, Mitsubishi and Toshiba, from a West German team headed by Siemens, from the Australian Commonwealth Engineering Consortium, Hawker Siddeley Canada, and a group of French engineering companies.

Mr Sansome is full of praise for the co-operation Metro-Cammell receives from British Government departments, both at home and overseas, and from UK financial institutions in putting projects forward.

But much of the company's success must stem from the determination with which projects have been pursued. Rather than spreading marketing resources thinly Metro-Cammell has chosen a limited number of schemes upon which to concentrate its efforts.

The first Hong Kong contract followed negotiations stretching over 12 months. For the final six months around 30 of the company's top executives were commuting regularly between Birmingham and Hong Kong—a 23-hour flight.

In pursuit of specific contracts Metro-Cammell now has two dozen executives in Mexico, eight in Brazil and a team in Manila.

With the management experience gained on the Hong Kong contracts, Metro-Cammell is taking important steps to broaden the service it can offer. The company's main activity will remain assembly of cars with work on the engines and controls sub-contracted to outside suppliers.

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"But we are increasing our engineering resources and our ability to choose and develop high technology components for our car systems," Mr Sansome says. The aim is to offer a complete package to a transport authority, specifying the necessary civil engineering works, track signalling and controls.

Metro-Cammell believes that, equipped with such expertise and having established a reputation for delivering the goods in Hong Kong, it will be well placed to meet international competition.

Consistency in winning new contracts is important for Metro-Cammell to provide a continuous workload for employees. London Transport is the Birmingham company's principal customer, accounting for roughly half the annual output of rail cars.

Metro-Cammell's bus assembly operations, employing some 1,100 workers compared

with the 1,600 on rail car work, won contracts from London Transport this year and last to supply a total of 400 vehicles.

Metro-Cammell claims that with its "Metrobus," developed just three years ago, it has broken Leyland Vehicles' dominant grip on the UK double-decker market—and now accounts for around 50 per cent of annual sales.

Mr Sansome maintains that the cost and speed of development of the new vehicle was only a fraction of that incurred by Leyland. "There is nothing particularly clever about that," he says.

He is smaller and faster in development. The company's Birmingham location was like an advantage. There was close co-operation with the West Midlands Passenger Transport Authority and the necessary component suppliers were on the doorstep.

"We have taken the latest and the best proven components," says Mr Sansome. Suppliers will carry out the development provided they have confidence your product will be right and enjoy a good market.

Looking to the future, Mr Sansome takes a cautious view of prospects: "It all depends on the market. We are not selling consumer goods where sales can change rather rapidly and you have to have your plans ready to take advantage. We are ready."

The record of recent years suggests that Mr Sansome has built up a management team able not only to anticipate market changes but also to offer the necessary quick response. That performance is built on a secure future for a once threatened Birmingham company.

AS



Metro-Cammell in Birmingham has some £170m worth of rail car and bus work under way for export to Hong Kong. Above: Some of the rail cars being prepared for the Crown Colony's Mass Transit Railway

## Small businesses win more help

AFTER YEARS of neglect and cold-shouldering by the authorities the entrepreneur and small businessman are coming into their own again. They were the people who built Birmingham famous all over the world and the reservoir from which its prosperity was constantly renewed.

The workshop manager is Mr Ron Isherwood, who has had considerable experience in opening and running factories, and he is assisted by a technician. There has been no sell yet for marketing expertise, though one can imagine the need for it later on.

One of the first inhabitants was Mr Frank Triggs, 31, a former lecturer in sculpture and wood carving who has turned his attention to designing and making equipment for handicapped children, as well as designing hospital playgrounds. He has commissions from Hereford and Worcester social services department and was finishing a wooden pusher car for a vaccine-damaged nine-year-old with leg ligament trouble. He is expected to be able to move out and set up independently within a year.

Another is Mr Ken Westbury, a hydraulics engineer who has left his company to start his own. He makes and repairs hydraulic valves and fittings, and has equipped his small workshop with a £1,000 machine. "That's a lot of money for a chap like me and I couldn't have started on my own without all this help," he says.

He refuses to cut prices to get business. "I sell at list prices but give quick and reliable service," he says. He expects to be able to float off on his own in a year's time.

Some of the others use the facilities only at weekends, holding down a job while they build up a separate activity or develop an invention. All are licensees, paying £5 a week, with free use of the common workshop. Their progress is monitored during the first year to weed out the failures and mark those who look like being worth further investment to get on to their own feet in the second year.

The Baisall Heath premises are 3,000 sq ft. A second unit, six times larger, is to be created at disused Hooley railway yard, and eventually three or four others may be built to

enter for other areas of the city. Help is also being given to groups wanting to start a new enterprise by Action Resource Centre (ARC), a London-based organisation which has recently established a West Midlands office handily placed in the same premises as the new enterprise workshop in Baisall Heath.

The inner city partnership is supporting its work in Birmingham, but the general ARC's support comes from individual industrial companies which, prefer to second specialist employees at a cost of as much as £17,500 a year for a three-year stint in salary overheads and back-up help. ARC acts as a broker.

Before it will support a project ARC needs convincing evidence that it will achieve a number of aims. Among them is to provide work and/or self-help services for people in local communities. ARC's practical experiment of possibilities for linking formal education to job skills or work experience; and to examine the possibility of relating work to the concept of effort in contributing to the community in return for resources received from it. Proposals should not duplicate the work of other bodies or be a reaction to a crisis situation.

Among the projects going forward in Birmingham is aid for an Afro-Caribbean group in setting up a training workshop in Highgate, for which a graduate trainee from Delta Metals has been selected to act as project adviser.

One of ARC's full-time women (the other is a secretary) is currently engaged on a survey of problems in the Deritend area, one of the oldest central wards in the city, to pin-point what they are and how companies might solve them. A group of Asian women in Salford is being helped to set up a garment-making co-operative, and there is also a scheme for mentally handicapped adults to make furniture for mentally handicapped children.

The New Enterprise Workshop and the Action Resource Centre are two of the new initiatives being taken to re-activate small business enterprise so that the city may be assured of regaining its former status as a centre for outstanding innovation and achievement. The city's continuing role is seen as crucial to its long-term success.

Peter Cartwright

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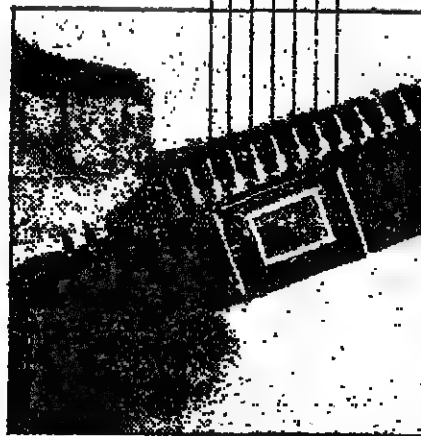
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## BIRMINGHAM V

# Property market shows steady improvement

THE COMPARATIVE absence of tower cranes around the city centre tells its own story of the declining building boom and provides a reason why, once again, office space is steadily contracting.

This time last year it was a customers' market, with about 650,000 sq ft available in the city centre. Now there is only just over 251,000 sq ft and little prospect of much more becoming available for some time.

In Edgbaston, which has come to compete with the centre as the commercial heart of Birmingham, and where building has been going on apace, there was 440,000 sq ft of office space on the market a year ago. Today, it has dwindled to 167,000 sq ft.

In another prime area flanking the airport and the adjacent National Exhibition Centre, bracketed as Edmond-Solihull, developers have been, and still are, active, and here at the moment 5,000 sq ft more space is available now than was the case a year ago, when 140,000 sq ft were awaiting customers. Considering that Solihull, with rental at £3.50, is just about the highest priced in the region outside Birmingham itself, that cannot be considered bad going.

At the Swan Centre at Yardley, for instance, only 14,500 sq ft now remain out of 120,000 sq ft. At Edmond, 7,000 sq ft of the Norwich Union central area shop and office scheme comprising 37,000 sq ft have been taken up. Edmond Trading estate adjoining the exhibition centre has been fully taken up.

Altogether in these three areas there are currently 635,000 sq ft of vacant space compared with 1.2m sq ft a year ago. The continuation of the demand in the city centre is expressed in the letting of Berkeley House, Broad Street, to the telecommunications branch of the Post Office, which has taken all 190,000 sq ft and at Centre City on the Smallbrook Ringway, where at long last tenants have been found for 190,000 of the 170,000 sq ft of office space.

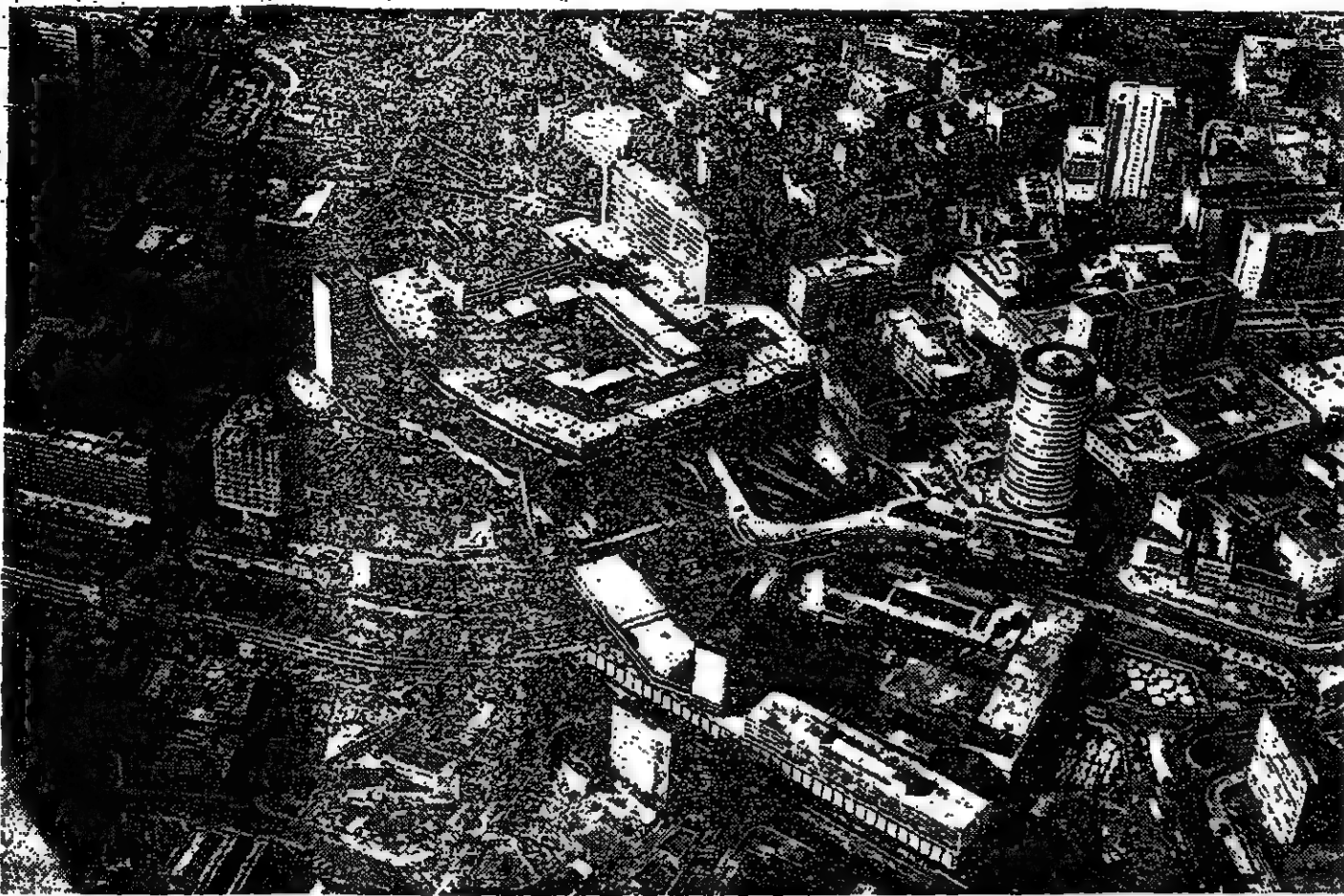
## Rentals

At the heart of the city, along Colmore Row and around Birmingham Cathedral, rentals are fetching up to £5 a sq ft with limited redevelopment still going on. Scottish Equitable is concerned in the Rackham's Corner development, where a small extension to the stores and offices with a banking hall beneath are being completed.

Following the success of the Waterloo Street redevelopment, which has attracted several foreign banking establishments, Bryant-Samuel is developing Bennett's Court, nearby, and Trafalgar House has a scheme on the corner of Church Street and Cornwall Street, on the other side of Colmore Row.

Firm plans for the former Snow Hill railway station and Paradise Circus schemes should become public shortly. The site has been an eyesore for several years and various grandiose schemes have been put forward. Now, if acceptable, the first phase will comprise 200,000 sq ft of offices, 63,000 sq ft of retail stores on a new station concourse, and parking for 300 cars.

The concourse will lead passengers to the old level of Snow Hill, which will become a commuter station later on. The development, by British Rail and the city in association with Viking Property, is one of Birmingham's largest city centre projects in recent years.



In Birmingham city centre there is increasing demand for prime office accommodation, with rentals along Colmore Row and in the Cathedral area reaching up to £5 a sq ft.

In the Five Ways and Edgbaston area not only has the longstanding reputation for having plenty of office space on offer been finally disproved, but no more major schemes seem to be on the horizon.

The takeup of space has been proceeding rapidly. All but 11,000 sq ft of the 160,000 sq ft Broadway House have gone. M&P has almost completed the letting of Metropolitan House and Tricorn House is fully let. Edgbaston House (formerly 31 Duchess Place) has begun to fill up and so has 54 Hagley Road.

Considering that it is impossible these days to build for less than about £4 per sq ft, the £2.25 a sq ft of Tricorn House, which includes air-conditioning and carpets, with £2.275 the usual spread in Edgbaston—must be considered as a bargain price. By comparison, Edgbaston House costs £3 and 54 Hagley Road £3.50. Inevitably, rents are bound to be revised sharply up the next time round.

Among the noticeable recent trends is the requirement for smaller suites and 24-hour access. In some areas demand for such premises has overtaken that for larger ones by a considerable margin.

Another trend is the deepening concern about the form of heating provided. When the service charge was a much smaller element of the total this did not matter, but these days it is apt to be a third. With oil-fired heating the proportion is almost certain to grow faster than with gas, so that prospective clients may well in future be bargaining for a smaller rent element.

One or two landlords and agents already have begun to accelerate their programmes to convert older premises from electricity and oil heating to gas.

The industrial field has been advancing briskly and it is now problematical whether a developer would find a large site in the city. Two new estates to come on the market recently

were quickly taken up.

The major one, of 25 acres, is the Fort industrial estate adjoining Fort Dunlop and close to Junction 5 of the M6. About 15 units of 4,000-50,000 sq ft should be completed by the autumn.

The other site is of six acres at Sürchley, where smaller units of 1,375-5,340 sq ft will begin to be occupied in a few weeks' time.

A number of things have combined to inspire confidence, starting with the relaxation in industrial development certificate policy (though there are still some vexatious bureaucratic delays). The tempo has increased with the introduction of new government resources and the closer involvement of the city council through the partnership scheme and its own Business Employment Scheme. For this the city has made immediately available £500,000 from the total of the product of a 2p rate—about £2m.

## Workshops

This is providing money for New Enterprise Workshops, the first of which was opened in April in Balsall Heath. These are for individuals wanting to strike out on their own, but the emphasis, especially in the inner city areas, is now on encouraging small units to get established and to help them flourish.

The increase in activity that emerged early in 1978, and produced a doubled rate of allocation of industrial sites, continues unabated. Mr. P. J. Norton, the city estates department's commercial officer, says allocations have almost exceeded the 30 a month mark compared with about 20 a year ago.

So far this year 50 acres of industrial land have been awarded, and inquiries to the property information service, which also incorporates what is available in the private sector, are coming in at the rate of nearly two a day.

"We have to be constantly on

the look-out for new opportunities of acquiring land," Mr. Norton says, adding that re-zoning, the acquisition of old buildings and land surplus to that required by private owners should continue to provide sufficient sites for the future improvement of the inner city areas.

Most of the industrial land is on the north side, around Hockley, Nechells and Salford, within a mile or so of the centre. What undoubtedly has helped to maintain the demand for small units is the new ability to acquire the freehold. Rents vary from about £2 a sq ft for the city's small units to £1.70 for big private sector ones, and up to £2.75 a sq ft for refurbished accommodation such as the breakup of big old units into ones of more manageable size and to meet the demand for smaller units.

Demand for shops in the city centre and in good suburban sites, like that for other properties and rents, has gone up in the past year without deterring investors. The inner city improvements show signs of reviving demand for retail establishments in these areas.

House prices, as elsewhere, have escalated. While the percentage increase may not be materially different than it has been for, say, the London area, the gap in prices for the same accommodation is now becoming so great as to deter managers and others from accepting jobs in London without substantial financial help.

In the reverse direction, of course, many could afford some of the best areas of Edgbaston, Harborne, Four Oaks and Solihull. Even here land prices continue to soar, with a third of an acre site for three houses fetching near to £100,000 an acre, with infill sites commanding £50,000 to £60,000 a plot.

Four-bedroomed older homes in suburbs such as Hall Green and Walmley are fetching £30,000 or more, while new houses with 4/5 bedrooms and two bathrooms at five or six to the acre in Edgbaston are now

expected to go on the market at £80,000 to £90,000.

Despite the increasing prices—perhaps even because of them—some of the suburbs which gradually emptied and became tatty, are now experiencing a revival. For example, Moseley, which retained its village atmosphere for longer than almost anywhere in Birmingham—is now recapturing it.

Peter Cartwright

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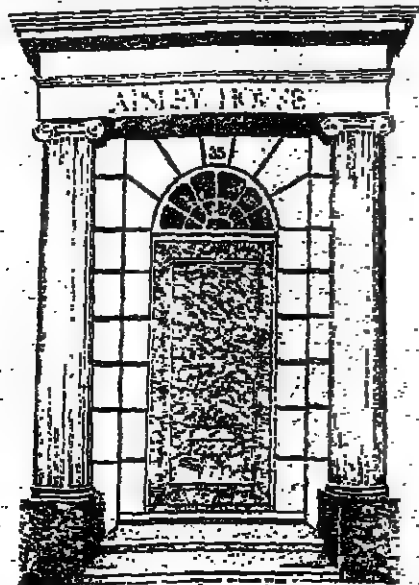


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## BIRMINGHAM VI

## Transport improved

AFTER TEN years of fighting to replace the widely-criticised terminal buildings at Elmdon Airport (opened 40 years ago), West Midlands County Council and airport officers now hope to see the earth-movers in action by this time next year.

By early 1984 (at the latest), a new terminal should be in operation—linked by a 500-metre "people mover" to the Birmingham International Station (which serves the National Exhibition Centre). This project will be the realisation of a dream for those who foresaw the NEC being superbly served by direct road, rail and air links.

Among UK regional airports, Elmdon is the last remaining airport with an agreement with the Department that the Government will pay 60 per cent of all approved capital of substance—this meant anything over £1,000 when that agreement was drawn up in 1960.

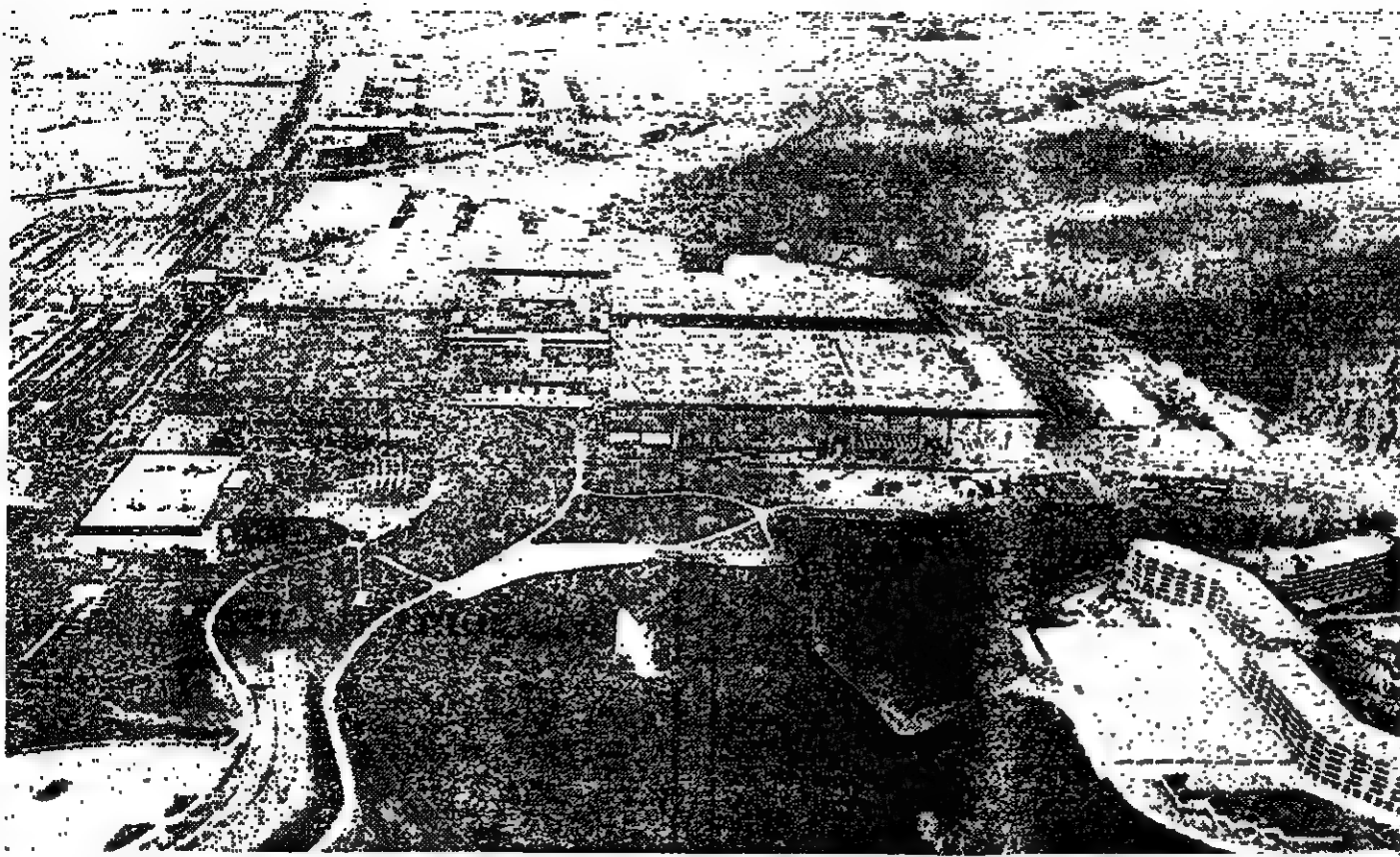
The agreement runs out in 1981 and there has been some hard negotiations to try to persuade the Government to fund it on the 1990 basis of the airport handling an anticipated 3m passengers, annually. In the event, a compromise was reached with the Government promising £15m towards the £23m needed on a 1985 basis.

The county will, in fact, be going for the 1990 projection costing at 1977 prices, some £20m, so the final cost is likely to rise to nearer £40m. This will leave the county to find £13m to £18m, of which £5m has already been set aside. The difference, even at the higher figure of £13m, can be covered by the product of a 3p rate.

After the cheque from the Treasury has been received, there will be the further stage of a public enquiry, which starts on September 28. That Solihull Council has already approved the plan should help to achieve the wider approval for the project, although the plan has aroused reactions from those living in Marston Green, Elmdon and within the sound path.

The general plan is to move the terminal to the eastern side, having two embankment piers capable of taking wide-bodied 300-seaters such as the Tri-Star or the European Airbus A300, for which the airport is now little more than a diversionary airport.

At the moment, there are



The importance of improving regional communications is considered of the highest priority for the continued success of the National Exhibition Centre

eight BAC 111/400 series based on Birmingham. Three bigger 111/500s, which will be "hush-kitted," are due for delivery after next April. Two of them will replace two of the smaller 400 series. This will leave the number of aircraft one less, but three of them will be 99-seaters, against the 81-seat capacity of the existing 400s.

The siting of the new terminal on the other side of the airfield, nearer the NEC, will involve substantial earth-moving, which is expected to take the best part of the first year. It will mean, however, that the existing terminal can continue to be available whereas redevelopment in the same area would stretch resources to the limit and beyond.

Despite extensions and modernisation, the terminal has never had adequate facilities for handling peak traffic, and disruptions, such as the French traffic controllers' strike during the bumper holiday period, last year, would produce chaos while the new terminal is being

built. It will be impossible to prevent the sort of congestion that sets tempers flaring—but at least there should be the eventual consolation of a better future.

Birmingham Airport is in its third year of profit, having just declared nearly £964,000, after putting aside £250,000 towards resurfacing the main runway and a further £66,300 towards general improvements. The airport is budgeting for a small increase in profit in the current year, and anticipates a throughput of 1.55m passengers compared with 1.35m in the year just over.

The importance of improving regional communications is considered of the highest priority for the continued success of the NEC complex where an extra hall of 10,000 sq metres, free span, is being built. This is to accom-

modate major events such as the Motor Show, as well as the biggest international shows. Airlines are also looking for extra business. Five years ago, 14 airlines were flying from Birmingham to 41 destinations. Today, there are 22 airlines flying to 51 destinations. Another, Zurich, will be added next April, and, in the spring, the Portuguese airline will be introducing a Sunday service between Birmingham and Faro, on the Algarve.

Businessmen, however, would prefer to see more conveniently timed services to enable them to make there-and-back trips in a day to obviate expensive overnight stays. They would like to see better connections, even direct flights, to some of the secondary destinations in West Germany, such as Hanover and Stuttgart. Birmingham Chamber of Industry points out that these cities are more frequently visited than Milan, for example.

The new terminal is being provided with improved road access on the A46, and, by then, the Bromsgrove extension of the M42 to the M5 should further improve road communications to the NEC/airport complex. The development of non-exhibition events to fill the quieter summer period (and to fill halls not needed by smaller exhibitions) is spreading the value of the NEC as an employment generator for the city and beyond.

The West Midlands Passenger Transport Executive is playing its part in the overall scheme by running frequent services to and from British Rail's International Station, alongside the NEC. It is also taking new initiatives to wean car commuters with bold campaigns, pointing out that those who use more than half a gallon of petrol daily will find it cheaper to buy a travel ticket. New travel tickets for students and families are also being introduced.

The campaign is being launched just ahead of an application for a 16.5 per cent increase in fares to help stabilise the subsidies. In the last financial year, the deficit on fares was £10.4m, and an increase would limit the rise in subsidy to £10.7m.

The combined deficit on bus and rail for the current year is expected to run out at £15.2m, just about the same as the previous year.

The PTE's strategy is, as far as possible, to integrate the two services so that bus services run into local stations to meet the trains. The needs of communities are surveyed and periodically reviewed with the aim of matching requirements as closely as possible.

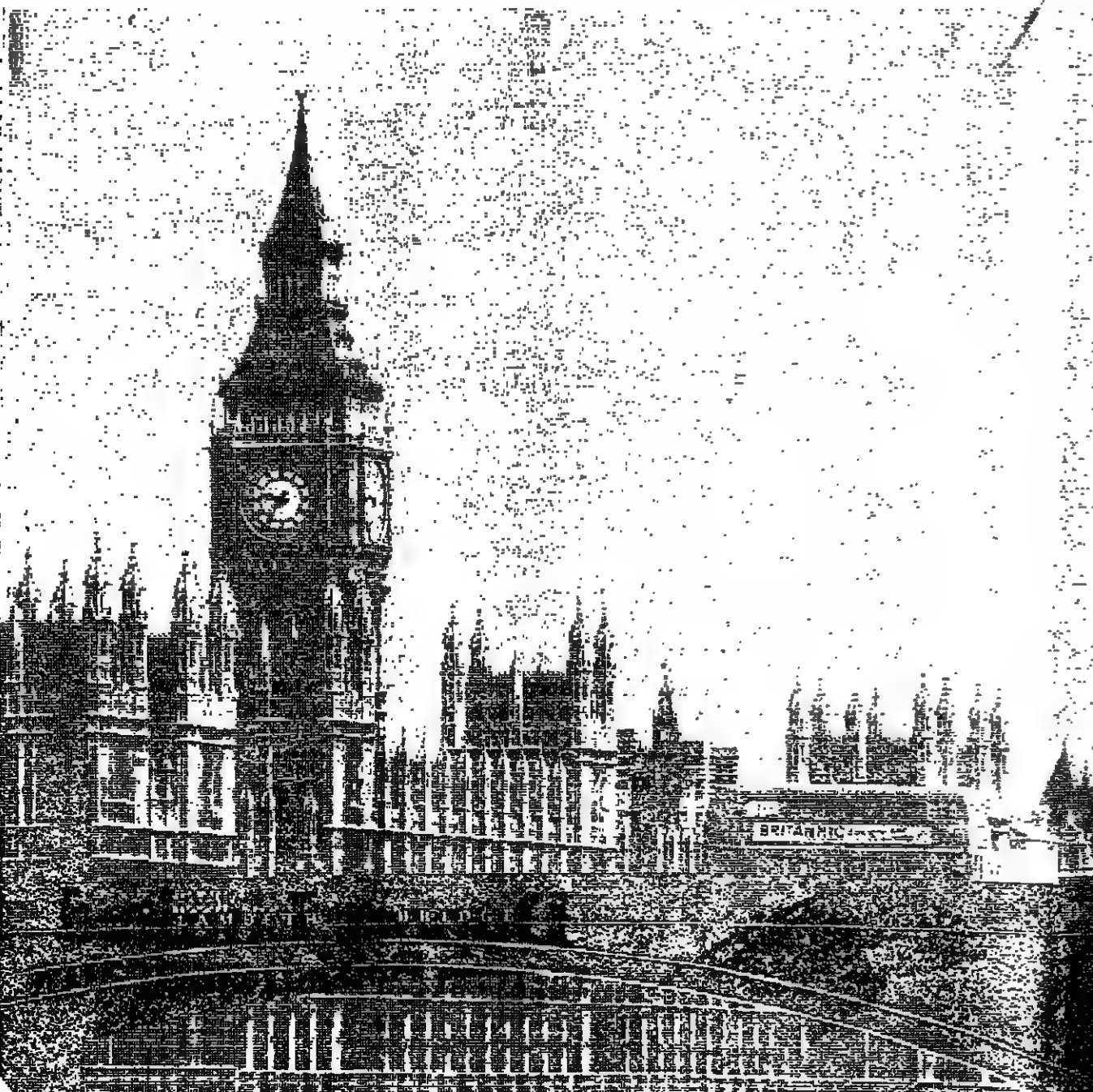
Perhaps its greatest success has been the opening, with new and modernised rail stations, of the North-South Line from Four Oaks through New Street Station (in the city centre) to Loughbridge. This line is carrying an average of 46,000 passengers a day, a figure not originally expected to be reached until next year. The total number of passengers carried by the PTE has doubled since 1974 and further increases are confidently expected, and plans are being made accordingly.

The redevelopment of the old Snow Hill Station site, offers the possibility of re-opening the tunnel with Moor Street Station, now a terminus. This would enable a second cross-city train service to be instituted from Leamington Spa to Stourbridge.

If the project is feasible, it is expected to form the second phase of the Snow Hill development.

These developments around the NEC and by the PTE will do much to reinforce the other efforts that are being made to strengthen the economy of Birmingham—long-heralded as "the city at the centre"—by helping to create a more mobile workforce and by underpinning inner city redevelopment.

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## New plans for the jewellery quarter

AFTER 30 years of planning with progress—piecemeal at that—only in recent years, Birmingham's famous jewellery quarter has at last the prospect of really coherent redevelopment and growth.

The new plan currently being considered for the first time embraces the whole of the area. It strives to meet the often conflicting attitudes and ambitions of the out-and-out redevelopers—demolish and rebuild; the conservationists who want to preserve the better parts of what was a residential area; and everyone who wants to see a strong, successful and expanding industry.

The jewellery quarter has always posed special problems which neither the trade association nor the city council has, it seems, been well equipped enough to solve. So despite the high priority that plans for refurbishing and redeveloping have had, not a great deal has been done for lack of the proper financial arrangements. There was also some hostility from the smaller and highly individualistic manufacturers, as well as from some of the bigger ones, at the thought of having to conform to a precise and rigid plan.

What has unlocked the door to a more relaxed and variable approach is the Government's inner city initiatives, which have provided Birmingham with £12.5m of funds. In particular, the ability to designate an industrial improvement area has moved planning on to a different level on which the city can itself become involved far more closely in industry and with industry.

Traditionally, the role of the city as a redeveloper has been almost exclusively confined to slum clearance and rebuilding, and where industry and commerce have been concerned, in providing roads and services. As recently as two years ago planning policy for the jewellery quarter looked as though it would have to go ahead within the constraints of a plan fixed in the central area district plan.

The planning objectives were to maintain the economic viability and employment levels—the jewellery quarter gives employment to well over 3,000; to conserve and improve the appearance and historic quality of the area; to accommodate current standards of safety at work; and to improve accessibility and traffic flows.

## Policy

These objectives remain. What is now being considered is crystallising a joint policy for the whole of the quarter in consultation with its representatives. Its status as a redevelopment area would be abandoned and replaced by industrial improvement area status with two conservation areas, one in the north and one in the south, in conjunction with the West Midlands County Council.

Too much of the jewellery quarter has reached a state of dereliction and rebuilding for more than a limited amount of conservation to be worthwhile, or even practical. But the Victorian Society, which has several jewellery manufacturers in membership, wants at least to see an area in the south conserved in order to retain the distinctive character of the quarter. The city planners also wish to see at least two areas preserved in order also to protect the future for the craftsman in the trade who are either self-employed or employ only one or two others.

Conservation will not, however, mean a freeze on development or expansion. That has been made plain in respect of a third area just over the border in St. Paul's Square, where the churchyard has been refurbished to mark the bicentenary of the church, and where funds have been made available for industrialists round the square to refit and generally tidy their properties.

The jewellery quarter is not just important to the city. It is

in some respects, even more important than the other centre contained in London and the South-East. Of the 2,000 or so members of the British Jewellery and Giftware Federation, about 800 are in Birmingham, 1,000 in the London area and 200 in Manchester, Cumbria, and Scotland mainly. While Birmingham is outnumbered, it has a preponderance over London of real jewellery firms. Those in London specialise more in giftware.

## Argument

Not all of Birmingham's contingent are in the jewellery quarter, which would seem to disprove the much reiterated argument that it is its tightly knit community that is responsible for its survival and success against international competition. In fact those who have gone beyond the boundaries of the quarter have done so generally because there was no possibility of expansion within it, and "because," as component makers, they have not such a great need to have a complementary specialist in another craft near at hand.

One of the largest factories, H. Samuel, is just over the boundary of the quarter; H. A. Light, one of the "biggest" makers of "findings" or components in Europe, is at Kingstanding, and others have gone outside the city to Burslem and Leamington Spa.

The great majority of firms are small specialists dependent on quick access to other small specialists to produce a completed article. Some of them are now housed in the Hockley Centre, the first visible expression of replanning. This was part of Phase 1 of a city plan, and is as much a memorial to local authority anxiety over declining job opportunities in the city as to a positive desire to improve the quarter.

Indeed, until recently the city had no resources to invest in industry and Hockley Centre was built with the aid of private enterprise in the shape of the Norwich Union Insurance Group. The furthest the city could go was to purchase the Vyse estate properties in the quarter in order to realise redevelopment based on a comprehensive survey of 1983, and to add to other property it owned.

It was not an auspicious start. The trade was slow to take up quarters in the 91 units of the flat factory, and in the end some had to be offered to light engineering, plastics and other companies unconnected with jewellery. This reluctance was in no small measure due to the desire of small companies to buy the freehold of their properties so as to have collateral with which to impress their bank manager when they wanted a loan for expansion or whatever. The second phase, in the same block between Vyse Street and Northampton Street, on the edge of the proposed northern conservation area, has fared much better. All the 35 units of the still uncompleted Bryant building have been let. Once again private enterprise had come to

the rescue since "there was no way the city could have provided 550 car park spaces at £1,500 a place." Negotiations over the third phase, off Northampton Street, are going on.

At the start of this redevelopment there was an outcry from those who said that the higher rents that would have to be charged would sound the death knell to one-man businesses and small firms. Indeed, the transition after the Vyse estate was bought in the mid-1960s was admittedly fairly sharp. The Howard-Vyse family had been generous and understanding landlords, and the gap between what some had been paying and the rents for new property was wide.

Mr. Velt Hermes was one of the first to join the Hockley Centre. A former VTE representative for a German jewellery company who acquired Thomas Harris, he pays 156p a sq ft for a growing business that has expanded into a third 500 sq ft unit and still thinks the rent "a little on the high side." He exemplifies the new men, coming into the industry and the new thinking. In the 1977 Jubilee year, no one could go wrong, but since then the market has levelled off.

Mr. Velt is moving with the times, concentrating less on wholesaling and going more up-market with finished, sterling silver products. He has pushed exports to 8 per cent of turnover and has entered the mail order business by sending catalogues to the U.S., Scandinavia and Germany from where he is attracting more business.

Mr. Reg Carr came out of a construction planning office to join his brother in Fairmont Diamond Products. It was staggered at the lack of management techniques—all traditional "hope for the best it was." Now the company has come out of the Centre and is getting installed in its own freehold property in nearby Camden Street in 4,000 sq ft premises, twice as much as previously.

## Random

The two companies were chosen at random. That both are being run by people new to the quarter or new to the industry, is an instructive commentary on the changes being wrought. Certainly it seems to be the case of traditional ways blurring on in an outward-looking and a new environment encouraging new attitudes.

Traditionally the jewellery industry is a home industry and many of the premises are still the homes where master craftsmen used to ply their trade. Some large units have moved outside the quarter's boundaries, some small units now operate in flat factories. Change is on the way, and now that the city has the means to implement an overall plan as a partner with the jewellery industry rather than imposing it in a one-sided manner, the pace seems bound to quicken. The alternative for some looks like having to submit to what Health and Safety Executive officers hand out.

P.C.

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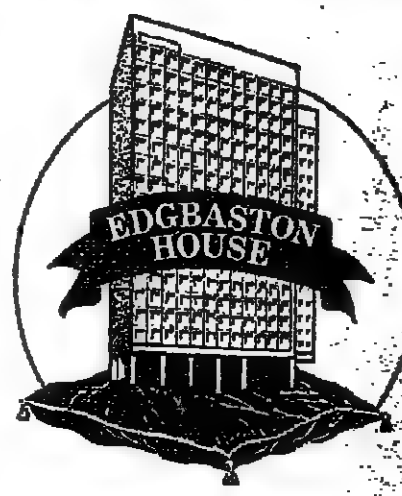
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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

## From planning to clearer strategic thinking

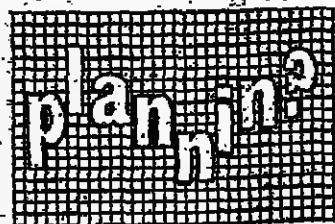
By ROGER MORRISON and JAMES LEE

AS corporate planning systems develop over the years, they tend to become ever more cumbersome, bureaucratic, and inward-looking. Proliferating paperwork diverts management's attention from the substance of strategy to the mechanics of the planning process. Strategic planning becomes a time-consuming annual chore. In such a climate, imaginative and creative strategic thinking is stifled.

Yet it is superior strategic thinking, not sophisticated planning systems, that underlies successful competitive strategies. Effective strategic thinking involves achieving competitive advantage by gaining and holding the initiative.

Competitive advantage, of course, may be gained in various ways. Sometimes a company may be able to exploit a unit cost advantage through scale of manufacturing, low-cost sources of raw materials, or wider distribution. Another company may position its products competitively by creating new market segments, or by basing marketing strategies on distinctive strengths such as premium quality, value for money, reliability, status and the like. Still another may exploit some flexibility in the range and energy of products, forward or backward integration, or new technologies that others lack. Or competitive advantage may be gained through speed of response, and through sheer agility, always keeping one or two steps ahead of the next competitor.

Whatever their strategy, companies that are adept at strategic thinking seem to be distinguished from their less successful competitors by a common pattern of management practices. First, they identify and emphasise more effectively than their competitors the key success factors inherent in the economics of each business. Second, they segment their markets so as to achieve selective competitive advantage. Third, they base



their strategies on the measurement and analysis of competitive advantage. Fourth, they anticipate their competitors' responses. Fifth, they exploit more, or different, degrees of freedom than do their competitors. Finally, they give investment priority to businesses that promise a competitive advantage.

**Key success factors:** The key success factors in any business will depend on the economics of the industry. In the airline industry, with its high fixed costs and relatively inflexible route allocations, a high load factor is critical to success. In the motor car industry, a strong dealer network is a key success factor, since the manufacturer's sales crucially depend on the dealer's ability to finance a wide range of model choices and offer competitive prices to the customer.

The successful strategic thinker, then, is guided by a clear business concept based on a thorough understanding of the economics of his business and of the success factors in his industry. The manager who talks of

"growing at 10 per cent" or "achieving 20 per cent return on capital" when asked to explain his business concept is no strategic thinker. The strategic thinker's reply will run along quite different lines: "We are a high-fixed-cost business. Utilisation is the name of the game. Our product line and pricing policies are designed to sustain high levels of utilization."

Or, "We have the lowest-cost sources of raw materials. Our sources are being threatened. We are investing heavily to protect them."

Or, "Reliable spare service is the key because our products have no competitive advantage, but the cost to our customers of a 'shut down' far exceeds the price of our products. So we are constantly improving our service and distribution system to keep one step ahead of our main competitor, who has a weaker system but is improving fast."

A company that has a clear business concept will use a wide range of market and economic analyses to identify the key success factors in its business and will make these factors the basis of its strategy for beating the competition.

Take the case of a certain package tour operator. This man knows that he has a high-fixed-cost business and that load factor is all-important to his success. His business concept is based on achieving a high load factor by limiting his product

line (many travel operators do the exact opposite), choosing high density routes, consolidating under-subscribed tours, and using special pricing deals to fill marginal capacity.

As a result, he achieves a load factor of 97 per cent in an industry where the average is 91 per cent. Not surprisingly, his business is profitable.

**Segmenting markets:** The traditional approach to market segmentation—a concept used by consumer marketers for decades, but discovered only recently by industrial companies—is to segment markets according to certain market characteristics most commonly customer needs.

The strategic thinker typically bases his market segmentation on competitive analysis. Thus, he may separate segments according to the strength and weaknesses of different competitors. This enables him to concentrate on segments where he can both maximise his own competitive advantage and avoid head-on competition with stronger competitors.

**Analysing competitive advantage:** Successful strategies not only capitalise more effectively on the key success factors in the industry; they build on advantages over competition, or seek to minimise disadvantages. Essential to this type of strategic thinking is a sound basis for assessing a company's advantages relative to its competitors.

Using market share as the sole measure of competitive position is not enough. Market share is almost always the result of a number of performance variables that may be crucial to the company's success in a given business—for example, product performance, distribution effectiveness, pricing and credit terms, after-sales support, manufacturing economics.

The methods used by companies to assess each of these elements vary from simple subjective judgment to highly sophisticated analysis. But the method may be less important than the thinking it stimulates: how can the company best exploit a competitive advantage or minimise a competitive disadvantage once it has been identified?

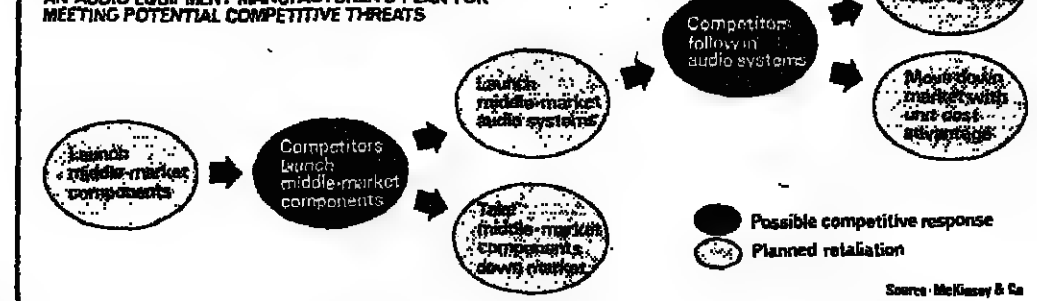
An example of the measurement and exploitation of competitive advantage is provided by a company in the heavy vehicles industry. Although lagging well behind its main competitor in market share, this company was neck-and-neck in product performance and had the advantage on unit costs.

The principal competitor had developed strong exclusive distributors in each major territory, giving it a clear advantage on distribution—the key success factor in a business where after-sales of equipment are critical to the customer's own economics.

Recognising that its rival was in effect locked in to its distribution strategy, and therefore

## A STRATEGIC ROADMAP

AN AUDIO EQUIPMENT MANUFACTURER'S PLAN FOR MEETING POTENTIAL COMPETITIVE THREATS



highly vulnerable to competitive attack, this company identified a number of important markets covered by substantial general dealers. Since its products were as good as those of the competition, and the margins it was able to offer considerably wider, the dealers were more than willing to substitute the company's line for that of the market leaders, particularly with the improved level of spares and maintenance service provided.

Here, once again, an effective competitive strategy resulted from strategic thinking. Anticipating competitive response: Good strategic thinking also implies an understanding of how situations will change over time. Business strategy, like military strategy, is a matter of manoeuvring for superior position and anticipating how competitors will respond, and with what measure of success. Successful strategies aim to keep always one step ahead of the main competitor. They plan their moves well in advance and have contingency plans for the most likely outcomes.

A consumer electronics company was preparing to launch a line of high-fidelity components aimed at the middle-price market. Aware that its competitors were likely to retaliate, it developed a strategic "roadmap," plotting the steps it would take to respond to the

anticipated competitive counter-attack, and prepared its manufacturing economics and design to development to follow this strategy (see diagram).

Once the competitors had reacted to the initial launch of middle-price components, it would follow up by introducing a new line of integrated hi-fi systems for the middle market, taking the original range of middle-market components down market at the same time. Management even went a further step in their strategic thinking, anticipating the competitors' reactions to these moves. In the event, the company was able to retain the strategic initiative.

**Exploiting degrees of freedom:** The market leader will not only try to achieve and retain competitive advantage over time; he will also try to control the initiative by striving to dominate the nature of the competition—i.e., to choose the ground on which the competitive battle will be fought out.

The advantages are obvious: if the leader's position is threatened he can deflect the threat by changing tack, in a direction that he hopes his competitor will find hard to follow.

The strategic thinker is therefore always searching for new ways to compete—i.e., for more and different strategic degrees of freedom. The more degrees of freedom he has relative to his competitors, the

likelier he is to win.

Investing strategically: Continuity of growth, particularly in a diversified company, requires constant reallocation of resources. Capital must be shifted from products that have matured to those that show potential for the future. Without deliberate and sometimes ruthless intervention, maturing products tend to go on absorbing the lion's share of capital. Strategic thinkers are rarely in doubt about which of their businesses should be absorbing funds and which should be managed to provide funds.

If a company's strategies fail to reflect the six elements considered in this article, the chances are that strategic thinking is being crowded out by the mechanics of its strategic planning processes or that both are inadequate. But the likelihood is that the management's planning energies need to be re-directed from forms and systems back to the substance of effective strategy: beating the competition.

Roger Morrison and James G. Lee are partners of McKinsey and Co.

This is the concluding article in a series on planning; the other contributions appeared on June 27 and 29, and July 3, 8, 11, 20 and 25. The series will be re-published as a booklet in the early autumn by the FT Promotions and Public Relations Department.

## Employee reports boom may be passing the peak

JUST over 40 per cent of companies now provide their staff with reports and accounts written specifically for employees, according to a new survey of over a thousand organisations. Although employee reports are still far from universal, there would appear to be a decline in new interest; last year saw the smallest number since 1973 of companies which introduced them for the first time.

While several companies surveyed had introduced employee reports prior to 1971, the idea did not really catch on until the mid-seventies. Seven out of ten organisations first published theirs between 1975 and 1977; but a third of those companies which still do not produce such reports said they were considering the possibility of issuing one in the future. The abstainers tended to be

single establishment enterprises which employed fewer than 500 people; their main justification was that they were too small. They were also concerned about confidentiality of information and the possibility of it being misunderstood.

A large majority (84 per cent) of those companies which did produce employee reports said they did so primarily to involve employees more in the affairs of the company. And nearly half also said it was to encourage a sense of responsibility.

The author of the study, Mr. Roger Bussay, Director of Research into Employee Communications at St. Edmund Hall, Oxford, comments: "These are

very important and laudable objectives, but it is asking a great deal of a once-a-year report to achieve them—and that is all that most companies are doing. They really should be prepared to spend more time and effort on providing continuous information and an educational programme on financial matters."

The cost of producing employee reports would appear to be remarkably little; well over half the companies said it cost them less than 50p a copy, but that includes the cost of time spent by staff in preparing the information. At the other end of the scale, several companies costed their reports at £2.50 a copy.

Most companies (85 per cent) only issued employee reports annually, although a handful provided them monthly. The most popular way of distributing them was to hand a copy to each employee during working hours. One in eight companies posted the report to employees' homes. And one in two also sent them to shareholders.

The typical employee report, according to the study, would be between five and eight pages long (40 per cent of the companies), on an A4 format (58 per cent), illustrated with bar charts (67 per cent), illustrations

(45 per cent) and perhaps pie charts (35 per cent).

It found that the majority of employee reports contained the financial highlights, usually including turnover and profit figures, although the authors comment: "It is not always clear whether the profit is gross or net, before or after tax."

The fashionable added value statement was found in 41 per cent of reports. A balance sheet was to be found in 39 per cent while both Sources and Application of funds and a Profit and Loss account appeared in only one out of every four. Inflation

accounting was only tackled by the very few.

The authors also warn: "Sometimes statements may be misleading, perhaps by incorrectly identifying financial items or mixing two statements together. A frequent example is the use of the expression 'the cash we had in' or a similar form of words. In a number of instances the figure given is the turnover unadjusted by opening and closing debtors. There may be a valid argument that accounting statements are difficult to understand but there are dangers in over-simplification."

In addition to financial information, a number of reports communicated other information, on such matters as marketing or personnel.

Fewer than four out of ten companies producing employee reports conducted any form of assessment to see what the employees thought of them.

Survey of Employee Reports by Arthur Marsh and Roger Hussey costs £21 and is available from The Company Secretary's Review, Tolley Publishing, 102/104 High Street, Croydon, Surrey CR0 1ND.

Jason Crisp

## APPOINTMENTS

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## Management abstracts

These summaries are condensed from the journals of abstracts published by Andor Management Publications.

Readers wishing to consult original texts should write to: PO Box 28, Wembley HA9 8DU. Management Problems in Japanese-American Joint Ventures, R. B. Peterson and J. Y. Shimada in The Academy of Management Review (US), Vol. 3 No. 4, p. 798 (9 pages).

Discusses cultural and philosophical differences between U.S. and Japanese society which can influence the harmony, performance and even the survival of joint business ventures. Examines how these differences of view are reflected in attitudes to critical aspects of partner

choice, negotiation and management.

The Cost of Capital as a Financial Decision Tool, S. Keane in Journal of Business Finance and Accounting (UK), Autumn 78, p. 339 (15 pages).

Notes the persistence of the belief that management should use some variant on the company's cost of capital for investment appraisal. Argues that (1) cost of capital—whether as a weighted average or overall cost for the company—is inappropriate as a financial decision tool; (2) the investment discount rate cannot be affected by the company's financial policies; (3) given the nature of the capital market, the minimisation of cost of capital cannot be a valid corporate objective. Suggests that the decision-maker who wants some measure of cost of capital has little alternative but to look for a security in the market which matches his prospective investment both in risk and maturity date. A stern doctrine.

The Quality of Work Life at General Motors, H. C. Carlson in Personnel (US), Jul./Aug. 78, p. 11; Sep./Oct. 78, p. 64; Nov./Dec. 78, p. 21 (25 pages, charts, tables).

Reviews, in question-and-answer form, quality-of-work-life projects going on in General Motors, some in cooperation with the trade union, and the range of approaches being used. Describes how, in one division, a separate organisation parallel to the line organisation was set up to carry out the strategic planning effort—in which staff from the line organisation spend 20 per cent of their time on planning activities and the rest doing their "proper jobs." Outlines the principles of a questionnaire completed by staff for evaluating the corporation's quality-of-work-life effort, and identifying related performance improvement.

Forces and Failures in Industrial Democracy, D. Jenkins in Manchester Business School Review (UK), Vol. 3 No. 1, p. 11 (eight pages).

Reviews trends in industrial democracy in European countries and finds that (1) the job enrichment wave has subsided, since it failed to move successfully from the artificial setting and from the close attention of behavioural scientists, (2) employee representation in the boardroom, although popular with the workforce, has not proved an effective way of influencing business decisions. Concludes that the most promising way ahead might be to combine the best features of shop-floor participation and of the legal pressure for board representation and to develop the works-council concept.

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## 4 ELECTRIC SHUNTER LOCOMOTIVES

Make: Baldwin Westinghouse. Dimensions: Length 22' 7 1/2"; Height 13' 8"; Width 10'. Weight: 30 tons approx. Max. Speed: 32 mph. Gauge: 56 1/2". General condition: 2 fair/operable, 2 poor. Purchased: 3 in 1927 and 1 in 1944.

## 5 LIVE RUNNERS

Make: Nordberg. Model: "S"; Wakeshua engine. Purchased: 1950.

2 RAIL TROLLEYS WITH TWO WAGONS COUPLED TO EACH ONE (for maintenance purposes)

Make: Fairmont. Model: "F"; Ford engine. Purchased: 1 in 1959 and 1 in 1975.

## 2 TIE-TAMPING MACHINES

Make: Fairmont; Tampert Electromatic. Model: W-23-R1; UDEJ-2; General Motors engine. Purchased: 1963.

## 4 ELECTRIC CRANES

Make: Brown Hoist. Model: IBH-50.T, IBH-50.T, American Hoist; DR-50.T, American Hoist; 7040-DE, American Hoist. Purchased: 1 in 1939, 1 in 1959, 1 in 1957 and 1 in 1975.

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## FINANCIAL TIMES

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Friday July 27 1979

## The fruits of Helsinki

THE SOVIET UNION has always been one of the most difficult countries for a newspaper to report from and about. This is partly a reflection of the size and diversity of this vast, multi-national federation and partly a consequence of the ideological nature of the regime, and the traditional habits of secrecy and bureaucracy which have survived, indeed in many ways intensified since the revolution.

At Helsinki in 1975, however, the Soviet Union put its signature to documents which concluded the conference on security and co-operation in Europe. The so-called third basket of the Final Act of the Helsinki agreements includes provisions aimed at improving the working conditions of journalists. Having signed the agreement at a conference which had concluded largely as a result of Soviet prompting, it is legitimate for Western and other media to expect the Soviet Union to honour both the letter and the spirit.

The Financial Times has long recognised the importance of the Soviet Union and maintained a part-time correspondent there for many years. In 1978 we decided to employ a full time correspondent, Mr. David Satter, and to open a regular Financial Times office in Moscow.

## Harassment

The Financial Times is an international newspaper and so to a certain extent is its staff. Mr. Satter happens to be an American citizen. He specialises in Russian and Soviet studies both as an undergraduate in the United States and as a post-graduate scholar at Oxford. He speaks fluent Russian. The quality of Mr. Satter's coverage, we believe, speaks for itself.

In recent weeks however Mr. Satter has been the object of continuing harassment which is of deep concern, both to Mr. Satter and to the Financial Times. On June 17 Mr. Satter was subject to an extraordinary personal attack in the official Ukrainian Communist party newspaper *Ukrainska Pravda*. This was followed by a break-in at the Financial Times office while Mr. Satter was in Vienna covering the recent U.S.-Soviet summit. On his return Mr. Satter lodged a complaint which brought a completely unsatisfactory response, particularly as the Press compound is guarded round the clock by police. Subsequently he was informed that his accreditation

tion, which had hitherto been renewed automatically every six months, would only be renewed for six weeks.

At this point the Financial Times delivered a strongly worded protest to the Soviet authorities. While we are naturally most concerned about the treatment accorded to Mr. Satter we also understand that this is an extreme case of a more generalised wave of harassment to which the foreign Press is currently being subjected. The Soviet Union is under international obligations to allow foreign journalists to do their work unhindered. This kind of harassment is deeply damaging to the image of the Soviet Union abroad.

## Security

One can only speculate about the reason for the Soviet actions. One factor may be the imminence of next year's Olympic games to be held in Moscow and several other Soviet cities. Hundreds of thousands of foreigners are expected to turn up. In Soviet eyes this poses a massive security problem. The second factor is that in autumn 1980 the second Helsinki follow up conference is scheduled to take place in Madrid. The Soviet authorities are believed to want to prevent a recurrence of activity by the various Helsinki monitoring groups which surfaced before the first summit in Belgrade and was widely reported.

But there may be other factors at work too. Possibly far-reaching leadership changes are bound to come soon. The economy is in trouble. The current five-year plan period ends next year and the targets will not be reached. The leadership will have to explain what went wrong.

## Understanding

The Soviet Union needs grain, technology and trade. Trade is a two-way street. So are the various negotiations on arms control, disarmament and reduction in tension. Progress in all these and other fields requires mutual confidence and understanding. The unfettered flow of information is vital to them all. This requires experienced and conscientious reporting. Our man in Moscow has a role to play in providing it. So do all the other correspondents. That is why we are expressing our concern and are calling upon the Soviet authorities to honour their obligations freely entered into at Helsinki.

## REFORMING BNOC, AND BOOSTING EXPLORATION

## A tall order and a challenge for the oil companies

IT is too early to say how much the package of North Sea measures announced yesterday by Mr. David Howell, Energy Secretary, will speed up oil exploration and development work in UK waters. Much will depend on the oil industry's response.

What is evident is that the new Conservative Government has heeded the warnings from the private oil sector that offshore activity is beginning to slip badly behind the schedule needed if Britain is to remain energy self-sufficient through the 1980s and into the 1990s.

In many ways the Government's own response to the problem was predictable—bearing in mind its attitude of industrial non-intervention and its desire to reduce public sector spending. After a series of fierce debates—more over details than principles—I understand—the Cabinet has decided to cut some of the activities of the British National Oil Corporation, to open the door for private investment in the state undertaking, and to encourage swifter exploration work.

Judging by the latest drilling figures some stimulus was certainly needed. At the moment only three exploration wells are being sunk in the North Sea in addition to the 13 wells drilled in the first half of this year. This exploration rate should be set against the number of "wildcat" wells sunk in previous years: 37 during 1978; 67 in 1977; 58 in 1976; and a record 79 in 1975.

The UK offshore Operators' Association (UKOOA) has told the Government that in order to ensure the country remains self-sufficient in oil through to the mid-1990s, some 60 to 95 exploration wells should be drilled each year over the next decade. This would imply that between 13 and 19 rigs should be active at any one time.

What is more, those wells would have to maintain a fairly high rate of success because UKOOA argues that in order to meet the self-sufficiency targets some 87 to 98 additional fields must be discovered between 1979 and 1987—fields that might contain some six to nine bn barrels of recoverable oil.

It is a tall order, particularly at a time when other parts of the world are opening up new exploration areas. The worldwide race for new oil fields

could well stretch resources of both skilled manpower and equipment.

A superficial glance at the statistics may suggest that Britain's exploration problem is not a critical one. The rate of North Sea production is still growing; it now accounts for almost three-quarters of Britain's net oil needs and sometime next year it should provide the country with complete self-sufficiency at around 2m barrels a day.

Twelve oilfields have already been commissioned and another 11 are in the development stage. According to the Department of Energy the industry has also made 47 other significant oil discoveries quite a few of which, when appraised, are likely to be developed.

However, these figures mask the fundamental point that, to a large extent, the oil companies have already found the easiest-to-discover oil reservoirs, and developed the biggest and commercially most attractive fields. Take the case of the Amoco group's North West Hutton Field, which was given development approval on Wednesday. It is quite a large prospect compared with some of the other fields now being exploited; it has recoverable reserves of 280m barrels and the potential to yield oil at the rate of 100,000 barrels a day. But it would take the development of five such fields to replace the current daily output of BP's Forties Field. It is a disconcerting fact that production from Forties will begin to decline in the next year or two.

Sir David Steel, chairman of BP, concluded in a recent speech in Glasgow that the scale of further exploration and development needed to sustain the levels of production in the North Sea was going to require "a massive involvement by the international oil industry." The industry was eager to take up the challenge in the best interests of both the companies and the nation but adequate incentives must be present, he said.

The industry now has the opportunity. For while there will be no new fiscal incentives as such—at least, not for the time being—companies will be allowed much more operating freedom. No longer will BNOC have the right to sit on all offshore operating committees,

a position which Mr. Algy Cluff, managing director of Cluff Oil, recently likened to "having a camp commandant sitting on the prison escape committee." (In fairness, a senior BNOC official was heard to mutter later: "What were the companies in prison for in the first place, and why were they trying to escape?")

The Labour Government—and in particular Mr. Anthony Wedgwood Benn, the former Energy Secretary—put BNOC on these committees to act as a public watchdog and advisor. Companies were concerned that the Corporation was using confidential information acquired through this monitoring role to gain an advantage in its own commercial activities. BNOC always denied this and unofficial complaints were never substantiated.

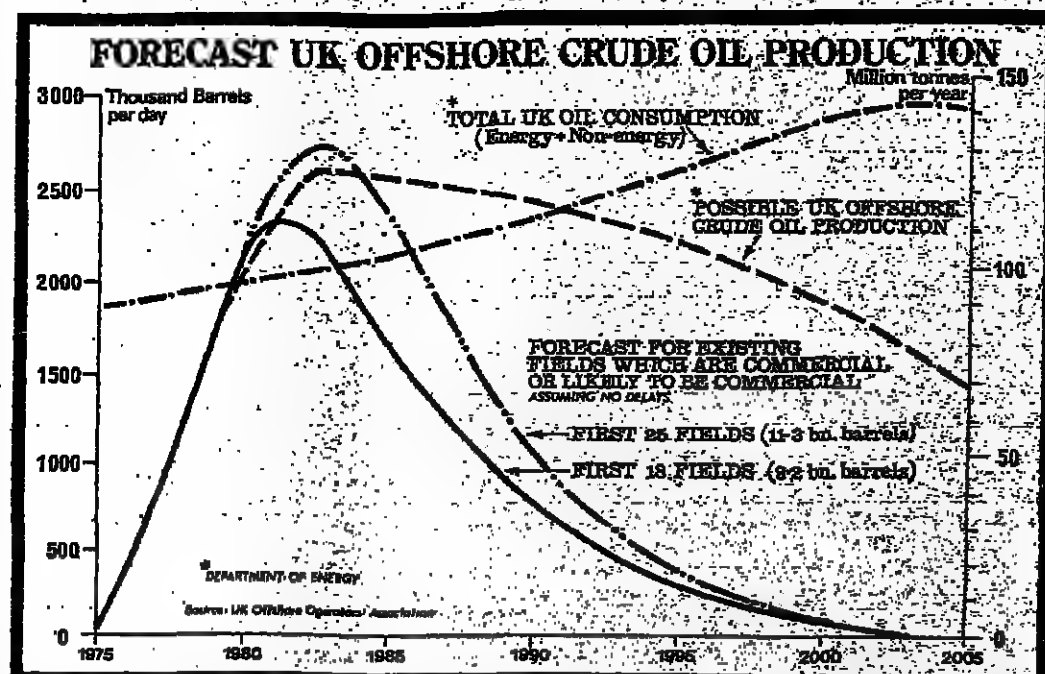
The Conservative Government feels that not only does this "player and referee" role of BNOC cause needless frustrations within offshore groups but also apparently that the information provided by the Corporation to government could just as easily be gathered by Energy Department officials. However, the department may well have to increase its monitoring staff. Its engineering division employs 70 people—a far cry from the 650 Corporation staff directly involved in offshore exploration and production.

## Commercial interests

In future BNOC will sit on the operating committees only of those operating groups which include the Corporation as an equity partner. This raises wider, and much more significant questions about the Corporation's future commercial interests. The new package of measures provides only some of the answers.

What is clear is that the state oil corporation, developed so rapidly and energetically by Lord Kearton, its chairman, and Mr. Benn, will have a different appearance in the future. It may even be split into two.

Mr. Howell has said that he wants to keep the Corporation's considerable oil trading activities in State hands, largely in the interests of security of sup-



ply. So a BNOC subsidiary or a separate State company—let us call it British Oil Trading—will continue to handle crude oil acquired by the Corporation through equity or participation interests. Although the Government will no longer insist on a State participation seat in operating committees it will still buy 51 per cent of all the fields output: the so-called "participation crude".

At the moment BNOC is selling between 500,000 and 600,000 barrels a day of North Sea crude and within the next few years this should rise to over 1m b/d. Not only does this make BNOC one of the world's biggest oil traders, it also provides the Government with a large measure of influence over where North Sea oil should be sold. At the moment, the emphasis is on keeping domestic refineries well supplied. About 70 per cent of BNOC's sales in the second half of this year will be made to UK refineries. This is almost a complete reversal of the situation in the first half when, as a result of contracts signed in 1978, the Corporation was shipping the majority of its oil abroad.

The profit from these sales more than offsets the £300m a year being spent by BNOC on offshore exploration and development. As a result, the Corporation is expected to return a pre-tax profit of some £50m this year as against a net loss of £3m in 1978. However, the Government is obviously worried that the State enterprise has bitten off more than it can chew and in consequence it will soon be seeking ways of encouraging the Corporation to divest itself of some exploration and development activities.

Since its formation in 1976 the Corporation has acquired an equity stake in no less than 150 exploration blocks. It has an estimated 8 per cent of proven and probable oil reserves. And as an equity partner, it has a stake in six UK oil fields which are either on stream or about to be

brought into production. In two of these fields, BNOC is the operator.

What happens to some of these equity interests should be clarified by the Government during the summer session—no doubt much to the chagrin of Labour MPs. Basically, there are two ideas about the future of BNOC's upstream activities.

First, the Government will probably encourage the Corporation to sell off some of its offshore assets. This would need legislation which could come either in the form of an amendment to existing offshore oil statutes or perhaps as part of wider legislation covering the sale of assets in other State-owned corporations. However, any sale would have to take into account the Corporation's external financing commitments.

Two years ago the Corporation actually raised \$825m through a forward oil sale. The loans were made by American and British banks through a US company. Through this transaction, the Corporation established itself as an oil company able to obtain capital from international capital markets on satisfactory terms and without recourse to a Treasury guarantee. The scheme was devised by Lord Kearton and senior management to strengthen the Corporation's finances (and partly, one suspects, to frustrate possible attempts by a Conservative Government to cut back or disband the organisation).

Under the terms of the financing agreement, the Corporation may find that it will soon have to pay back some or all of its outstanding loans (\$150m has already been repaid). Two "final" refund events are mentioned specifically in the agreement. They are (i) Loss of, or material diminution in, the group's equity interests in its principal oil and gas fields held in June 1977; and (ii) Any change in the operation of the National Oil Account that would result in a not insignificant reduction in the availability of funds from that account.

Not only is the Government proposing a sale of BNOC assets—but it is also planning to prevent BNOC from drawing on interest-free money in the National Oil Account, the repository for Petroleum Revenue Tax. Thus the stage is being set for a fundamental revision of BNOC's finances.

It must be said, however, that the Corporation is unconcerned. With its oil assets, it sees no difficulties in raising fresh funds.

The second change that could alter BNOC's profile would be the injection of private money, in effect the creation of another BP-type oil company in the North Sea. If this happens it is hard to imagine the two parts of BNOC, the State-owned trading company and the privately financed exploration group—operating under the same umbrella as at present.

This raises the intriguing question: When Lord Kearton retires—as he has told ministers he will do very shortly—will he be replaced by chairman designate of two oil corporations?

Such questions are bound to be in a package of measures, the shape and contents of which have not yet been fully decided. However, the general tenor of yesterday's announcement will surely be welcomed by the oil industry. Mr. Howell said that the moves were designed to encourage companies to explore more widely and to invest more confidently. To start the ball rolling he has ratified the award of 14 sixth round exploration blocks to 10 groups of companies (including BNOC and British Gas).

However, the test of the Government's new approach to offshore oil and the industry's willingness to accept the challenge will come next year when the seventh round of drilling licences is negotiated. On the evidence of the offshore industry not only those licences but also renewed exploration vigour will be needed.

## Profits in the public sector

WHEN A large state-owned industry like electricity reports what appear to be large profits and then announces plans for higher prices, consumers are understandably aggrieved. There is a feeling that the profits are much too high, particularly in view of the services which some of the public corporations provide, and that the Government should do something about it.

Underlying this reaction is the failure of successive governments to define the financial objectives of the nationalised industries in terms which are intelligible both to their managers and to the public. Putting this right is a more important task for the present administration than selling off parts of the equity to the private sector, however desirable this is in certain cases.

## Utilities

There is a clear distinction between manufacturing industries which operate in a competitive market, like steel, aerospace and shipbuilding, and public utilities like electricity, gas and telephones. There is no logical reason why companies in the first category should be in the public sector at all; the ones that are there should be returned to private ownership as soon as practicable. The second category is not incompatible with private ownership—there are, after all, investor-owned utilities in the U.S., West Germany and elsewhere—but they are monopolies and they have to be regulated.

There is long experience of public utility regulation in the U.S. While the system is far from perfect the main principles are generally workable. The objective of the regulators is to ensure that the prices charged by the utility are reasonable in relation to costs, that the target rate of return on assets is sufficient to permit the raising of finance on the market and that an appropriate balance is maintained between internal and external sources of funds. The regulators monitor

efficiency on a consistent and continuing basis.

Part of the problem in the UK is the absence of an agreed standard on inflation accounting. Given the uncertainty about depreciation provisions and about gearing adjustments, the layman can be excused for wondering which of the two figures published yesterday by the Electricity Council be should take more seriously—the profit of £251m after a 40 per cent supplementary depreciation provision or the loss of £166m on a current cost accounting basis.

## Targets

Yet the Government cannot afford to wait for agreement on inflation accounting. Both for internal control and for external public relations, the Government must establish, as the chairman of the Electricity Council urged yesterday, clear and relevant financial targets covering the next five years. For some of the corporations this will involve a fresh look at capital structures which owe more to historical accident than to the industries' present-day needs.

There are, of course, other unsatisfactory aspects of the relationship between government and the nationalised industries, most of which were discussed in the 1976 study carried out by the National Economic Development Office. In the case of electricity there is an urgent need to take decisions on organisation.

Ministers in the present Government will no doubt be anxious to see the nationalised industries run as far as possible on commercial lines, free from Whitehall interference. But this will only be feasible if Ministers decide what they want the state corporations to do and establish a regulatory system which, among other things, reviews their price applications. Without such a system, the nationalised industries will continue to be pilloried as much for their profits as for their losses.

## MEN AND MATTERS

## Hectic prospect for farmer Plumb

Anyone who wonders how much political heat is lurking in the European Parliament should keep a close eye on its committee on agriculture. This will hold its first meetings early in September.

The chairman will be Sir Henry Plumb, former president of the National Farmers Union, his election in September is going to be only a formality, having been arranged already in the behind-the-scenes "carve-up" of posts. But the man who is seeking the vice-chairmanship is a more strident personality, the Gaullist leader Jacques Chirac.

The British are committed to a reform of the CAP: it is equally a truism to say that Chirac will be the advocate of the French peasant farmers and believes that "Tant pis" is a proper reaction to farm surpluses.

When the 40-strong committee votes on these posts, Mrs. Barbara Castle will have a brief moment of glory as chairman. This role will fall to her, the leader of the Labour group on agriculture, as the oldest member of the committee.

## Card key

I knew that the credit card age had really come when I saw the notice outside the Metropolitan Police car pound in Islington: "Diners Club cards accepted." A little investigation reveals that the police are not simply favouring Diners Club—the appropriate stations will also take Barclaycards and American Express when you are obliged to unband the current £22 to liberate your vehicle.



bounce? "The offender would be arrested," was the steely response.

There is no explanation available as to why credit cards do not suit the magistrates. Another official said the matter could not be discussed "because of the Official Secrets Act."

## Brussels bound

There will be a hole at the Foreign and Commonwealth Office, with yesterday's appointment of Michael Butler to become the British ambassador to the EEC in Brussels in the autumn. As deputy under-secretary (economic) he was one of the few members of the FCO capable of talking to the Treasury in its own terms.

But he might have been training for the Brussels job for most of his life. As first secretary at the British embassy in Paris in the early Sixties, he saw at first hand General de Gaulle's veto of British entry. It was an experience which did not make him warm to Gaullism. It is said of Butler—who clings to the Jean Monnet vision—that the French

have never forgotten his pro-European sentiments.

For most of this decade he has been working on Europe at the Foreign Office. "That should not be taken to mean," he says, "that I approve of the way the Community is now operating."

He declares that on farm surpluses and the contribution to the European budget, Britain must be accommodated "in a reasonable way." As someone who was active in James Callaghan's renegotiation of the terms of entry, at least he has plenty of experience of arguing our case.

## Words of heresy

It is well known that Sir Keith Joseph is no enthusiast for J. K. Galbraith. The works of the Canadian-born telly-economist do not feature on the reading list which the Industry Secretary likes to press upon those around him.

Once Sir Keith rather testily told an interviewer to "stop reading Galbraith." When my colleague John Elliott wrote that the Joseph reading-list included a book by Galbraith, there was a swift reply that it was not a book by him, but a critique of him.

So it was with some surprise that I turned to the book review page in the latest issue of the weekly magazine put out by the Departments of Industry and Trade. There is an illustration of the cover of Galbraith's latest book, "Almost Everyone's Guide to Economics," with an accompanying review which describes the author as lucid, entertaining and full of wit.

The anonymous reviewer does chide Galbraith for being rather dismissive of Milton Friedman, but ends by declaring that few introductions to economics "bring the reader so quickly to the heart of contemporary problems." Such sentiments may almost make Sir Keith wonder whether all his troops are with him.

## Godly message

Audiences on the American lecture circuit will shortly have the rare pleasure of being lectured to by a living god. The Dalai Lama is planning to address them at universities, institutions and Buddhist centres.

The former god-king of Tibet, driven out by the Chinese in 1959, now has his headquarters on the top of a pine-covered hill in North India. There he presides over an emigre "government"—not recognised by any country in the world—with a secretariat and a miniature parliament of Tibetan refugees called Tibetan Peoples' Deputies.

His U.S. tour will be in September and October. Although it will undoubtedly have strong political overtones, the Dalai Lama has said at the remote hill station of Dharmasala: "I shall be making this trip mainly to meet thinkers and intellectuals."

## Longs at last

Many cynics have wondered when the colonial era would end in Kenya, the Commonwealth country where British influence is still most apparent. Kenya police force has now signalled that times are changing. It is abandoning that symbol of the district commissioners' era—khaki shorts and black long stockings.

The Police Commissioner, Ben Gethi, addressing an annual drills competition, has said no members of the force would be in shorts at next year's event.

## Going round again

Overheard in a Clapham pub: "The wife's vocabulary isn't really very large—it's just the rapid turnover."

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# Coming to grips with reality

THE CONSERVATIVE Government has been in office less than three months. Yet as Parliament rises today, for the summer recess there must be a feeling that it has been much longer. Far more has happened in the last few weeks than it seemed reasonable to expect when the Conservatives won the election on May 3. The Government has already gone a good way towards carrying out the programme outlined in the Queen's Speech as well as fulfilling the broader pledges in the Party Manifesto. We know now what Mrs. Thatcher's Government is like, even if it remains hard to predict how it will react when it runs into difficulties. Certainly there is no shortage of material on which to base an end of term assessment.

Although there have been slips along the way and it is too early to make a judgement on how certain policies will work, the initial balance is overwhelmingly favourable. The Government is in control of the House of Commons, and no-one more so than Mrs. Thatcher herself when it comes to Prime Minister's question time. If one had to pick one single dominant theme in the Government's approach so far, it would be the insistence on controlling public expenditure. That was already apparent in the budget on June 12. It has been even more apparent in the review of public spending which has been going on in the last few weeks and which will be completed in the autumn. It would be difficult to underestimate the importance of this exercise.

Some attention has been given in the Press to the Government's cuts, though how one can assess "cuts" is the pricing—by even the slashing of wholly unrealistic estimates of spending for the

future, defies logic. What is happening was put simply by Mr. John Biffen, the Chief Secretary to the Treasury, in the House of Commons on Wednesday. "The general objective," he said, "is the stabilisation of public expenditure in real terms."

Moreover, the review is taking place against expectations of little or no economic growth in the next year or two. There is therefore no way, short of draconian taxation, in which any Government could have stuck to the original estimates.

It is sometimes said that the so-called "cuts" will hurt, and certainly they should. One would prefer to describe them, however, as a recognition of reality. Again what seems to be happening is an attempt to place public spending under permanent control. In the past cuts have been imposed on a one-off basis, for example, under the aegis of the National Monetary Fund. Too often projects have been simply deferred to the next year. The expectation has been encouraged that by then the economic prospects will be brighter.

There has also been a tendency deliberately to fudge the likely rate of inflation in the hope that the outcome would be better than it usually is. Thus the last expenditure white paper planned for a total rise in public spending of about 2 per cent a year in volume terms over the next four years.

As a matter of fact, the spending estimates would have had to be revised by any incoming government, and it is no secret that the Labour Treasury team was already thinking along those lines. Where the Tories differ from Labour is in their efforts to establish control on a long-term basis. They have

dropped the pretence that the climate for increased public spending will somehow be better tomorrow. It may be that the economic gloom is being overcome but, if so, expenditure can always be adjusted upwards, which is better than the recurrent and enforced reductions of the past. This concentration on controlling spending is in itself enough to justify the Tories in their first few weeks in office.

The budget contained two other departures: the cuts in the top rates of income tax and the introduction of the 15 per cent VAT. The first was a brave act best done in the early life of a Government. The second has produced a certain amount of quiet hostility even within the Conservative Party. There are many Conservatives who feel that there is no realistic distinction between direct and indirect taxation for those on low to medium incomes, and it is clear that they are reflecting the complaints of their constituents.

Indeed it is the increase in VAT which seems to be primarily responsible for Labour's return to the lead in the opinion polls. It is a remarkable development so early in a new Government's term. The defence of Sir Geoffrey Howe, the Chancellor of the Exchequer, remains that it was best to make the switch all at once and that there will be no further rise in VAT during this Parliament. It remains to be seen whether the gamble will pay off.

When the Government has clearly gained its in the emergence of Sir Keith Joseph, the Industry Secretary, as a moderate rather than an ideologue. None of the statements that have flowed from his Department over the past couple of weeks have been anything other than pragmatic with



The Treasury Team (left to right): Mr. Peter Rees, Minister of State, Mr. Nigel Lawson, Financial Secretary, Sir Geoffrey Howe, Chancellor of the Exchequer, Mr. John Biffen, Chief Secretary, Lord Cockfield, Minister of State.

a few Tory frills. The new regional policy is essentially a piece of administrative tidying up which might well have been undertaken by a new Labour Administration. It is noticeable, in fact, that the sniping at Sir Keith nowadays tends to come more from the Tory Right than the Tory Left.

Equally, there appears to be no attempt to impose the same formula on each nationalised industry. There is to be a cut-off point, for example, for government funding of the losses of the British Steel Corporation, but not for the losses of British Shipbuilders. The

Government's aid to shipbuilding will probably turn out to be at least as generous as that of its predecessor. The break with the past consists largely in refusing to accept target figures for output or employment in the shipyards that may turn out to be unrealistic. Again, as in the approach to public spending in general, the dominant note is one of accepting reality.

There are, of course, the plans to sell off parts of the public sector to private shareholders. That at least is distinctively Tory, but there is still more than a touch of pragmatism and

there is some evidence that the Government has changed its mind on the modalities since it took office. Thus the structure of British Aerospace is to be preserved rather than its more lucrative parts sold off.

Yet if those are some of the Government's plus points, where has it stumbled so far and what are the obstacles to come? Clearly there was a moment of fright—and near-interventionism—at the prospect of a rise in mortgage rates which raised questions about Mrs. Thatcher's ability to stay calm under fire. The Prime Minister has not endeared herself either to her

Parliamentary Party by her attitude to MPs' pay. There was, too, a noticeable trimming in her attitude towards Vietnamese refugees when it became clear that the reaction of many Conservatives was one of deep sympathy for their plight. Other observers may single out the rise in VAT as the main political mistake, or point to the initially disappointing performance of Mr. David Howell at Energy, though in truth that seems to have been largely due to the lethargic nature of the Department he inherited.

Those are perhaps small points, easily recoverable and anyway outweighed by the pluses. Rhodesia could be another matter. If there is one remark that the Prime Minister will find it difficult to live down, it was her statement in Canberra that she doubted very much whether the renewal of economic sanctions would go through Parliament in November.

Under the guidance of Lord Carrington, the Foreign Secretary, Mrs. Thatcher has done some backtracking. It is clear that the Government now has a plan. The Prime Minister will go to Lusaka for the Commonwealth Conference next week in the hope that the meeting will pass off without undue incident. Britain will then submit proposals for changes in the Rhodesian constitution that would bring it more into line with those of former British colonies upon their gaining independence. On the assumption that the changes are accepted, Britain will seek as much international recognition for Rhodesia as possible, thus making the renewal of sanctions unnecessary.

It is a good plan—if it works. Yet there are pitfalls all along the way. For one thing, the plan appears to rely on the front-line

African states dropping their support for the guerrilla forces and coming out in favour of the amended constitution. For another, Mrs. Thatcher seems to have deprived herself of any credible fall-back position by suggesting that sanctions will be lifted in November in any case.

In so far as it exists at all, the fall-back position consists of saying that Britain will be prepared to go ahead alone, if necessary. Indeed, in the course of an otherwise impressive speech in the House of Commons on Wednesday the Prime Minister gave herself away when she said in answer to a question: "There is no longer any vestige of an excuse for the conflict to continue." It was left to Mr. Callaghan, the leader of the Opposition, in one of the best speeches he has ever made, to point out that some Africans might see it differently. In other words, Rhodesia has not been well handled, and the situation could get worse.

The final thorn in Mrs. Thatcher's side is the general state of the economy. It is not her fault. The Government has reacted to it as well as it could. The warning signal was given in the Budget when the minimum lending rate was raised by two percentage points. That was six weeks ago. There has been no sign of it coming down since and the Government is not pretending otherwise.

When MPs come back in the autumn, that is one of the indicators we shall all be looking at—that and the rate of inflation. For whatever may be said about the evils of unemployment, there is no doubt that it is politically more damaging to the Government than anything else. Next term will be harder.

Malcolm Ruthford

## Letters to the Editor

### Gas supply and price

From the Director, Economic Affairs, Chemical Industries Association

Sir—In reporting and commenting on British Gas Corporation's annual report (July 25), you refer to the financial implications but do not pursue the consequences to industry of the Corporation's present supply and pricing policy. The contract prices for industrial supplies have been, and still are, linked to that of oil fuels. This means that, from June 1, new firm supplies, if obtainable at all, will cost about 25p/therm compared with Government dictat of around 20p/therm. When the latest round of Organisation of Petroleum Exporting Countries crude oil price is reflected in oil fuel prices the present industrial pricing basis will lead to contract prices of around 35-40p/therm.

This situation turns upside down the relative cost of supply—large industrial consumers need none of the costly local distribution network and customer services required by the small user, leading to a saving in costs of about 5p/therm. Even worse, it means that UK industry is competing on totally unfair terms with other EEC members. These have industrial fuel gas supplies on long term contract at 14-15p/therm, with domestic prices well over 20p/therm.

Whatever basis for pricing of gas in the UK is adopted in the future, the present inconsistencies between the principles applied to different classes of consumers must be rapidly eliminated, and British industry must be assured supplies at a price level no higher than applies in the rest of the EEC.

Dr. P. Caudle, Chemical Industries Association, Alchemie House, 39, Abchurch Lane, London, EC4N 3DF.

### Commodities centre

From the Chairman, British Federation of Commodity Associations

Sir—I write in support of Sir Francis Sandilands' letter (July 24) in which he exhorts the Government to match the £3m being raised in the City by a similar amount to finance the conference facilities and offices at the proposed world commodities centre in London. Without these facilities the proposed centre could not compete with those being offered by foreign governments and the international commodity organisations, for whom the centre is intended, would find it hard to resist inducement to move elsewhere.

Sir Francis has stressed the potential loss of invisible earnings. I would like to make the point that if London is to remain pre-eminent in price commodities, it must be seen to be so. The possibility of commodity organisations moving away from London, or others failing to be attracted here, hardly contributes to this image. The news on another page of the same edition of your paper that was recently in Geneva, Britain was urged to give up its candidacy of London as the headquarters of the planned international secretariat in favour of Kuala Lumpur, underlines my point.

### Starting a firm

From the Manager, Leicester Small Firms Centre

Sir—Mr. Musgrave (July 17) is surely too pessimistic. The Bolton Report pointed out that the reason d'être for concern about the low birth-rate of small firms lay in their contribution to the dynamism of the economy. Employment was regarded as incidental benefit which has been seized upon by politicians faced by mounting unemployment.

The value of the Massachusetts Institute of Technology report lies in the corroboration it provides that small firms have a contribution to make to a prosperous and expanding economy. It is unfortunate that, despite the hopes of the Bolton Committee, no comparable research seems to have been undertaken in this country. It is, perhaps relevant to point out that this Centre has initiated research into the start-up situation. Although it is too early to draw definitive conclusions, there is evidence to suggest that there is a high degree of initial interest in starting a new business. The worrying aspects are either it is not carried through or, if it is, the operation is usually of the "predatory" and low value-added kind. While this may be attributable to the current environment and in-lavie political, economic and social factors it is, I suggest, a legitimate subject for policy.

Mr. Musgrave seems to be enunciating a life cycle theory of the firm (birth, growth, death) which while a truism does not help in resolving the problem. A more realistic analogy, may I suggest, is that of cellular reproduction. Unless the cells are replaced at an adequate rate the body (or the economy) wastes away. Surely it is precisely this process which is affecting our current economic performance as the trade figures all too clearly demonstrate?

R. E. Parr, 8, St. Martin's, Leicester.

### Selling on merit

From the Managing Director, Quantum Science

Sir—During the coming decades, this country has to drop its Medieval approach of obtaining export sales on price and changeover to obtaining orders on merit. This requires real effort to give the customer exactly what he wants. To do so, it is necessary to understand the customer's needs and this implies an ability to negotiate with the customer in his own language. This is not merely a matter of linguistics, important though that is.

It is much more a matter of understanding the customer's attitude to things like safety,

maintenance, robustness, complexity and aesthetics. Those involved in technical selling may not appreciate the vital importance of easy communication and may not therefore realise that it is essential to use units of measurement which are acceptable to the customer.

In technology, a unit of measurement is only acceptable if its significance is immediately understood by a non-technical audience. To use unfamiliar units is to erect a dangerous barrier to communication and possibly to sales. In recent months, I have been involved in technical sales negotiations in metric countries where pressure has been quoted in kilonewtons per square metre, kilograms per square centimetre, Pascals, and bars. In the same way, we have discussed cooling power in kilowatts, gigajoules per hour and tons (not tonnes) of ice. The French prefer to quote the output of an engine in horsepower if it is to be used in a car but in kilowatts if it is to be used as a stationary engine.

Export success for this country will depend to a much greater extent on flexibility. Because we are used to dealing in peculiar units, it requires a great mental effort for a British engineer to talk in the units preferred by his overseas customer. On occasion it may be preferable to mix units. In more isolated places, metric "O" ring seals are not readily obtainable but inch sizes are held in stock as spares for American-built aircraft. A specification which combines metric threads with imperial seals has obtained many orders for this company.

If legislation is introduced to force us to drop Imperial measurement and thread sizes, we shall hand this advantage on a plate to the Americans. The right time to go metric is after a few years when the Americans do so. In the meantime, Sir Keith Joseph might like to put the Metrication Board on a "care and maintenance" basis.

Roy Jenkins, Quantum Science, 27, St. George's Road, Cheltenham, Glos.

### Right of appeal

From the Secretary of the Industrial Tribunals (England and Wales)

Sir—On July 20 you refer to the fact that the chief executive of the Forum of Small Businesses says that it is iniquitous that neither employers nor employees can appeal against decisions of Industrial Tribunals and recommends the establishment of a "legally informed appeal body consisting of, perhaps, a lawyer as chairman, a qualified personnel manager, a trade unionist and an industrialist."

The chief executive seems to be unaware that there is already a right of appeal on a point of law from the decisions of Industrial Tribunals. In nearly all cases (including all unfair dismissal cases) the appeal lies to the Employment Appeal Tribunal which consists of a High Court judge and two laymen appointed from nominations put forward respectively by employers' organisations and the TUC.

It is perhaps worth noting

that in a recent case the former president of the Employment Appeal Tribunal said: "An appellant who claims that there is an error of law must establish one of three things: he must establish either that the tribunal misdirected itself in law, or misunderstood the law, or misapplied the law; or, secondly, that the tribunal misunderstood the facts; or, thirdly, that although they apparently directed themselves properly in law and did not mistake, or misunderstand, or misapply the facts, the decision was 'perverse'... or that there was no evidence to justify the conclusion which they reached."

I said that the Court would usually interfere in a case where, looking at all the primary facts, the decision on what was a point of fact appeared to the appellate court to be plainly wrong. It will therefore be seen that there is already an extensive right of appeal. I understand that at present appeals are being lodged with the Employment Appeal Tribunal at the rate of about 800 per annum.

George Fisher, Central Office of the Industrial Tribunals (England and Wales), 93 Ebury Bridge Road, SW1.

### Calling for capital

From Mr. A. Lucking

Sir—Though agreeing with you about the timing of the British Airways' offer (July 23), an organisation principally concerned with the leisure trade is a curious application for scarce public capital, particularly when its business will be curtailed drastically if fuel prices rise uncontrollably in the next decade. And taxpayers will be much relieved if private shareholders can be found to take over even part responsibility for British Airways' voracious capital appetite.

On the other hand, those looking for a near-guaranteed flow of dividends will await the sale of the British Airways Authority. Airport users look forward to the end of the Government induced "cocoa" financing, under which all capital works have to be paid for out of revenue, and passengers pay a further toll via corporation tax.

A. J. Lucking, Flat 20, 17, Broad Court, Bow Street, W.C3.

### Phew! What a scorcher

From Mr. R. J. Pearce

Sir—Well done Mr. Brooke (July 20) pointing out further absurdities of a metric system! What worries me is the subtle way we are being brainwashed in many areas and, if quoted figures are to be anything, then a mental sum has to be worked out. For example, with the radio weather forecasts we are now being told it will be a warm day with a maximum temperature of 22 degrees C. The quick sum tells me the temperature will be 74 degrees F and this latter reading readily brings to mind a warm day. The Fahrenheit system is in general usage in the country, has served us well, and I do not think there are strident calls for its removal.

To say someone is 6 feet tall at once brings to mind a tall

person, but if one were to say a person was 1.86 metres tall, this brings to mind nothing until converted back to feet and inches.

The road sign for a hill is being changed to a percentage—thus a steep hill is shown as a gradient of 15 per cent. By whose authority was this change? In everyday speech a steep hill is "one in four" not 25 per cent.

We have already suffered the loss of several fine countries, as well as the Yorkshire Ridings with the 1874 boundary changes, and it seems to me they wish to radically alter the British way of life.

If they say standardisation with our European friends is desirable, then I disagree, for while being political allies, with other European countries surely it is essential that each country retains its national characteristics.

R. J. Pearce, 5, Marlborough Road, Castle Bromwich, Birmingham.

### Grotesque and unfriendly

From Mr. M. Redman

Sir—The Companies Bill has now passed its report stage in the House of Lords, and it will shortly be considered by the House of Commons. It provides that every company which intends to remain a public company must change its name and include the three words "public limited company" in its title.

Whenever a company must show its name it must include those three words or the abbreviation "plc" or perhaps "PLC" will be permitted. I find this grotesque and unfriendly.

Please can anyone suggest a better way of distinguishing public companies before the present clauses are passed by the House of Commons?

Martin Redman, Court Cottage, Piddington, Newhaven, E. Sussex.

### Equal pay claims

From Mr. J. Bransbury

Sir—The Macarthy case referred to by Justina (July 23) is another good illustration of the way in which much of our labour legislation breaks down when applied to "one-off" jobs. If the European Court supports Lord Denning we shall see a number of very strange anomalies arising. Let us imagine a company about to lose two of its top men by retirement, say the secretary and chief accountant; the former's deputy is a 40 year old man, the latter's a 40 year old woman.

Now in view of the years of experience of the two men retiring, their salaries are likely to be much greater than those of their younger successors; the male successor will doubtless accept this situation and indeed he must; not so the female successor who is sure to claim that she should be paid the salary of her predecessor on the ground that she is doing the same job.

We must earnestly hope that the European Court will not force this kind of crazy situation on us. It is hard enough already for women to get top jobs.

J. B. Bransbury, Kirby House, 51 High Street East, Uppingham, Rutland.

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Barclays lifts first half profit 61% to £244m

BY CHRISTINE MOIR

AN INCREASE of some 61 per cent to £244m in group pre-tax profit is reported by Barclays Bank for the first half of 1979. This is much in line with Lloyds' figures published last week but well below the 102 per cent increase announced by National Westminster on Tuesday.

Barclays' interim dividend, however, is the most generous of the three so far published. Shareholders get 8.25p net now — a 36.36 per cent increase — which represents an attempt to redress the disadvantages suffered since 1973 — and are promised "at least the same again."

This promise, while the most definite of the three banks so far, means that shareholders can only be certain of a 21.8 per cent increase for the year.

The news, accompanied by a warning similar to that from National Westminster that the second half profits will only match the first if interest rates held up, sent the shares down 17p on the day to 433p. Over the past week Barclays has so far fared worst in the stock market: it has lost 37p overall off its price.

However, even Midland which has yet to release its figures has lost 50p on the week, 1p yesterday. Lloyds is down 22p on the week and even National Westminster with its excellent overseas results has lost 19p.

Like Lloyds, Barclays profit increase is due "almost entirely" to improved results on the domestic banking side. The associated activities, such as the merchant bank, Mercantile Credit and Barclays' "maintained" their profits but it is the international side which has been held back — through pressure on interest margins and the transition into sterling. Barclays Bank International's figures, already published, show a decline of £2.4m to £88.7m.

Average base rate for the period has been in line with the other clearers at 12.25 per cent

HIGHLIGHTS

Barclays Bank continues the run of buoyant half time profit statements from the clearers although there has been a slight decline in international earnings. In a fairly busy day for company news Lex also looks at the sharp profits setback at Inchcape where there is however prospects of a recovery this year, and at Davy where profits are only steady despite the first time inclusion of McKee. Lex also comments on two opposites, British Airways, which is worried about rising fuel costs, strength of the pound and the direction of the world economy and British Land, which has shown full year profits after some years in the red. On the inside pages comments are made upon Fitch Lovell, Neepsend, Laurence Scott, Cavoods, Burt Boulton and Prestige. Macarthy faces problems on the pharmaceutical wholesaling side — a problem echoed by Sangers at its annual meeting. Dealings started in Mercantile House, where the premium reached 26p at one stage.

compared with 10.73 per cent in the last half. Like the others the margin Barclays has shown between base and deposit rates has continued to be squeezed. In the first half of 1978 it was 3.34 per cent. By the second half of the year it had fallen to 2.84 per cent and in this half the figure was 2.46 per cent.

Demand for advances, however, has been strong.

The figures do not include consolidation of earnings from the recent acquisition in the U.S., now renamed Barclays American Corporation.

They do include an increase in provisions against bad debts from £22.8m in the comparable period to £26.3m though specific provisions have declined by 10 per cent from the second half of last year. Barclays appears to have the strongest view of the group on further disclosure about provisions. Mr. Deryk Vander Weyer, a group vice chairman, said that "if pressed I would prefer to separate the volume of general and specific provisions — a differentiation which National Westminster does not believe possible. "I hope we will see this type of disclosure in the 1979 accounts," he said.

See Lex

Davy steady at £26.1m

A SHARP increase in turnover from £388.7m to £510.77m but pre-tax profits of £26.1m against £26.4m are reported by the Davy Corporation for the year ended March 31, 1979.

The directors had reported satisfactory progress in the first half — profits were ahead at £25.2m (£24m) — and said results for the year were likely to be in the region of those for the previous year.

Tax takes £8.97m against £10.81m giving earnings per 25p share of 22.7p (19.5p). The final dividend is 4.7p effectively lifting the net total from 5.5275p to 6.7p.

The equipment design and manufacture division produced profits of £7.2m (£11.6m) on a turnover of £146m (£141m). Orders in hand at June 30, 1979, amounted to £382m (£254m) with a forward load at that date of £255m (£151m).

The manufacturing, foundry and forging companies of Head Wrightson and the heavy crane making section of Herbert Morris were badly affected by adverse trading conditions. Two foundries and one manufacturing company were closed.

As a result of this action the foundries returned to a small profit in the first quarter of the current year and the Board says any improvement in trading conditions should now prove beneficial.

In compiling the accounts a new policy for deferred tax has been adopted.

In engineering and construction, turnover and profits of Davy International for UK and non-UK companies are as follows: Turnover and profit for UK companies £230m (£121m) and £17m (£11.6m). For non-UK companies £159m (£125m) and £0.5m (£2.2m).

forward load at that date was £751m (£596m).

The profits of the non-UK companies were down due to poor order intake in the previous year, this position only improving in the middle of last year.

The U.S. companies also made a provision for an Iranian contract. This provision has been retained until the Board "see how things go in that country." A provision has also been made in respect of a contract in Houston which has not gone well.

See Lex

Gordon & Gotch pays 122% more

AFTER BEING virtually unchanged at £508,000 at halfway, profits of Gordon & Gotch Holdings for the year to March 31, 1979, were down by £174,408 to £333,592, due to trading losses in Canada of £155,000. Sir Anthony Percival, chairman, anticipated a decrease because of the fall in the U.S. dollar and its effect on major currencies.

The dividend is stepped up by 122 per cent from 2.54p to 5.59p, with a final of 9.94p. This payment absorbs £269,479 (£21,468). Gordon & Gotch Computer Bureau alone earned £302,000. Of the pre-tax profit 75 per cent is derived from quoted investments and properties and from investments in associates. These are more than sufficient, alone, to cover the doubled dividend, the directors point out.

Turnover was stable at £28.1m (£28.08m). The attributable profit fell to £388,347 (£356,583) after £437,799 tax (£434,035) and £6,423 (£6,355) minorities. A sum of £120,862 is brought in from dividend reserve.

Despite this year's setback the directors say they are confident of future profits and that they can maintain the proposed higher levels of dividend for the coming years.

Inchcape falls to £41m after major Dutch loss

For the year ended March 31, 1979, pre-tax profits of Inchcape and Co. fell from £62.5m to £41.1m after deducting a £17.4m loss from Harbourn, the Dutch subsidiary, and £2.5m on currency exchange movement.

However the group should look to the future, the directors say, and they are confident pre-tax results for the current year will return to around the level of 1977-78.

Other factors affecting the 1978-79 result were the continuing difficulties in Nigeria, depressed profits from Malaysia and Singapore and generally lower profit levels from the Middle East.

In the face of difficult world trading conditions, the group performed well, the Board states. This was particularly so in Hong Kong and Japan and in several UK subsidiaries.

Referring to the Harbourn loss, the directors say changes have been made in the senior management in Holland, more staff have been recruited and the group's reporting controls have been tightened and the position has been stabilised.

Since last September it has raised £40m in a series of transactions, notably the sale of the Langham Estate in London for £20m and the renegotiation of lease terms for the former Derry

merchants, agents and related activities. £11,500 (£22,579), motor vehicles distribution (£18,711), insurance brokers and agents, £5,938 (£6,426), marine operations £2,350 (£10,568), timber and construction, £2,061 (£2,114), engineering, £275 (£221), manufacturing, £1,887 (£36 loss), associates, £4,945 profit (£4,584). Investment income was £20,000 (£26,000), head office expenditure, £2,12m (£1,610,000) and loan stock interest, again £1,500m. The increase in reserves from £83.2m to £138.7m largely from a surplus on revaluation of land and buildings of £46.2m.

At March 31, 1978 full provision was made for deferred tax and the provision of £12.35m which is no longer required has been transferred to reserves as a year-end adjustment.

The directors say that an open market valuation of the group's properties at March 31 this year produced an aggregate of £209m (£138,300), which indicated a net surplus of £71m (£209m minus £138,300) equivalent to 1.37p per share (1978: 1.37p). The shares yesterday finished 3p up at 77p.

See Lex

British Land looking better

British Land has produced proof of its continuing recovery in the shape of a return to profits for the year ended March 1979.

The company's preliminary results show a surplus before tax of £3.77m against the previous pre-tax loss of £1.07m. There is again no dividend, the last payment being made for 1973-74.

British Land's return to profitability (there was a £255,000 pre-tax profit in the first half) follows a period of debt and disposal aimed at reducing debt and adding to cash resources.

Since last September it has raised £40m in a series of transactions, notably the sale of the Langham Estate in London for £20m and the renegotiation of lease terms for the former Derry

Second half boosts Neepsend

WITH second-half profits surging in another area of capital spending — rolling mills — which has been completed in two months, Neepsend is expected to provide better results than the first half.

For the moment, funding considerations have weighed heavily on the decision to hold the dividend, which probably accounts for the 1p share price fall to 44p yesterday, although the yield is still an attractive 11.1 per cent. Ignoring deferred tax transfers, the p/e is 10.3.

For the year ended March 31, 1979, on turnover £4.5m higher at £12.5m (£8.0m), Neepsend's half-time profits ahead at £151,000 (£70,000), the directors said, they were looking for a second half materially better than the first — in the event, the result for the second period was £151,000 (£70,000).

Earnings per share are shown as 5.4p (4p) basic, and as 5.5p (3.5p) fully adjusted. The dividend is lifted from 1.3p to 1.7p net. A one-for-one split is also proposed.

1978-79 1977-78  
Turnover £12,500 £8,000  
Profit before tax £151,000 £70,000  
Profit after tax £151,000 £70,000  
Dividend 1.7p 1.3p  
Earnings per share 5.5p 3.5p

After a year of restructuring and a change of management, the company is now in a position to provide a dividend.

See Lex

D. F. Bevan advances to £550,000

PROFITS BEFORE tax of D. F. Bevan (Holdings) advanced from £301,000 to a record £550,000

1978-79 1977-78  
Turnover £1,250,000 £1,200,000  
Profit before tax £550,000 £301,000  
Profit after tax £550,000 £301,000  
Dividend 1.7p 1.3p  
Earnings per share 5.5p 3.5p

After a year of restructuring and a change of management, the company is now in a position to provide a dividend.

See Lex

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Current year	Previous year
Bank Leumi (UK) Int.	2.5	Aug 15	2.5	2.5
Barclays	8.25	Oct 8	8.25	13.46
D. F. Bevan	1.7	Oct 8	1.7	1.3
Burt Boulton	3.5	Sept 28	3.5	7.0
British Vending	0.7	Oct 1	0.7	0.7
Butlough	4.2	Oct 1	4.2	4.2
Cardinal Int. Trust	1.5	Sept 13	1.5	3.28
Cavoods	4.46	Sept 7	4.46	3.81
Davy Corp.	2.1	Aug 31	2.1	2.1
Derry Trust	7.19	Aug 31	7.19	5.67
Drayton Far East Int.	0.4	Aug 24	0.4	1.03
Ellis and McHardy	3.04	Sept 4	3.04	3.04
Fitch Lovell	3.37	Oct 1	3.37	4.99
Forminter	1.82	Oct 1	1.82	2.76
Gordon and Gotch	2.95	Sept 20	2.95	2.94
Inchcape	2.0	Oct 2	2.0	1.6
John I. Jacobs	0.5	Oct 17	0.5	0.5
J. Jarvis	9	Oct 1	9	9
Letrasat	6.5	Oct 1	6.5	6.5
Macarthy	5	Oct 8	5	4.38
Manston Finance	2	Oct 8	2	3.5
Moorfield Trust Int.	1.6	Sept 7	1.6	4.72
Neepsend	2.3	Sept 7	2.3	2.22
Prestige	2.5	Sept 7	2.5	6.24
Provincial Land Int.	0.43	Oct 1	0.43	0.43
Regional Properties	1	Oct 1	1	1
Laurence Scott	2.1	Oct 1	2.1	2.1
Symonds Engng.	1.14	Oct 1	1.14	1.14
Temple Bar Int.	2.25	Sept 25	2.25	2.25
Wyndham Engng.	1.84	Oct 1	1.84	1.84

Dividends shown pence per share net except where otherwise stated. Equivalent after allowing for scrip issue. \* On capital increase by rights only/or acquisition issues. † Final of 5.78p forecast. ‡ Final of not less than 0.43p forecast. § As forecast at time of offer for Stanley Gibbons. ¶ To reduce disparity with final 6.25p total forecast.

"Despite the difficulties 1978 was a year of solid progress and achievement"

Mr. W. A. Hawken, Chairman, William Press Group

Trading profit advanced by nearly 30 per cent to a record £12.3m on an increased turnover of £218m.

Mr. Hawken concluded, "I am confident that the group will continue to take advantage of opportunities offered."

RESULTS IN BRIEF

	1978	1977
Turnover	£218,000	£195,000
Pre-tax profit	12,312	9,560
Profit after tax	5,950	4,557
Ordinary dividend per share	1.0363p	0.8375p
Earnings per ordinary share	4.63p	3.75p

A copy of the full Statement by the Chairman, with the Annual Report and Accounts, is available from The Secretary, William Press & Son, Limited, 28 Essex Street, London WC2R 3AU.

WILLIAM PRESS

66 years of achievement in Engineering and Contracting

BEECHWOOD CONSTRUCTION (HOLDINGS) LIMITED

Mr. M. C. Thomas reports Record Results

In my statement a year ago I expressed the feeling that having taken some hard decisions we were in a far better shape to face the future. I am now pleased to report record pre-tax profits for the year to 31st March, 1979 of £704,255, an increase of 125%. Turnover advanced 19% to £3,808,228.

Your directors recommend a final dividend of 15.077% (1.5077 pence per share), making a total dividend for the year of 20.748% (2.0748 pence per share), which represents an increase equivalent to 10% gross.

As a result of the increased profits, a revaluation of freehold and leasehold land and buildings, and the transfer of the bulk of deferred taxes to reserves — allowed under certain conditions which your Board was able to meet — we are presenting to shareholders a very healthy balance sheet showing a rise in shareholders funds of more than 100% in the year under review. Satisfactory profit improvements were achieved in all fields of activity, particularly the engineering companies.

SATISFACTORY CIVIL ENGINEERING TURNOVER

We received an improved volume of enquiries for our specialised civil engineering activities and turnover was satisfactory especially in the Carps and Wasep subsidiaries. However the return to the domestic market by certain large civil engineering companies that lost their share in the scramble for smaller contracts overseas, has produced two factors which give rise to some concern: the scarcity of skilled site operators in the UK and extremely narrow margins.

NEW ACQUISITION

The well drilling companies continued to prosper and we expanded our operations in this field by the purchase of the entire assets of Doncasters Well Bores Limited.

CONFIDENT OUTLOOK

Proposed cuts in public expenditure, possible reductions in the supply of fuel and uncertainties about its price, do not contribute to an atmosphere which encourages any Chairman, so early in the financial year, to be so optimistic for the future as he might otherwise be.

Nevertheless, our current order books are generally satisfactory and enquiries continue at a high level. While we have some short-term reservations about the export opportunities of our engineering companies, their high involvement in the twin growth industries of mining and hydraulics assure their future prospects of order and growth. Taking these factors into account, I feel confident that in the absence of any unforeseen setbacks your Group will continue to improve its performance.

STAFF

Once again I should like to extend the Board's grateful thanks to our employees at all levels for their diligence and loyalty during the year.

Copies of the Annual Report & Accounts for the year ended 31st March, 1979 may be obtained from The Secretary, Beechwood Construction (Holdings) Limited, Phoenix, Llandilo, Dyfed, SA19 7JF.



## Fitch Lovell climbs 43% helped by Key Markets

INCLUDING AN around £1m advance at trading level by both its agriculture, fisheries and feed division and Key Markets retailing interests, Fitch Lovell's second half profits rose by 43 per cent from £6.18m to £8.85m for the year to April 30, 1979. Sales were ahead: £22m to £23.5m and the surplus was struck after a first time charge of £0.28m depreciation on freehold buildings.

In January following a rise to £10.0m (£2.7m) in half time profit, the directors were cautiously optimistic.

After tax of £2.77m (£1.2m) stated earnings per share for the year were 7.2p (7.15p). A net dividend of 3.5p (3.5p) steps up to the total to 4.65p (4.65p).

Trading profit reached £12.8m (£10.1m) before interest and central costs, again at £2.5m. The retail sector, comprising 123 Key Markets, was a major contributor to the overall performance. The West Layton shops were marginally down in a difficult year for retail sales.

For the agriculture, fisheries and feed side, up from £341,000 to £1.3m, expansion came in the first six months to £249,000.

Following the second half recovery seen in 1977/78, the improvement reflected strong performance by the poultry company.

Continuing uncertainty in EEC dairy products' policies contributed to weakness in part of the agency, first hand, wholesale and markets sector where trading

surplus slipped from £257m to £209m. The decline was kept to £100,000 in the second month following improvement in the cheese market and better results from the Canadian company. The frozen food distribution company remained strong.

Strong performance both in the UK and France from convenience meat products more than compensated for a continuing downturn in the canning operation, and overall profit for the division emerged up at £4.21m (£3.75m).

1978-79 1977-78

Sales	£23,500,000	£22,000,000
Trading profit	£12,800,000	£10,100,000
Interest	(£2,500,000)	(£2,500,000)
Central costs	(£2,500,000)	(£2,500,000)
Profit before tax	£7,800,000	£5,100,000
Income tax	(£2,770,000)	(£1,200,000)
Profit after tax	£5,030,000	£3,900,000
Dividends	(£1,500,000)	(£1,500,000)
Retained profit	£3,530,000	£2,400,000

£1.3m (£1.3m) expansion came in the first six months to £249,000.

Following the second half recovery seen in 1977/78, the improvement reflected strong performance by the poultry company.

Continuing uncertainty in EEC dairy products' policies contributed to weakness in part of the agency, first hand, wholesale and markets sector where trading

assets has been taken above the line and that point alone accounts for virtually all the profits downturn. Furthermore strikes at three significant factories did little to help. The question now is whether Prestige can make good the setback during the second half, though the continued strength of sterling casts some doubt over the company's ability to do so. The outlook for UK consumer spending in the short term looks reasonable given the tax rebates, but beyond the autumn the future looks less promising. Yet Prestige's fortunes are normally fairly immune to changes in consumer spending. Assuming unchanged earnings and dividend the p/e of 9.3 and yield of 4.7 per cent at 194p is far from cheap, but Prestige historically commands an above-average rating.

● **comment**

Prestige Group's image of being able to provide steady, if fairly stable, profits growth has taken a knock. The strength of sterling has obviously been an overriding factor. Apart from the pressure on export sales the effects on the value of overseas

## Macarthy's makes £0.59m advance

WITH HIGHER second-half profits of £1.93m against £1.73m, Macarthy's Pharmaceuticals finished the April 30, 1979 year ahead from £3.19m to £3.78m pre-tax, on external sales up by more than 30 per cent to £130.86m.

First-half profits had risen to £1.80m (£1.47m) and the directors said that second-half earnings were expected to be broadly the same as those then reported.

They now say that as a result of the very price-competitive markets in which the group operates, gross profit margins have inevitably been reduced.

1978-79 1977-78

External sales	£130,862,000	£98,544,000
Pharmaceuticals	2,880,000	2,780,000
Distribution	94,534,000	70,371,000
Surgical	10,442,000	8,726,000
Retailing	14,087,000	11,781,000
Veterinary	8,959,000	5,888,000
Loss internal sales	(11,847,000)	(9,148,000)
Making	116,035,000	80,386,000
Trading profits	4,704,000	4,000,000
Pharmaceuticals	144,000	185,000
Distribution	3,028,000	2,435,000
Surgical	491,000	601,000
Retailing	463,000	574,000
Veterinary	17,000	56,000
Management expenses	421,000	396,000
Profit before tax	3,777,000	3,193,000
Taxation	(244,000)	(210,000)
Net profit	3,533,000	2,983,000
Prof. dividend	27,000	27,000
Available to Ord.	3,506,000	2,956,000
Ordinary dividends	481,000	481,000
Extraord. dividend	88,000	154,000
Leaving	2,734,000	2,549,000

However, group trading profits indicate that it can operate successfully under present conditions, they add. Trading surplus for the year was up from £4.08m to £4.7m.

Business has continued successfully in the current year. Tax takes £244,000 (£210,000) and stated earnings per 20p share improved from 28.1p to 33.5p. The final dividend is lifted to 5p (3.8p) net which raises the total payout from 4.35p to 6.5p, covered 5.1 (6.4) times.

● **comment**

The abandonment of resale price maintenance by Macarthy's has taken its toll on pharmaceutical

### BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

**TODAY**

Interim—Midland Bank, Plastic Constructions.	Final—British Dredging, William Cook (Shaffield), Jacksons Bourne End, Mining Supplies, R.F.D., Wethams, Wolverhampton Susan Laundry.
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**FUTURE DATES**

Interim—Assurance	Aug. 15
Colonial Securities Trust	July 31
Comben	Aug. 8
Vogelstein & Co. Metal	Aug. 9
Aspat	Aug. 1
Finals	
Cray Electronics	Aug. 3
Asia and Eastern	Aug. 8
Gold Fields of South Africa	Aug. 17
Gold Fields Property	Aug. 1
Morgan Edwards	Aug. 1
New Westminster Gold	Aug. 1
Smith Bros.	Aug. 7

wholesaling margins—down from 3.6 per cent to 3 per cent in the second half—but the full impact has been concealed by the effects of higher volume. Second-half wholesaling turnover rose by 41 per cent, which suggests a substantial gain in market share given fairly static demand at present. Now that wholesaler discounting has become endemic, however, margins in this sector are likely to be under growing pressure and the group will be looking to its other interests for a higher return. These are starting from a low base and the veterinary division, for example, boosted sales by around 80 per cent over the year, though profits were disappointing. Manufacturing earnings show considerable recovery potential as plant refurbishment is now completed but wholesaling is still dominant within the group and prospects here are uncertain. At 134p, the shares yield an attractive 7.3 per cent but the stated p/e of 5.9 indicates that only slow growth is expected.

## Prestige falls to £2.4m midway

ALTHOUGH SALES were 4.8 per cent higher at £30.3m, taxable profits of the Prestige Domestic Housewares Group, dropped from £2,725,511 to £2,211,950 for the first half of 1979. The result was struck after an exchange deficit of £182,333 compared with a £75,431 surplus.

Both sales and profit were adversely affected by the disruption caused by the road haulage strike in January and by industrial action at the group's three Lancashire factories during March.

With SSAP 15 applied, tax for the period takes £1.1m (£1.4m), including this time an extraordinary credit of £278,000 relating to the disposal of unused land and buildings in Germany, profits available to ordinary holders were ahead from £1.47m to £1.8m.

There was a transfer of £429 (£16,415) to capital reserve for redemption of preference shares and dividends thereon.

As foreshadowed in the last annual report, the net interim dividend is maintained at 2.5p per 25p share, costing £253,491—last year, payments totalled £359p on a record £385m pre-tax profit.

The company, which is one of the largest housewares manufacturers in the world outside the U.S., is controlled by American Home Products Corporation.

● **comment**

Prestige Group's image of being able to provide steady, if fairly stable, profits growth has taken a knock. The strength of sterling has obviously been an overriding factor. Apart from the pressure on export sales the effects on the value of overseas

assets has been taken above the line and that point alone accounts for virtually all the profits downturn. Furthermore strikes at three significant factories did little to help. The question now is whether Prestige can make good the setback during the second half, though the continued strength of sterling casts some doubt over the company's ability to do so. The outlook for UK consumer spending in the short term looks reasonable given the tax rebates, but beyond the autumn the future looks less promising. Yet Prestige's fortunes are normally fairly immune to changes in consumer spending. Assuming unchanged earnings and dividend the p/e of 9.3 and yield of 4.7 per cent at 194p is far from cheap, but Prestige historically commands an above-average rating.

## Gallaher soars in second quarter

A MORE than 32 per cent jump in second quarter taxable profits at Gallaher Group of Companies, from £19.5m to £25.6m for the first half of 1979. Sales by the company, a wholly owned subsidiary of American Brands, were up £41.6m over the six months.

Trading surplus was ahead from £21.2m to £29.2m, with £14.4m against £9.5m, coming in the second three months. The main contributor remained the tobacco division where mid-year profit reached £19.6m (£16.4m) on sales, excluding VAT or its foreign equivalent, £22m up to £20.8m.

The surplus on engineering activities was £2.8m (£1.1m) on £18.2m (£27.4m) sales; optical division showed £3.5m (£2.6m) on £19.6m (£16.2m) turnover, and distribution produced £1.6m (£1.7m) on £12.1m (£11.2m) turnover. Group financing showed a £1.4m gain (£0.8m) loss.

Group profit was struck after £2.1m (£1.7m) interest and depreciation of £8.4m (£5.5m).

For 1978 the surplus was a record £51m.

and so a higher percentage of the premium can be invested in units, compared with a contract issued on a single life.

This change will be of particular advantage to the older investors. For example, for a man aged 64 the amount invested in units under this plan would normally be 95 per cent, but if his wife is five years younger and the plan is written on their joint lives, then the unit allocation would be 103 per cent of the premiums.

● **comment**

The directors state that trading in the current year shows further progress and they are confident that the company will be able to maintain the existing rates of dividend on the increased capital.

(£24,013). A net final dividend of 1.125p raises the total payment from 1.348p to 1.55p per 5p share.

A one-for-one scrip issue is also proposed.

**Drayton Far Eastern makes progress**

First-half 1979 gross revenue of Drayton Far Eastern Trust moved ahead from £156,000 to £202,400.

After tax of £88,900 (£82,700) net revenue was £75,100 (£6,900).

To reduce disparity with the final interim dividend is lifted from 0.3p to 0.4p net. Last year's total payment was 1.025p.

The net asset value per 25p share at June 30 was 45p (48.79p).

**Blackman & Conrad**

Following the first half recovery from losses of £204,000 to a £55,000 profit, Blackman & Conrad reports pre-tax profits of £31,000 for the year ended January 30, 1979, compared with a £216,000 deficit in the previous year.

Profit is struck before an extraordinary debit of £8,000 against a £58,000 credit and tax charge of £32,000 (£55,000 credit). Turnover rose to £8.07m compared with £9.89m.

Earnings per share are shown at 1.01p (£1.2p loss). Again there is no dividend.

The group makes children's wear, ladies' outerwear, industrial wear and casual cotton garments.

### L & G Unit joint life option

Legal and General Unit Assurance, the Unit-linked Life Assurance of Legal and General Assurance Society, has introduced a Unit life option on its Capital Accumulation Plan thereby boosting the investment potential of the scheme.

Under this option the contract is written on the lives of husband and wife, with the death benefit payable on the second death of the couple. By this means the cost of the death cover is reduced

### Improvement at Symonds

A better second half for Symonds Engineering pushed pre-tax profits for the year ended March 31, 1979 ahead, from £192,495 to £221,492. The half-time surplus was up marginally at £94,808, against £92,378.

Tax for the year takes £120,408

### REPORTS TO MEETINGS

## Elliott Group making recovery

Elliott Group of Peterborough, the company which came badly unstuck in 1977 when an expected £54m worth of Saudi Arabian contracts failed to materialise, is continuing its profits recovery.

With earnings moving broadly in line with the progress made at the same time last year, Mr. Alexander Houston, the chairman, told yesterday's annual meeting that "we are in good heart."

Elliott, which makes relocatable buildings, furniture and joinery, moved out of losses last year to March 31, turning in profits of £313,000, before tax after a deficit in 1977-78 of £220,000.

Mr. Houston said that Elliott had completed its £10m contract to build eleven boarding schools in Riyadh, Saudi Arabia, though unruly behaviour by boys pupils had caused some maintenance problems and the final payment had been held up.

"It is not the easiest place in the world in which to deal," he commented. The £1m kindergarten project in Saudi Arabia was due for completion next month, slightly later than scheduled, while the group's crane hire activities there were "profitable and working well."

Questioned after the meeting about the 12 per cent stake built up by the Pentos publishing, construction and leisure group, Mr. Houston said: "As far as I know, it's purely an investment."

Sangers Group—Mr. Hugh Nicholson reported that sales rose by 12 per cent in the first four months of the current year. But he warned that increased price cutting in the pharmaceutical division, coupled with higher costs in particular fuel, made it virtually impossible to maintain profits in the shorter term.

The board's plans for the future, he added, depended on

the success of the company's diversification. In particular he was pleased with the results so far from the retail optics and photographic divisions.

Bechwood Construction (Holdings)—Mr. M. C. Thomas said he remained cautiously optimistic about the continuing progress of the company. He pointed out, however, that it was too early to make any forecast on the likely outcome for the current year.

Exchange Telegraph Company (Holdings)—Mr. J. L. Harvey said the first quarter results were ahead of last year and results for the whole year were expected to show a further improvement.

Most activities were showing an improvement and the Roys Advertising Group had started well.

In the longer term, he believed the group was well poised to grow and he was confident it would do so.

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You'll see reference to two major new ventures in the USA, for example; the commissioning of a Los Angeles plant to supply cans in California to one of the major soft-drink companies, and the acquisition of Risdon Manufacturing Company—a specialist cosmetics packaging concern, which will help to open up new UK and European markets.

You'll note that Stelrad boilers and radiators, together with Metal Box's engineering business, now account for 25 per cent of UK earnings.

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	%	1978	1979
Sales		£100	£100
Home	+13.1	602,730	682,867
Overseas	+15.8	319,865	374,562
	+14.3	922,595	1,057,429
Profit before taxation	+6.3	36,505	34,241
Home	+7.1	21,886	20,439
Overseas	—	(2,689)	1,000
Associated Companies	—	—	—
Taxation	+4.4	58,225	55,771
	+12.4	15,245	10,771
Profit after taxation	+6.7	22,880	45,000
Interest of minority shareholders	+10.8	5,208	6,232
Profit before extraordinary items	+2.1	27,578	38,788
Extraordinary items	—	(5,195)	(4,172)
Interest of Metal Box Limited	+6.4	36,282	34,588
Dividends			
On preference stocks	—	—	—
Supplementary final ordinary dividend for previous year	—	75	68
Interim ordinary dividend of 7.37p	—	4,283	3,934
Final ordinary dividend of 7.37p—proposed	—	7,987	4,927
	+39.4	12,554	9,023
Profit retained	+22.4	19,828	25,585
Reserves per £1 ordinary stock unit			
	—	57.7p	61.9p
Share Capital and Reserves		£100	£100
Loans and other borrowings		316,034	255,257
Interest thereon		104,382	86,758
		12,586	9,780

the manufacture of metal tubes in South Africa, ball bearings in India, central heating equipment in Yorkshire and Kent; and security printing in Peterborough.

To: The Secretariat, Metal Box Limited, Queens House, Forbury Road, Reading, Berks RG1 3JH.

Please send me a copy of the Reports & Accounts 1979.

Name

Address







## UK COMPANY NEWS

## Cawoods over £9.4m—plans Laurence Scott losses scrip and paying 45% more deepen in second half

With higher contributions from all divisions except oil products and refractories, Cawoods Holdings expanded trading profit 18 per cent for the year to March 31 on sales of £27.2m. The net dividend was 22 pence, a record £4.4m. The net dividend is expected to be 45 per cent more than the 1978 dividend of 3.1 pence. A good result was forecast at the time, when profit was up at £2.4m (£2.1m).

Looking to the current year, Mr. Edward Binks, the chairman, says that sales and profits so far are ahead of the corresponding period last year.

The year took £4.34m, leaving a surplus of £2.4m. The net dividend is raised to 22 pence (£4.4m) by a 45 per cent increase.

Year-end dividend was strong with cash and debtors amounting to £2.4m. Shareholders' funds were up to £21.7m, and the group's investment in LSMO was £2.4m.

The net dividend is raised to 22 pence (£4.4m) by a 45 per cent increase.

## comment

The second half profits growth announced by Cawoods yesterday added 5p to the share price. At 217p it trades on a high p/e of 12.5—fully taxed after extraordinary items. The market capitalisation bears little relation to the trading performance, however, reflecting as it does the 17m investment value of LSMO and substantial cash balances.

Stripping these factors, as well as interest received, out of the equation gives a figure of around 8.5 which looks justified on yesterday's figures. The 76 per cent profit improvement in road materials and concrete products is exceptional, coming from a low base, but there is strong potential in the solid fuel division, if supplies come through in time, particularly as the strong cash position allows a flexible stocking policy. On the other hand, the oil division is clearly suffering—with some supplies being met on the open market—and profits here are down. The scrip issue will redress the current imbalance in shareholders' funds and may also deter any suitor attracted by the group's strong asset position. The yield is 3.6 per cent, though here again the high capitalisation gives a distorted picture.

AGAINST directors' expectations, losses deepened in the second half at Laurence Scott, and the electrical machinery and control gear maker incurred a taxable deficit of £1.35m in the year to March 31, 1979, compared with a £2.04m profit previously.

And the final dividend is being passed, principally because the group continued to operate at a loss in the opening months of the current year.

At midway, there was a £485,000 loss (£1.02m profit). The directors said then the task was now to earn a useful full-year profit, although at that stage it looked like being considerably lower than last time.

The directors now say turnover 10.5 per cent higher at £37.02m (£33.48m) is well below what was planned and the shortfall is due to depressed prices and reduced output mainly from the Norwich factory. The remainder of the group achieved satisfactory results.

A significant increase in labour costs, unmatched by improved productivity, also affected results, they add.

Although some works are well loaded, international competition continues to restrict order input particularly at the Norwich heavy motor works. The new factory for PPD Engineering will open at Aylesbury later this year.

The pre-tax loss for the year was struck after depreciation of £1.06m (£749,000), depletion loan stock and other interest less received debit of £432,000 (£113,000 credit), and redundancy payments of £375,000 (£4,000).

There is tax relief of £370,000 (£344,000 charge), giving a loss per 25p share of 8.28p, against earnings of 10.84p. Although there is no final dividend, there was a 2p interim, which compares with last year's total of 5p.

The unexpected loss at Laurence Scott, caused the share price to drop 4p to 58p yesterday. The loss reflects an alarming decline for Laurence Scott, which has a chequered history over the past decade. Although turnover

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## RANK BONDS

Rank Organisation has purchased £2m in nominal amount of its 8 1/2 per cent bonds 1988.

## Burt Boulton dives to £13,752

SUBSTANTIAL loss at the timber company, the bad winter and strikes resulted in Burt Boulton Holdings incurring a second-half deficit of £262,148, against a £152,773 profit. This left the year-end surplus of the timber and road materials group sharply down in the year to March 31, 1979, at £13,752, compared with £207,573.

Profit levels were maintained in the road surfacing companies, the directors say. The net total dividend is cut from 10p to 7p, or £1 share, with a 25p final.

At midway, profits were down to £376,000 (£626,100). Reporting this the directors said that there had been some improvement in the timber company's profitability since the half-year, and annually they would expect a second-half surplus. But they warned that strikes and bad weather might have a more significant effect on immediate

## comment

Pre-tax profits at Burt Boulton

## Barclays Bank

Interim Statement for the half-year ended 30th June 1979

The Group profit before taxation for the half-year to 30th June 1979 is £244 million.

The Board of Directors has decided to pay an interim dividend for the year ending 31st December 1979 of 8.25p per £1 Ordinary stock (an increase of 36% over the interim 1978: 6.05p) which, together with an imputed tax credit based on an income tax rate of 30%, amounts to 11.7857% on that stock, and an interim dividend of 7p per £1 on the Staff stock which with the tax credit amounts to 10%.

These interim dividends will be payable on 8th October 1979 in respect of the stock registered in the books of the company at the close of business on 20th August 1979 in the case of Ordinary stock and 30th June 1979 in the case of Staff stock.

Following approval by the regulatory authorities in the United States, the Group acquired American Credit Corporation (now renamed Barclays American Corporation), a consumer finance company incorporated in North Carolina, USA. As the date of acquisition was subsequent to 31st March 1979, the relevant accounting date for Barclays Bank International Limited through which the investment is held, the results now reported do not include any amounts in respect of earnings of Barclays American Corporation.

As previously reported by the Directors, 31st December is being adopted as the accounting date for all Group companies both in this country and overseas, except in those few cases where it is not possible or practicable to make the change. As a result it is

expected that the announcement of the Group profit for 1979 will be made approximately four weeks later than that for 1978, i.e. in the second half of March 1980. The increase of £22.5m in profit before tax over the previous half-year is due almost entirely to improved results from the Clearing Bank business in this country and is brought about principally by today's high interest rates. The average base rate for the Clearing Bank during the first six months of 1979 was 12.63% compared with 10.73% in the second half of 1978. Demand for advances has also been strong. The profits of Barclays Merchant Bank, Mercantile Credit and Barclaycard were well maintained. On the international side, the strength of sterling, against other currencies and pressure on interest margins have restricted profit growth.

The interim dividend represents an attempt to redress the disadvantage stockholders have suffered since the introduction of dividend restraint in 1972. The Board hopes to recommend a final dividend for the year at least the same as the interim dividend which would give an increase of 21.8% on the dividends paid in 1978.

The business of the Group continues to expand both at home and abroad.

Anthony Tuke

Sir Anthony Tuke, Chairman of Barclays Bank Limited

## THE BARCLAYS GROUP CONSOLIDATED PROFIT AND LOSS ACCOUNT (UNAUDITED)

	Half-year ended 30th June 1979	Half-year ended 31st December 1978	Half-year ended 30th June 1978
Operating profit	228.8	209.2	140.0
Add share of profit of associated companies	24.4	22.0	21.3
	253.2	231.2	161.3
Deduct interest on loan capital	9.2	9.7	9.5
Profit before taxation and extraordinary items	244.0	221.5	151.8
Deduct taxation	97.9	80.4	55.1
Profit after taxation	146.1	141.1	96.7
Deduct profit attributable to minority stockholders of subsidiary companies	7.4	6.5	5.2
	138.7	134.6	91.5
Add/(Deduct) extraordinary items, less taxation	(4.4)	0.8	1.6
Profit attributable to members of Barclays Bank Limited	134.3	135.4	93.1
Dividends	19.2	17.4	12.3
Profit retained	115.1	118.0	80.8
Earnings per £1 Ordinary stock	59.9p	59.3p	45.2p

Note: The basis of accounting are as explained on pages 35 and 36 of the 1978 annual accounts. Comparative figures for the first half of 1978 have been amended to reflect changes in accounting policies in respect of investment profits and losses, foreign investment income, and taxation implemented in the 1978 annual accounts.

2. Operating profit is after charges: Half-year ended 30th June 1979 11,12.78 30.6.78 £m £m £m

Provision for bad debts 1.5 11.5 2.8

Realised losses, less profits, on investments (1979 profit) 3.6 3.5 3.3

Depreciation of fixed assets 1.5 1.5 1.5

3. The charges for taxation is based on an estimated effective rate for the year of 40.1% (1978: 36.5%), which takes account of the principles of SSAP 15 and assumes a UK corporation tax rate of

33%. The estimated effective rate for the year allows for the continued provision of 25% of the potential taxation liability in respect of leasing transactions.

4. Extraordinary items in 1979 comprise mainly a provision for the loss on disposal of part of the Group's holding in an associated company.

5. Dividends per £1 stock:

Ordinary stock 8.25p 7.99p 6.05p

Staff stock 7.00p 7.00p 7.00p

6. Earnings per £1 Ordinary stock are based on profit before extraordinary items and after taxation, minority interest and dividends on Staff stock, related to the Ordinary stock in issue during the half-year. The earnings for each half-year of 1978 are compared separately and due to the effect of weighting do not equate with the total earnings per £1 Ordinary stock for the year.

BARCLAYS



Registered Office:  
54 Lombard Street, London EC3R 3AH  
Registered No. 42839

## Fresh moves at Saint Piran

Mr. Max Lewinson and two of his colleagues are to seek election to the Board of Saint Piran, the mining and construction company, at the next AGM. Their move respects the long-running battle the Board of Saint Piran has had with a variety of shareholders but particularly Mr. Lewinson and his friends.

In a letter to shareholders the Lewinson faction repeats some of the serious allegations which have been made about the Saint Piran Board in the past.

"I do not see the purpose of them trying again," said Mr. Henry Hoddling, chairman of Saint Piran, yesterday. The faction had already failed to get on the Board at a previous shareholders' meeting. He did not expect it to get many more votes by seeking only to put new men on the Board and not trying to get existing directors off.

It is recommended stepping up the total from 9.5417p to 10.9p.

## £0.57m loss at J. Jarvis

J. Jarvis and Sons, building and civil engineering contractor, incurred a loss of £573,837 in the year ended March 31, 1979 compared with profits of £519,248 in the previous year.

Turnover of the group, which accounts for a substantial amount of work for Government departments, amounted to £18.77m against £12.64m.

Loss per share is stated as 25.4131p against 17.2281p earnings but a final dividend of

## BODYCOTE

Bodycote International announces that contracts have been exchanged for the sale of surplus land and buildings for £800,000. Negotiations are continuing for the sale of a further tranche of surplus land for the sum of £105,000.

## Elliott Group of Peterborough

## Results

Year ended 31st March, 1979

	1979	1978
Pre-tax Profit/(Loss)	£813,000	(£220,000)
Net dividend per Ordinary Share	1.0p	0.25p
Earnings per Ordinary Share	4.0p	0.5p

## Annual General Meeting

Mr. A. W. Houston, the Chairman, reported:

- Asset disposals of £1m since year end bring total funding to date to £1.3m.
- Trading for the first quarter of the current year is comparable with that for the same period last year. However, the Group order book is substantially healthier and it is hoped that this will be reflected in the results for the full year.

The Elliott Group of Peterborough Limited  
Globe Court • Globe Road • Peterborough PE2 8BQ

## SPARBANKERNAS BANK

US\$20,000,000 8 1/2% Bond Issue 1976 (79-83)

NOTICE IS HEREBY GIVEN that pursuant to paragraph 4 of the terms and conditions the rate for redemption as per September 1, 1979, will be withdrawn from the Sinking Fund. Therefore, a drawing by lot of bonds will not be effected this year.

The outstanding amount after redemption as per September 1, 1979, will be U.S.\$16,500,000.

Stockholm, July 1979. SPARBANKERNAS BANK

This announcement appears as a matter of record only.  
June, 1979

## Ente Nazionale per l'Energia Elettrica

U.S.\$ 600,000,000

Medium Term Facility

unconditionally and irrevocably guaranteed by  
The Republic of Italy

Lead-Managed by

Deutsche Bank  
Compagnie Financière Luxembourg

Banca Commerciale Italiana

Managed by

Amsterdam-Rotterdam Bank N.V.  
Banque Européenne de Crédit (BEC)  
Banque de la Société Financière Européenne - S.F.E. Group -  
Crédit Lyonnais  
Credito Italiano, London  
Lloyds Bank International Limited  
The Bank of Tokyo (Luxembourg) S.A.  
The Mitsubishi Bank, Limited  
The Sumitomo Bank, Limited

Co-Managed by

Canadian Imperial Bank of Commerce  
DG Bank International Société Anonyme  
Hypobank International S.A.  
Kreditbank International Group  
Crédit Commercial de France  
European Arab Bank  
The Dai-ichi Kangyo Bank Limited  
The Fuji Bank, Limited

Provided by

Deutsche Bank  
Compagnie Financière Luxembourg  
Amsterdam-Rotterdam Bank N.V.  
Crédit Lyonnais  
Société Financière Européenne Finance Company N.V.  
- S.F.E. Group -  
The Mitsubishi Bank, Limited  
Hypobank International S.A.  
DG Bank International Société Anonyme  
European Arab Bank  
The Dai-ichi Kangyo Bank Limited  
The Daiwa Bank Limited  
Tokai Bank Nederland N.V.  
Nederlandsche Middenstandsbank (Schweiz) AG  
Banque Internationale pour l'Afrique Occidentale - B.I.A.O.  
Westfälenbank International S.A.  
Österreichische Volksbanken - Aktiengesellschaft

Banca Commerciale Italiana Overseas Limited  
Banque Européenne de Crédit (BEC)  
Lloyds Bank International Limited  
The Bank of Tokyo (Luxembourg) S.A.  
The Sumitomo Bank, Limited  
Canadian Imperial Bank of Commerce  
Crédit Commercial de France  
The Fuji Bank, Limited  
The Saitama Bank, Ltd.

Agent

Deutsche Bank  
Compagnie Financière Luxembourg



## Foreign buying lifts DM issues

There was very little activity in the Eurobond markets yesterday except in the Deutsche-Mark sector where prices moved up by an average of a quarter of a point; foreign buyers were still very much in evidence despite the slight weakening of the D-Mark against the U.S. dollar on the day.

Bond prices moved practically as a block upward. Small orders in the buy moved bond, by as much as half a point, in its way on the day.

While the Eurobond community reacted positively to the appointment of Paul Volcker to the chairmanship of the

vestors are waiting but sellers are nowhere to be seen.

The \$300, 10-year FRN for Bank Handovers was priced at par with indicated conditions otherwise unchanged at an interest rate of 14 per cent over the six-month Libor rate with a minimum coupon of 7 1/2 per cent. Lead manager is Banque Nationale de Paris.

The \$125m 15-year issue for Michelin, which carries a coupon of 10 per cent, has been priced at 99 1/2. Lead manager is BNL.

cent at maturity. A purchase fund will operate from October 1, 1979, which will reduce the life of the bonds to eight years.

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## Pan Am wins National fight

NEW YORK—Pan American World Airlines now holds 4,388,000 shares, or 51.6 per

shares of National on Tuesday, boosting its stake to 49.5 per cent from 38 per cent.

The company was widely believed to be the buyer of a block of 125,000 shares of National that traded on the New York Stock Exchange on Thursday at \$48.50.

Agencies

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## Eastman Kodak sales increase

**K Mart offer**

Mobile—Morrison the supermarket group, announced that K Mart Corporation has proposed a cash tender offer for about 45 per cent of Morrison's common stock at \$19 a share and an exchange of three-fourths of a share of K Mart common for each of the remaining shares of Morrison. Morrison has about 12m common shares outstanding.

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REPORTS INTERNATIONAL	
	Second quarter 1975
Revenue	\$1.1
Net profits	22.0
Net per share	1
Six months	
Revenue	18.5
Net profits	41.0
Net per share	3
ROYAL CROWN COMPANIES	
	Second quarter 1975
Revenue	\$10.5
Net profits	4.3
Net per share	0.0
Six months	
Revenue	20.3
Net profits	27.8
Net per share	-0.1
SOUTHLAND	
	Second quarter 1975
Revenue	\$1.3

	1978	1978
Second quarter	1978	1978
Revenue	1.19bn	\$86.4m
Operating profit	54.2m	48.9m
Net profit	1.47	1.27
Per share		
Six months	2.25bn	1.93bn
Operating profit	59m	52m
Net profit	2.68	2.25
Per share		
WATERBURY RESOURCES		
Second quarter	1978	1978
Revenue	867.5m	445.3m
Operating profit	23.2m	16.2m
Net profit	1.86	1.56
Per share		
Six months		
Revenue	1.94bn	\$72.4m
Operating profit	48.62m	40.3m
Net profit	4.18	3.83
Per share		
WILLIAMS ASSOCIATES		
Second quarter	1978	1978

	Revenue	1,776
	Net profits	30,966
	Net per share	1.4
	<b>SUN. COMPANY</b>	
	Second quarter	1978
	Revenue	2.5
	Net profits	158.5
	Net per share	2.2
	<b>Six months</b>	
	Revenue	4.5
	Net profits	270.8
	Net per share	4.5
	<b>TEXAS EASTERN</b>	
	Second quarter	1978
	Revenue	8
	Net profits	650.7
	Net per share	39.58
	Year	1.5
	Revenue	7.4

Nine months		0.01
revenue	350.2m	285.4m
profit	12.45m	9.11m
per share	1.67	1.21

POLCAN MATERIALS	
Second quarter	1979 1978
revenue	\$87.1m \$ 85
profit	16.8m 17.0m
per share	1.65 1.61
Nine months	
revenue	245.1m 234.5m
profit	22.95m 21.27m
per share	1.96 1.83

CORNING	
Second quarter	1979 1978
revenue	\$1.1m \$1.0m
profit	\$6.0m \$7.8m
per share	1.15m 909.00m
Nine months	3.25m 3.07m
profit	2.0m 2.17

مكة المكرمة

• **Prevalence** – the proportion of a population that has a disease at a particular point in time



Companies  
and Markets

## INTNL. COMPANIES and FINANCE

## FRENCH COMPUTER INDUSTRY

## Policy clash between state and CGE

BY DAVID WHITE IN PARIS

THE PROSPECT of an imminent change in the shareholding structure of CII Honeywell Bull, the Franco-U.S. computer company, was opened up yesterday with confirmation of a policy row between the two main French shareholders, the state and Compagnie Générale d'Electricité (CGE).

A cryptic communiqué from CGE, the large French electrical group which was instrumental in forming the computer concern three years ago, said that it had "felt obliged to decline" government proposals for the future development of CII Honeywell Bull.

The diversified French industrial group, Saint-Gobain-Pont-Auxois, has already made clear its interest in taking an important stake in CII-HB.

CGE refused to elaborate on its statement which described the computer company's per-

formance as "satisfactory." CGE currently holds a 20 per cent interest identical to the French state's in Compagnie des Machines Bull, which in turn has 53 per cent of CII-HB, the remaining 47 per cent being held by Honeywell Information Systems of the U.S.

Saint-Gobain is known to be seeking a larger stake than CGE's in order to gain a blocking minority interest—30.40 per cent—in the Franco-U.S. venture. A decision on whether or not CGE will hold on to its shareholding is not expected, however, until after the August holiday.

The French Government is believed to favour the Saint-Gobain move, in order to bolster the resources needed to ensure CII-HB's competitive position in new computer technology. The proposal would also tie in with Saint-Gobain's own move into the electronics field, notably a

joint venture set up last year with National Semiconductors of the U.S. to produce integrated circuits in France.

Saint-Gobain wants a blocking interest in order to play a major role in the computer company's development. The strategy pursued by CII-HB and by the French state has in some areas come into conflict with that of CGE, which has its own interests in computer peripherals.

CGE's statement is the first hint by any of the major shareholders that it might be prepared to cede an interest in the company, which is due to stop receiving French state subsidies next year.

The communiqué, after a favourable comment on CII-HB's record, said the CGE board had "taken note of steps envisaged by the authorities for the development of CII-Honeywell Bull, as well as the conditions

under which it is proposed CGE should assume... responsibility for this development. After attentive examination of these proposals, the board felt obliged to decline."

Purchase of CGE's interest would be only the first step in the proposed Saint-Gobain move. The company is believed to have had contacts with Honeywell over acquiring part of the U.S. stake, although Honeywell has in the past declared itself satisfied with the current arrangements.

Acquisition of a major stake on the open market has been ruled out because of the probable effect on the share price and the consequent extra cost. Sixty per cent of Machines Bull is publicly held, with the stock spread among 50,000 shareholders. The company's shares are traded in France, West Germany and Switzerland.

## Belgian bank first half augurs well

By Our Financial Staff

ANOTHER satisfactory year in prospect, at Société Générale de Banque, the largest bank in Belgium.

The bank says that its results for the first six months together with budgets for the remainder of the year "augur well" for 1979. The bank is optimistic despite persistent problems associated with the world energy and monetary crises.

Last year profits at SGB rose by an eighth to Bfr 1.8bn (\$62m) following an expansion in the balance sheet total to Bfr 745bn from Bfr 683bn. The 1978 dividend went up to Bfr 220 from Bfr 204 a share. Non-consolidated balance sheet total rose by 7.5 per cent to Bfr 804bn at end-June from the end-1978 level. Customers' deposits and cash certificates rose 5.7 per cent to Bfr 455bn, while banks and subsidiaries' credit accounts rose 9.8 per cent to Bfr 277bn.

Overall aid to the private sector was 6.4 per cent higher at Bfr 497bn, and credits the bank lent to the public sector rose 1.5 per cent to Bfr 321bn.

## Profits dip at Dresdner Intl.

FRANKFURT — Cie Luxembourgeoise de la Dresdner Bank (Dresdner Bank International) reports net profits slightly higher in the year ended March 1979 to LuxFr 1.16bn against LuxFr 1.08bn. The subsidiary's balance sheet total rose by around 18 per cent to LuxFr 256bn, with balances due from banks at sight and at term increasing by LuxFr 27.3bn to LuxFr 118bn.

Dividend is unchanged at 18 per cent on eligible capital of LuxFr 2.5bn with LuxFr 705m being transferred to open reserves. At the same time, the balance sheet total of Bayerische Landesbank Girozentrale rose 2.7 per cent in the first six months of this year to DM 87.96bn, compared with a 1.9 per cent gain in the same period.

## Aid package agreed for Volvo's Dutch subsidiary

BY CHARLES BATCHELOR IN AMSTERDAM

THE DUTCH Government and Volvo of Sweden are to provide Fl 231m (\$115m) in aid to the Swedish car maker's Dutch subsidiary, Volvo Car. These funds are to be used for the further development of the 343 model, and for a successor to the 343 which will be introduced in the late 1980s. Mr. Hans Wiegelt, deputy prime minister, announced yesterday.

The government will provide Fl 155m and Volvo Fl 76m of this aid package, which is the second to be announced within 18 months. In January 1978, state and Volvo funds totalling nearly Fl 200m were provided to help Volvo Car out of its difficulties, which were largely caused by problems with the 343.

No change has occurred in the respective holdings of the Dutch Government and the Swedish company as a result of the latest aid package, although earlier reports suggested that Volvo wanted to reduce its stake further. In 1978, the Netherlands increased its holding to 45 per cent from the 45 per cent held previously.

One of the conditions of the government's support is that the new car should be developed as far as possible in the Netherlands.

## Hochtief to lift dividend

BY GUY HAWTIN IN FRANKFURT

HOCHTIEF is recommending an 18 per cent payout to its shareholders for 1978—up from 1977's 14 per cent—following a 65 per cent increase in net profits. If the recommendation is accepted by the August 30 annual meeting, holders will receive an unchanged DM 7 per DM 50 nominal share plus a bonus of DM 2 a share.

Net profits rose from 1977's DM 38.3m to DM 62.2m (\$30.9m), while the output of Hochtief, one of the Federal Republic's largest construction concerns, increased by 27.4 per cent from DM 3.61bn to DM 4.5bn (\$2.37bn).

Once again the group is

allocating a substantial proportion of profits to reserves—DM 15.5m for 1979 compared with the previous year's DM 15.6m—to guard against possible risks in its substantial overseas business. Last year the group's construction output abroad increased from 1977's DM 1.76bn to DM 2.34bn.

Hochtief is also expecting 1979 to be a good year, with construction output topping the DM 5bn mark. The group's order book, which last year rose from DM 4.55bn to DM 4.88bn, has shown further powerful growth, particularly in the home market.

## Swiss banking results show rising trend

By John Wicks in Zurich

MORE FAVOURABLE comment emerged from the Swiss banking community yesterday, with both Swiss Bank Corporation and Swiss Volksbank indicating a trend towards rising business volume.

Operating profits at SBC for the first half of 1979 were said to be satisfactory, while Swiss Volksbank disclosed an improvement in interest margin surplus in the second quarter of the year.

On Wednesday, Union Bank of Switzerland reported satisfactory first half earnings. SBC, Switzerland's biggest bank, said income was "rather above" that for the same period of 1978, particularly due to higher earnings from interest and commission business and from trading in precious metals. Income from securities and profits from trading in foreign exchange was down, however. Operational costs increased slightly, but within budgeted limits.

Balance-sheet total rose to SwFr 63.84bn at mid-year, compared with SwFr 63.24bn last December. There was a "marked" rise—from SwFr 33.58bn to SwFr 35.43bn—in the customers' funds total, while on the assets side of the balance-sheet, loans to clients jumped from SwFr 22.35bn to SwFr 28.17bn. The sum due to banks declined from SwFr 22.24bn to SwFr 21.57bn over the six-month period, that due from banks sinking from SwFr 27.63bn to SwFr 22.66bn.

Although margins tightened further, rising business volume has allowed Swiss Volksbank to lift its surplus on interest margin in the 1979 second quarter. Earnings from securities business and foreign exchange dealings were also favourable, the bank said, but gave no figures. Costs showed a slower increase compared with the same period of 1978.

Balance sheet total in the second quarter rose by 7.5 per cent to SwFr 14.60bn from the SwFr 13.56bn at the end of March. In the first six months the increase was 12.8 per cent. Total lending to customers rose by SwFr 704m to SwFr 11.34bn in the quarter.

This announcement appears as a matter of record only.



## The Republic of Panama

\$50,000,000

Floating Rate Serial Notes due 1991

Dillon, Read Overseas Corporation

IBJ International Limited

Algemene Bank Nederland N.V.

Bank of Tokyo and Detroit (International) Limited

Banque Bruxelles Lambert S.A.

Banque Internationale à Luxembourg S.A.

Banque Nationale de Paris

Crédit Lyonnais

Dai-ichi Kangyo International Limited

Fuji International Finance Limited

Genossenschaftliche Zentralbank AG—Vienna

Manufacturers Hanover Limited

Mitsubishi Bank (Europe) S.A.

National Bank of Abu Dhabi

Sanwa Bank (Underwriters) Limited

Smith Barney, Harris Upham &amp; Co. Incorporated

Société Générale

Société Générale de Banque S.A.

United International Bank Limited

The Arab Investment Company S.A.A.

Arab Latin American Bank

Bank of Helsinki Ltd.

Banque Française du Commerce Extérieur

Schröder, Münchmeyer, Hengst &amp; Co.

Takagin International (Asia) Limited

5th July, 1979

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## INDUSTRIE ZANUSSI S.p.A.

US\$25,000,000

Medium-Term Loan

Managed by

CREDITO ITALIANO, LONDON

BANQUE BELGE LIMITED-  
SOCIETE GENERALE  
DE BANQUE S.A.  
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MARINE MIDLAND BANK  
NATIONAL WESTMINSTER  
BANK GROUP

This announcement appears as a matter of record only.

BABCOCK

DEUTSCHE BABCOCK

KD37,000,000  
medium term loan

Managed by

The National Bank of Kuwait S.A.K.

Provided by

The National Bank of Kuwait S.A.K. Kuwait.

The Commercial Bank of Kuwait S.A.K. Kuwait.

Alahli Bank of Kuwait K.S.C. Kuwait.

Agent

The National Bank of Kuwait S.A.K.



All of these securities having been sold, this announcement appears as a matter of record only.

July 25, 1979

\$100,000,000



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## AUSTRALIAN FINANCE

### Foreign banks state their case

BY JOHN ROGERS IN SYDNEY

THE LEGION of foreign banks here knocked loudly on the door of the Australian banking industry this week, only to find the banks still in conference deciding on future plans.

The occasion for this was the opening of the inquiry into the Australian Financial System, headed by Mr. Keith Campbell, the chief executive of Hooker, the diversified property group — the first such inquiry since 1937. Over the next two years the five-strong committee will study submissions, both public and confidential, and hold public inquiries in all capital cities.

In a Herculean undertaking it will study all aspects of the monetary system, from the ability of government to fund deficits, right down to the small businessman's ability to raise a short-term loan.

But for the ever-growing line of foreign banks, currently trading in Australia under the restrictive mantle of merchant banks, it presents the best opportunity since the war to open the doors of the free enterprise banking system.

The timing is good, as the banking industry came in for severe criticism over its handling of the Bank of Adelaide "lifeboat" operation earlier in the year when the banks, somewhat reluctantly, closed ranks behind the Reserve Bank and sent the ANZ in to bail out the bank.

And this week they came out with their big guns firing.

Although there are many more submissions to come, including some from the large American banks, the foreign banks put their point across with eloquence. Rather than attacking the closed-shop attitude of the banking industry, they pointed to the inherent advantages they could bring, not only to the industry, but also to the nation.

Foreign banks made their presence felt among the 140 sub-

The Campbell Inquiry into the Australian financial system is an Herculean undertaking, that will study all aspects of the monetary system, from the ability of government to fund deficits down to the small businessman's ability to raise a short-term loan. For the foreign bank trading in Australia under the restrictive mantle of merchant banks, it presents the best opportunity since the war to open the doors of the free enterprise banking system.

missions released—all predictably calling for deregulation of the banking industry in differing degrees. However, all wanted access to a freer foreign exchange market, an area near to the hearts of Australian banks.

This is understandable, with heavy-weight companies such as BHP, CRA, MIM, CSR and a whole host of alumina groups ready to borrow capital over the next decade to fund new resource projects. State governments have been given the green light for offshore borrowings to fund new infrastructure for these projects and merchant banks are already beating a path to their door with offers of cheap Eurodollar borrowings.

The Standard Chartered Bank of the UK pointed out that if offshore banks were allowed to operate in Australia the country could easily rank with the

world's leading centres and emerge as the financial centre for the Pacific Basin area.

Midland Bank of the UK said that foreign bank participation would diversify the supply of funds for national development and result in increased competition and greater choice to the consumer, without challenging the traditional role of Australian banks.

Barclays Bank was more inter-

ested in dealing in foreign ex-

change, letters of credit and bills rather than branch banking. It suggested that international banks be granted a secondary licence to concentrate on these fields.

The Bank of Tokyo contended that Australia's exchange controls were "appalling" and said its participation in forward exchange cover—until now in the hands of the Reserve and the trading banks, although merchant banks have conducted a "grey market" for years—would help stabilise the important trading relationship between Australia and Japan.

rationalisation of existing foreign banking interests.

The First National Bank of Chicago urged full banking status for foreign banks as long as certain criteria concerning financial standing were met.

The foreign banks were quick to point out that Australia ranks among the few countries of the world to discourage the entry of foreign banks. They also said that increased competition and less restrictions placed on the industry by the Reserve Bank would lead to Australian banks opening more offices overseas. This is already under way on a small scale in the key financial centres.

Unfortunately, the Australian banks' reaction to these submissions is unclear since the Australian Bankers' Association, the industry's representative body, has not been able to make its submission on time, and has requested a two-week extension. Naturally none of the other banks can break ranks, so that their individual submissions have been held up until the ABA reports.

The banks did get some defence from CSR, which said in its submission that it did not accept the popular idea of increasing competition through the establishment here of foreign bank branches. It said Australia needed "not more banks but better banking," pointing to the demand for better services in "wholesale banking." The local industry was trying to do something about this, CSR said, adding that "in any case, overseas banking has vast deserts of inefficiency and apathy; there is only an occasional oasis of high performance from which we may learn and profit."

## Southern Sun to make equity offer

By Jim Jones in Johannesburg

SOUTHERN SUN Holdings, South Africa's fastest growing hotel group is to offer the public a direct stake in its activities. Currently, Southern Sun, which is a 75.5 per cent-owned subsidiary of South African Breweries, has 50.8m shares in issue. An offer of 4.5m new shares is now being made to the public at a price of 150 cents based on a 7 per cent historic yield.

The R63m issue is expected to raise will be applied to financing the hotel group's R28m casino and entertainment complex, Sun City, 120 kilometres west of Johannesburg in Bophuthatswana. With casino gambling prohibited in South Africa and the nearest casinos to the wealthy Johannesburg market being in Swaziland and Lesotho—both of which are further away than Sun City—the complex is expected to attract away much of the others' income when it opens later this year. Location is doubly important with continuing restrictions on weekend petrol sales throughout South Africa. Next in line for development is a R18m five star hotel in Central Cape Town. This is being funded in part by a recent R9m debenture issue at 11 per cent.

Despite petrol restrictions, Southern Sun does not expect any slowing of recent growth rates. The group concentrates on the upper end of the tourist market and package deals which include special air and rail fares, and is thus relatively immune from drops in passing hotel trade.

Historically, the group has an annual 28 per cent compound growth record, with taxed earnings of R7.7m in the year to March 31, 1979.

## JAPANESE NEWS

### Record profit for TDK

BY RICHARD C. HANSON IN TOKYO

TDK ELECTRONICS announced yesterday that its consolidated net income for the half-year ended May 31 reached a record ¥6.95bn (\$32.2m), up 18.7 per cent from a year ago, as magnetic recording tape and overseas sales rose sharply. Consolidated sales were up 16.7 per cent to ¥69.14bn (\$320m), also a half-year record. Per share earnings were ¥138.50, against ¥115.72.

Magnetic tape sales, including video cassettes, were up 25.4 per cent, accounting for 43.5 per cent of the total compared with 40.5 per cent. Ceramic capacitor sales rose 27.7 per cent; electronic components and memory devices increased 18.6 per cent.

Sales of ferrite cores and magnets, TDK's traditional products, were up 2.2 per cent, but slipped to a 27.9 per cent share from 31.9 per cent a year earlier.

Overseas sales—half magnetic tapes—rose strongly, by 47.7 per cent to ¥22.13bn, or 32 per cent of the total compared with 25.5 per cent a year ago. About 30 per cent of the sales are in the U.S. and 25 per cent in Europe.

On a parent company only basis, net income rose 20.1 per cent to ¥6.65bn, while sales

gained 13.6 per cent to ¥65.12bn.

The company has begun construction of a magnetic tape plant in Georgia, which is due to be completed in 1981, as its second U.S. plant.

In June, TDK listed its stock on the Paris exchange. It is already traded in Brussels and Amsterdam.

### KHI and IHI results vary

TWO OF Japan's largest shipbuilders and heavy machinery manufacturers have announced differing fortunes in their consolidated results for the year to March 31, writes our financial staff.

Kawasaki Heavy Industries (KHI) suffered a consolidated net loss of ¥3.74bn (\$40.5m), compared to a profit of ¥10.97bn for 1977-78. Sales fell from ¥625.56bn to ¥576.21bn and the loss per share was ¥36.7bn against a profit of ¥7.31.

As reported in May parent company sales fell by 1.4 per cent to ¥601.45bn, and the net loss was ¥3.89bn compared with a profit of ¥9.68bn. Meanwhile, Ishikawajima-Harima Heavy Industries com-

### Nisshin Steel increase

Nisshin Steel Company has announced that consolidated net profit for the year ended March 31 increased by 53.8 per cent to ¥9.4bn (\$43.7m) from ¥5.77bn for the year ended March 31, 1978.

Consolidated sales were up 4.1 per cent to ¥399.3bn, from ¥296.90bn, and profits from Tokyo.

A Nisshin Steel official said the rise in net profit was mainly due to a sharp rise in net profit of the parent company. He also cited steady demand for steel products in the year as another major reason. The parent company registered a 55.8 per cent increase in net profit to ¥8.77bn on sales of ¥294.4bn.

## Rapid expansion of CD market

TOKYO—Japan's market for yen-based negotiable certificates of deposit has expanded rapidly since it started on May 10, 1978.

The outstanding balance, having reached ¥1,000bn (equivalent to some \$4.7bn), by mid-July, according to banking sources.

Some Japanese city banks, the main issuers, are urging the Finance Ministry to increase issue quotas, set at an estimated total of ¥446bn for the April-June quarter, with a 3 per cent quarterly increase until the end of fiscal 1979, next March.

The mid-July outstanding balance of CDs, interest rates on which are exempt from official controls on bank deposits, compared with ¥4,050bn for Gen-saki trading, a relatively free bond market on a repurchase basis, and ¥5,040bn on the bill-discounting market.

The balance included ¥320bn issued by 18 city banks and ¥1,000bn by foreign banks, the rest being issues by other

Japanese banks and financial institutions.

Interest rates for yen CDs had risen to around 6.2 per cent, mid-way between the 6.375 per cent three-month bill discounting rate and the 5.7 per cent three-month Gen-saki rate, from slightly above 5.0 per cent in mid-May, reflecting a general rise in Japanese interest rates.

The main investors in yen CDs had been leading manufacturers of vehicles, electronic appliances and machinery, as well as trading houses.

Some central banks and monetary authorities in South East Asia and elsewhere had also invested in yen CDs for arbitrage purposes.

The investors had been attracted by the relatively higher CD interest rates compared with Gen-saki rates, while issuing banks had found CD rates lower than those at which they borrowed from the bill-discounting market.

Resales of yen CDs had so

far been very small, but they would increase, as the three-month CDs issued in mid-May

reached maturity next month.

The Japanese Finance Ministry is expected to issue ¥200bn of three-year National bonds soon, by auction, probably early next week, securities sources said.

The Ministry would probably offer a coupon rate and then auction participants, to bid on issue price, instead of letting their quote issue yields as in the past.

The Ministry had decided on the issue apparently in view of a sharp recovery of the secondary market price of 6.5 per cent 10-year bonds to 80.01 per cent yesterday from a low of 85.32 per cent on June 26. It was said.

On May 23, the Ministry offered to issue ¥100bn of two-year bonds, but it had to cut the amount to ¥20.0bn because of a poor response.

Reuter.



### Compagnie Luxembourgeoise de la Dresdner Bank AG

— Dresdner Bank International —  
Luxembourg

Summary Financial Statement as of March 31, 1979  
(thousands of Lux. Francs)

Balance Sheet	
Assets	Liabilities
Liquid Assets:	
Cash, balances in postal cheque account and with central banks.....	18,577,101
Balances with banks at sight (incl. for agreed periods up to one month).....	27,107,348
Collection items and other assets realisable at short notice.....	373
Balances with banks payable for agreed periods of more than one month.....	85,080,559
Advances to non-banking finance establishments.....	10,872,080
Bills discounted.....	1,298,225
Other advances.....	76,849,863
Securities.....	24,463,198
Miscellaneous.....	5,650,289
Fiduciary accounts.....	337,241
Fixed assets.....	5,487,524
	256,204,493

Profit and Loss Account	
Expenditure	Revenue
Interest and commissions.....	11,117,934
General expenses.....	1,377,778
Provisions for contingencies and depreciation.....	907,827
Other expenses.....	312,104
Net profit.....	1,161,682
	14,877,125

The itemised Balance Sheet and Profit and Loss Account will be published in the 'Memorial—Recueil des Sociétés et Associations' of the Grand-Duchy of Luxembourg.

Compagnie Luxembourgeoise de la Dresdner Bank AG  
— Dresdner Bank International —  
26 Rue du Marché-aux-Herbiers, P.O. Box 355, Luxembourg  
Telephone 4 76 01, Telex 2558 DRINT (all departments)  
Telephone 4 28 15, Telex 2302 DRIFX (Euro money/Foreign Exchange/Exchange Metals/Securities)  
Cable address: Bankcompagnie Luxembourg

Zurich Branch: Färberstrasse 6 (Seehof), P.O. Box 64, CH-8034 Zurich,  
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## HIGHEST RATE EVER FROM THE HALIFAX

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Ask your local branch or agency for full details (see Yellow Pages).

## HALIFAX

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## EUROBONDS

The Association of International Bond Dealers Quotations and Yields appears monthly in the Financial Times.

It will be published in an eight-page format on the following dates in the remainder of 1979:

August	13
September	10
October	15
November	12
December	10

There is a limited amount of advertising space available each month; if your company is interested in taking advantage of this offer please contact:

Alan Ogden  
The Financial  
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## Higher earnings and dividend at AECI

BY OUR JOHANNESBURG CORRESPONDENT

AECI, the major South African chemicals and plastics concern, raised its pre-tax income by 25.6 per cent to R56.4m (\$60.3m) in the six months to June 30, from R44.1m in the first half of 1978. Turnover increased 13.5 per cent to R394.5m (\$417m), from R332.7m.

The results reflect a full period's contribution from the 60 per cent-owned Coalex PVC chemicals complex and better overall performance at all other divisions. There has been some restraint in sales of agricultural chemicals and fertilisers following prolonged drought conditions in major farming areas. But Mr. Denys Marvin, the managing director, believes that sales of nitrogenous fertilisers should show good growth during the current six months.

Though AECI is about to undertake heavy capital expenditure projects, the company is optimistic that shareholders will not suffer from dividend restraint.

This view is underlined for

Johnannesburg investors by the fact that the chemical company increased its interim dividend for the six months to June 30, 1979 to 12 cents, from 10 cents a year ago.

Coalex, for the first time since coming on stream last year, operated with a positive cash flow. Mr. Marvin is confident that by the end of this year, after monthly depreciation of R1m, the project should be reporting pre-tax profits. Elsewhere, nylon production facilities continued their profit advance helped by protection of the local industry.

First-half earnings per share are reported at 20.1 cents, against 15.2 cents. Traditionally second-half earnings have been 60 per cent higher than first-half. While Mr. Marvin warns of the perils of ever-increasing oil-based feedstock prices, he believes the normal earnings pattern will be achieved.

Ahead of the results, the shares traded in Johannesburg at 435 cents.

## Metal Closures ahead

BY OUR JOHANNESBURG CORRESPONDENT

METAL CLOSURES SA, the 76.9 per cent owned South African subsidiary of Metal Closures of the UK, has reported a 48 per cent first half pre-tax income improvement to R1.26m (\$1.5m) for the six months to June 30, 1979. This compares with R862,000 during the first six months of 1978 and R1.44m in last year's second half.

The company, which manufactures closures for the packaging industry and sells closure sealing equipment, says that the first half improvement was due both to better demand and improved productivity in all its operating divisions.

There is a warning that higher raw material costs for oil-based plastics and recent fuel price increases could adversely affect second half results. However, the company is highly liquid and, following the increase in the interim dividend from 7 cents to 10 cents paid from earnings per share of 25.5 cents against 20.1 cents, there are few fears that the final dividend will be less than last year's 19 cents paid from second half earnings 33.8 cents. This takes into account planned capital expenditure of R1.04m.

FOOD PRICE MOVEMENTS			
	July 26	Week ago	Month ago
BACON			
Danish A.1 per ton	1,180	1,180	1,180
British A.1 per ton	1,140	1,120	1,120
Ulster A.1 per ton	1,140	1,120	1,120
BUTTER			
NZ per 10 kg	13.20/13.37	12.12/11.97	14.28/14.37
English per cwt	83.62/83.37	83.65/83.67	81.65
Danish salted per cwt	89.71/89.86	87.10/89.72	85.10/87.70
CHEESES			
NZ per tonne	—	—	—
English cheddar trad. per tonne	—	—	—
EGGS			
Home produced:			
Size 4	3.05	2.90/3.20	3.10/3.30
Size 2	3.30	3.60/3.80	3.60/3.80
BEEF			
Scottish killed sides ex-KKCP	64.0/68.0	65.0/70.0	64.0/68.0
Eire forequarters	41.0/43.0	39.0/43.0	42.0/44.0
LAMB			
English	54.0/60.0	58.0/62.0	56.0/70.0
NZ PLs/PNG	49.0/50.0	48.0/51.0	50.5/51.5
PORK			
All weights	35.0/44.0	35.0/44.0	34.0/44.0
POULTRY			
Oven-ready chickens	41.0/44.0	41.5/44.0	41.0/44.0
* London Egg Exchange price per 120 eggs. † Delivered.			
‡ Unavailable. § For delivery July 28-August 4.			

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.	
45 Cornhill, London EC3V 3PB. Tel. 01-423 6314.	
Index Guide as at July 26, 1979	
Capital Fixed Interest Portfolio	116.37
Income Fixed Interest Portfolio	105.00

## Israeli bond tax urged

BY L. DANIEL IN TEL AVIV

A CALL UPON the Israeli Government to tax the inflationary gains on negotiable Government bonds was voiced here by Mr. Ephraim Reiner, a director of Bank Hapoalim, the country's second largest.

The bonds and the interest thereon are linked to the cost-of-living index. As long as they are freely negotiable, they do not constitute real savings or investment, but represent ready cash. In fact, they should be counted as part of the means of payment, he added.

By selling these bonds to the public, the Government is not syphoning off purchasing power, but is starving the banks of capital to finance normal commerce and industry. The money gained by the Treasury by the

## More members of bid group revealed

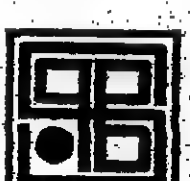
By John Rogers in Sydney

MR. JOHN GANDEL, the Melbourne businessman, who successfully bid this week's equity raid on Sydney-based retailer Waltons, yesterday gave further details of his group and their intention. Mr. Gandel's other partners in the venture are Mr. Abraham Goldberg, Mr. Morris Joss and Mr. Besen.

Mr. Goldberg and Mr. Joss are well-known takeover specialists while Mr. Besen has concentrated on the ailing Australian textile industry in recent years and played a large part in the Textol Group gaining control of Bradmill.

This announcement appears as a matter of record only.

July 1979



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Barclays Bank S.A., Paris

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Girozentrale und Bank der Österreichischen Sparkassen AG

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### BANQUE DE LA SOCIÉTÉ FINANCIÈRE EUROPÉENNE

— SFE Group —

### Financial Times

WAS 1.00

1979

### EUROPEAN CURRENCY

	£	DM	FF	Sc	Y
100 £	100	163.66	333.33	136.48	20.36
100 DM	0.61	100	20.36	4.76	0.78
100 FF	0.003	0.02	100	1.93	0.10
100 Sc	0.007	0.03	0.05	100	1.48
100 Y	0.05	0.13	0.20	0.68	100

1979

### WORLD CURRENCY

	£	DM	FF	Sc	Y
100 £	100	163.66	333.33	136.48	20.36
100 DM	0.61	100	20.36	4.76	0.78
100 FF	0.003	0.02	100	1.93	0.10
100 Sc	0.007	0.03	0.05	100	1.48
100 Y	0.05	0.13	0.20	0.68	100

1979

### COMMODITIES

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100 FF	0.003	0.02	100	1.93	0.10
100 Sc	0.007	0.03	0.05	100	1.48
100 Y	0.05	0.13	0.20	0.68	100

1979

### STOCKS

	£	DM	FF	Sc	Y
100 £	100	163.66	333.33	136.48	20.36
100 DM	0.61	100	20.36	4.76	0.78
100 FF	0.003	0.02	100	1.93	0.10
100 Sc	0.007	0.03	0.05	100	1.48
100 Y	0.05	0.13	0.20	0.68	100

1979

### BONDS

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1979

### EXCHANGE RATES

	£	DM	FF	Sc	Y
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100 Y	0.05	0.13	0.20	0.68	100

1979

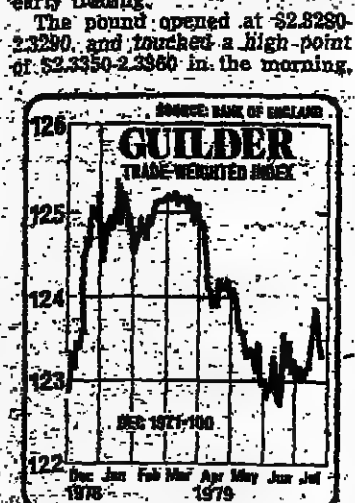


Financial Times Friday July 27 1979

## CURRENCIES, MONEY and GOLD

## Pound advances

STERLING WAS FIRMER, strong once again in terms of dollar and other major currencies. The pound advanced 1.5 pence to 164.50, the highest level since August 1978, after standing at 163.00 on 26 July.



The pound opened at 163.50, 2.50 pence higher than the previous day's closing. It rose to 164.50 by 10.30 a.m. and then fell to 164.00 by 1.30 p.m. The pound closed at 164.50, 1.50 pence higher than the previous day's closing.

The pound's advance was due to a combination of factors, including a rise in the dollar and a fall in the yen. The dollar rose to 1.95 against the pound, while the yen fell to 160 against the pound.

The pound's advance was also due to a rise in the price of gold. Gold rose to \$350 an ounce, 10 dollars higher than the previous day's closing.

The pound's advance was also due to a rise in the price of oil. Oil rose to \$25 a barrel, 1 dollar higher than the previous day's closing.

The pound's advance was also due to a rise in the price of wheat. Wheat rose to \$2.50 a bushel, 10 cents higher than the previous day's closing.

The pound's advance was also due to a rise in the price of corn. Corn rose to \$1.50 a bushel, 10 cents higher than the previous day's closing.

The pound's advance was also due to a rise in the price of soybeans. Soybeans rose to \$1.00 a bushel, 10 cents higher than the previous day's closing.

The pound's advance was also due to a rise in the price of cotton. Cotton rose to \$1.00 a pound, 10 cents higher than the previous day's closing.

The pound's advance was also due to a rise in the price of sugar. Sugar rose to \$1.00 a pound, 10 cents higher than the previous day's closing.

The pound's advance was also due to a rise in the price of rice. Rice rose to \$1.00 a pound, 10 cents higher than the previous day's closing.

The pound's advance was also due to a rise in the price of coffee. Coffee rose to \$1.00 a pound, 10 cents higher than the previous day's closing.

## THE POUND SPOT AND FORWARD

July 26	Days spread	Close	One month	% Three months	% Six months
U.S.	2.380-2.380	2.380-2.380	0.70-0.80 pm	3.35-3.45 pm	3.35-3.45 pm
Canada	2.780-2.780	2.780-2.780	0.75-0.85 pm	3.05-3.15 pm	3.05-3.15 pm
Belgium	67.25-67.25	67.25-67.25	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Denmark	12.07-12.07	12.07-12.07	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Ireland	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Spain	4.20-4.20	4.20-4.20	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Portugal	118.00-118.00	118.00-118.00	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
France	164.50-164.50	164.50-164.50	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Italy	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Sweden	11.80-11.80	11.80-11.80	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Norway	11.80-11.80	11.80-11.80	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Switzerland	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Japan	160.00-160.00	160.00-160.00	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Australia	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
New Zealand	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
South Africa	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
South Korea	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
India	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
China	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
USSR	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm

## THE DOLLAR SPOT AND FORWARD

July 26	Days spread	Close	One month	% Three months	% Six months
U.S.	2.380-2.380	2.380-2.380	0.70-0.80 pm	3.35-3.45 pm	3.35-3.45 pm
Canada	2.780-2.780	2.780-2.780	0.75-0.85 pm	3.05-3.15 pm	3.05-3.15 pm
Belgium	67.25-67.25	67.25-67.25	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Denmark	12.07-12.07	12.07-12.07	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Ireland	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Spain	4.20-4.20	4.20-4.20	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Portugal	118.00-118.00	118.00-118.00	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
France	164.50-164.50	164.50-164.50	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Italy	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Sweden	11.80-11.80	11.80-11.80	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Norway	11.80-11.80	11.80-11.80	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Switzerland	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Japan	160.00-160.00	160.00-160.00	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
Australia	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
New Zealand	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
South Africa	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
South Korea	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
India	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
China	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm
USSR	1.120-1.120	1.120-1.120	1.15-1.25 pm	1.15-1.25 pm	1.15-1.25 pm

## CURRENCY RATES

July 26	Bank rate	Special Drawing Rights	European Currency Unit	July 26	Bank rate	Special Drawing Rights	European Currency Unit
U.S.	1.950-1.950	1.950-1.950	1.950-1.950	U.S.	1.950-1.950	1.950-1.950	1.950-1.950
Canada	2.780-2.780	2.780-2.780	2.780-2.780	Canada	2.780-2.780	2.780-2.780	2.780-2.780
Belgium	67.25-67.25	67.25-67.25	67.25-67.25	Belgium	67.25-67.25	67.25-67.25	67.25-67.25
Denmark	12.07-12.07	12.07-12.07	12.07-12.07	Denmark	12.07-12.07	12.07-12.07	12.07-12.07
Ireland	1.120-1.120	1.120-1.120	1.120-1.120	Ireland	1.120-1.120	1.120-1.120	1.120-1.120
Spain	4.20-4.20	4.20-4.20	4.20-4.20	Spain	4.20-4.20	4.20-4.20	4.20-4.20
Portugal	118.00-118.00	118.00-118.00	118.00-118.00	Portugal	118.00-118.00	118.00-118.00	118.00-118.00
France	164.50-164.50	164.50-164.50	164.50-164.50	France	164.50-164.50	164.50-164.50	164.50-164.50
Italy	1.120-1.120	1.120-1.120	1.120-1.120	Italy	1.120-1.120	1.120-1.120	1.120-1.120
Sweden	11.80-11.80	11.80-11.80	11.80-11.80	Sweden	11.80-11.80	11.80-11.80	11.80-11.80
Norway	11.80-11.80	11.80-11.80	11.80-11.80	Norway	11.80-11.80	11.80-11.80	11.80-11.80
Switzerland	1.120-1.120	1.120-1.120	1.120-1.120	Switzerland	1.120-1.120	1.120-1.120	1.120-1.120
Japan	160.00-160.00	160.00-160.00	160.00-160.00	Japan	160.00-160.00	160.00-160.00	160.00-160.00
Australia	1.120-1.120	1.120-1.120	1.120-1.120	Australia	1.120-1.120	1.120-1.120	1.120-1.120
New Zealand	1.120-1.120	1.120-1.120	1.120-1.120	New Zealand	1.120-1.120	1.120-1.120	1.120-1.120
South Africa	1.120-1.120	1.120-1.120	1.120-1.120	South Africa	1.120-1.120	1.120-1.120	1.120-1.120
South Korea	1.120-1.120	1.120-1.120	1.120-1.120	South Korea	1.120-1.120	1.120-1.120	1.120-1.120
India	1.120-1.120	1.120-1.120	1.120-1.120	India	1.120-1.120	1.120-1.120	1.120-1.120
China	1.120-1.120	1.120-1.120	1.120-1.120	China	1.120-1.120	1.120-1.120	1.120-1.120
USSR	1.120-1.120	1.120-1.120	1.120-1.120	USSR	1.120-1.120	1.120-1.120	1.120-1.120

## CURRENCY MOVEMENTS

July 26	Bank rate	Special Drawing Rights	European Currency Unit	July 26	Bank rate	Special Drawing Rights	European Currency Unit
U.S.	1.950-1.950	1.950-1.950	1.950-1.950	U.S.	1.950-1.950	1.950-1.950	1.950-1.950
Canada	2.780-2.780	2.780-2.780	2.780-2.780	Canada	2.780-2.780	2.780-2.780	2.780-2.780
Belgium	67.25-67.25	67.25-67.25	67.25-67.25	Belgium	67.25-67.25	67.25-67.25	67.25-67.25
Denmark	12.07-12.07	12.07-12.07	12.07-12.07	Denmark	12.07-12.07	12.07-12.07	12.07-12.07
Ireland	1.120-1.120	1.120-1.120	1.120-1.120	Ireland	1.120-1.120	1.120-1.120	1.120-1.120
Spain	4.20-4.20	4.20-4.20	4.20-4.20	Spain	4.20-4.20	4.20-4.20	4.20-4.20
Portugal	118.00-118.00	118.00-118.00	118.00-118.00	Portugal	118.00-118.00	118.00-118.00	118.00-118.00
France	164.50-164.50	164.50-164.50	164.50-164.50	France	164.50-164.50	164.50-164.50	164.50-164.50
Italy	1.120-1.120	1.120-1.120	1.120-1.120	Italy	1.120-1.120	1.120-1.120	1.120-1.120
Sweden	11.80-11.80	11.80-11.80	11.80-11.80	Sweden	11.80-11.80	11.80-11.80	11.80-11.80
Norway	11.80-11.80	11.80-11.80	11.80-11.80	Norway	11.80-11.80	11.80-11.80	11.80-11.80
Switzerland	1.120-1.120	1.120-1.120	1.120-1.120	Switzerland	1.120-1.120	1.120-1.120	1.120-1.120
Japan	160.00-160.00	160.00-160.00	160.00-160.00	Japan	160.00-160.00	160.00-160.00	160.00-160.00
Australia	1.120-1.120	1.120-1.120	1.120-1.120	Australia	1.120-1.120	1.120-1.120	1.120-1.120
New Zealand	1.120-1.120	1.120-1.120	1.120-1.120	New Zealand	1.120-1.120	1.120-1.120	1.120-1.120
South Africa	1.120-1.120	1.120-1.120	1.120-1.120	South Africa	1.120-1.120	1.120-1.120	1.120-1.120
South Korea	1.120-1.120	1.120-1.120	1.120-1.120	South Korea	1.120-1.120	1.120-1.120	1.120-1.120
India	1.120-1.120	1.120-1.120	1.120-1.120	India	1.120-1.120	1.120-1.120	1.120-1.120
China	1.120-1.120	1.120-1.120	1.120-1.120	China	1.120-1.120	1.120-1.120	1.120-1.120
USSR	1.120-1.120	1.120-1.120	1.120-1.120	USSR	1.120-1.120	1.120-1.120	1.120-1.120

## OTHER MARKETS

West German Mark		French Franc	Italian Lira	Asian \$	Japanese Yen
1-1	511-511	10-11	181-171	10-10	11-21
2-1	51-51	10-11	17-80	10-10	21-61
3-1	51-51	171-171	181-171	10-11	21-61
4-1	81-81	121-121	181-171	11-11	21-51
5-1	81-81	121-121	181-181	11-11	21-51
6-1	81-81	121-121	181-181	10-10	21-51
7-1	81-81	121-121	181-181	10-10	21-51
8-1	81-81	121-121	181-181	10-10	21-51
9-1	81-81	121-121	181-181	10-10	21-51
10-1	81-81	121-121	181-181	10-10	21-51
11-1	81-81	121-121	181-181	10-10	21-51
12-1	81-81	121-121	181-181	10-10	21-51
13-1	81-81	121-121	181-181	10-10	21-51
14-1	81-81	121-121	181-181	10-10	21-51
15-1	81-81	121-121	181-181	10-10	21-51
16-1	81-81	121-121	181-181	10-10	21-51
17-1	81-81	121-121	181-181	10-10	21-51
18-1	81-81	121-121	181-181	10-10	21-51
19-1	81-81	121-121	181-181	10-10	21-51
20-1	81-81	121-121	181-181	10-10	21-51
21-1	81-81	121-121	181-181	10-10	21-51
22-1	81-81	121-121	181-181	10-10	21-51
23-1	81-81	121-121	181-181	10-10	21-51
24-1	81-81	121-121	181-181	10-10	21-51
25-1	81-81	121-121	181-181	10-10	21-51
26-1	81-81	121-121	181-181	10-10	21-51
27-1	81-81	121-121	181-181	10-10	21-51
28-1	81-81	121-121	181-181	10-10	21-51
29-1	81-81	121-121	181-181	10-10	21-51
30-1	81-81	121-121	181-181	10-10	21-51
31-1	81-81	121-121	181-181	10-10	21-51
32-1	81-81	121-121	181-181	10-10	21-51
33-1	81-81	121-121	181-181	10-10	21-51
34-1	81-81	121-121	181-181	10-10	21-51
35-1	81-81	121-121	181-181	10-10	21-51
36-1	81-81	121-121	181-181	10-10	21-51
37-1	81-81	121-121	181-181	10-10	21-51
38-1	81-81	121-121	181-181	10-10	21-51
39-1	81-81	121-121	181-181	10-10	21-51
40-1	81-81	121-121	181-181	10-10	21-51
41-1	81-81	121-121	181-181	10-10	21-51
42-1	81-81	121-121	181-181	10-10	21-51
43-1	81-81	121-121	181-181	10-10	21-51
44-1	81-81	121-121	181-181	10-10	21-51
45-1	81-81	121-121	181-181	10-10	21-51
46-1	81-81	121-121	181-181	10-10	21-51
47-1	81-81	121-121	181-181	10-10	21-51
48-1	81-81	121-121	181-181	10-10	21-51
49-1	81-81	121-121	181-181	10-10	21-51
50-1	81-81	121-121	181-181	10-10	21-51
51-1	81-81	121-121	181-181	10-10	21-51
52-1	81-81	121-121	181-181	10-10	21-51
53-1	81-81	121-121	181-181	10-10	21-51
54-1	81-81	121-121	181-181	10-10	21-51
55-1	81-81	121-121	181-181	10-10	21-51
56-1	81-81	121-121	181-181	10-10	21-51
57-1	81-81	121-121	181-181	10-10	21-51
58-1	81-81	121-121	181-181	10-10	21-51
59-1	81-81	121-121	181-181	10-10	21-51
60-1	81-81	121-121	181-181	10-10	21-51
61-1	81-81	121-121	181-181	10-10	21-51
62-1	81-81	121-121	181-181	10-10	21-51
63-1	81-81	121-121	181-181	10-10	21-51
64-1	81-81	121-121	181-181	10-10	21-51
65-1	81-81	121-121	181-181	10-10	21-51
66-1	81-81	121-121	181-181	10-10	21-51
67-1	81-81	121-121	181-181	10-10	21-51
68-1	81-81	121-121	181-181	10-10	21-51
69-1	81-81	121-121	181-181	10-10	21-51
70-1	81-81	121-121	181-181	10-10	21-51
71-1	81-81	121-121	181-181	10-10	21-51
72-1	81-81	121-121	181-181	10-10	21-51
73-1	81-81	121-121	181-181	10-10	21-51
74-1	81-81	121-121	181-181	10-10	21-51
75-1	81-81	121-121	181-181	10-10	21-51
76-1	81-81	121-121	181-181	10-10	21-51
77-1	81-81	121-121	181-181	10-10	21-51
78-1	81-81	121-121	181-181	10-10	21-51
79-1	81-81	121-121	181-181	10-10	21-51
80-1	81-81	121-121	181-181	10-10	21-51
81-1	81-81	121-121	181-181	10-10	21-51
82-1	81-81	121-121	181-181	10-10	21-51
83-1	81-81	121-121	181-181	10-10	21-51
84-1	81-81	121-121	181-181	10-10	21-51
85-1	81-81	121-121	181-181	10-10	21-51
86-1	81-81	121-121	181-181	10-10	21-51
87-1	81-81	121-121	181-181	10-10	21-51
88-1	81-81	121-121	181-181	10-10	21-51
89-1	81-81	121-121	181-181	10-10	21-51
90-1	81-81	121-121	181-181	10-10	21-51
91-1	81-81	121-121	181-181	10-10	21-51
92-1	81-81	121-121	181-181	10-10	21-51
93-1	81-81	121-121	181-181	10-10	21-51
94-1	81-81	121-121	181-181	10-10	21-51
95-1	81-81	121-121	181-181	10-10	21-51
96-1	81-81	121-121	181-181	10-10	21-51
97-1	81-81	121-121	181-181	10-10	21-51
98-1	81-81	121-121	181-181	10-10	21-51
99-1	81-81	121-121	181-181	10-10	21-51
100-1	81-81	121-121	181-181	10-10	21-51
101-1	81-81	121-121	181-181	10-10	21-51
102-1	81-81	121-121	181-181	10-10	21-51
103-1	81-81	121-121	181-181	10-10	21-51
104-1	81-81	121-121	181-181	10-10	21-51
105-1	81-81	121-121	181-181	10-10	21-51
106-1	81-81	121-121	181-181	10-10	21-51
107-1	81-81	121-121	181-181	10-10	21-51
108-1	81-81	121-121	181-181	10-10	21-51
109-1	81-81	121-121	181-181	10-10	21-51
110-1	81-81	121-121	181-181	10-10	21-51
111-1	81-81	121-121	181-181	10-10	21-51
112-1	81-81	121-121	181-181	10-10	21-51
113-1	81-81	121-121	181-181	10-10	21-51
114-1	81-81	121-121	181-181	10-10	21-51
115-1	81-81	121-121	181-181	10-10	21-51
116-1	81-81	121-121	181-181	10-10	21-51
117-1	81-81	121-121	181-181	10-10	21-51
118-1	81-81	121-121	181-181	10-10	21-51
119-1	81-81	121-121	181-181	10-10	21-51
120-1	81-81	121-121	181-181	10-10	21-51
121-1	81-81	121-121	181-181	10-10	21-51
122-1	81-81	121-121	181-181	10-10	21-51
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124-1	81-81	121-121	181-181	10-10	21-51
125-1	81-81	121-121	181-181	10-10	21-51
126-1	81-81	121-121	181-181	10-10	21-51
127-1	81-81	121-121	181-181	10-10	21-51
128-1	81-81	121-121	181-181	10-10	21-51
129-1	81-81	121-121	181-181	10-10	21-51
130-1	81-81	121-121	181-181	10-10	21-51
131-1	81-81	121-121	181-181	10-10	21-51
132-1	81-81	121-121	181-181	10-10	21-51
133-1	81-81	121-121	181-181	10-10	21-51
134-1	81-81	121-121	181-181	10-10	21-51
135-1	81-81	121-121	181-181	10-10	21-51
136-1	81-81	121-121	181-181	10-10	21-51
137-1	81-81	121-121	181-181	10-10	21-51
138-1	81-81	121-121	181-181	10-10	21-51
139-1	81-81	121-121	181-181	10-10	21-51
140-1	81-81	121-121	181-181	10-10	21-51
141-1	81-81	121-121	181-181	10-10	21-51
142-1	81-81	121-121	181-181	10-10	21-51
143-1	81-81	121-121	181-181	10-10	21-51
144-1	81-81	121-121	181-181	10-10	21-51
145-1	81-81	121-121	181-181	10-10	21-51
146-1	81-81	121-121	181-181	10-10	21-51
147-1	81-81	121-121	181-181	10-10	21-51
148-1	81-81	121-121	181-181	10-10	21-51
149-1	81-81	121-121	181-181	10-10	21-51
150-1	81-81	121-121	181-181	10-10	21-51
151-1	81-81	121-121	181-181	10-10	21-51
152-1	81-81	121-121	181-181	10-10	21-51
153-1	81-81	121-121	181-181	10-10	21-51
154-1	81-81	121-121	181-181	10-10	21-51
155-1	81-81	121-121	181-181	10-10	21-51
156-1	81-81	121-121	181-181	10-10	21-51
157-1	81-81	121-121	181-181	10-10	21-51
158-1	81-81	121-121	181-181	10-10	21-51
159-1	81-81	121-121	181-181	10-10	21-51
160-1	81-81	121-121	181-181	10-10	21-51
161-1	81-81	121-121	181-181	10-10	21-51
162-1	81-81	121-121	181-181	10-10	21-51
163-1	81-81	121-121	181-181	10-10	21-51
164-1	81-81	121-121	181-181	10-10	21-51
165-1	81-81	121-121	181-181	10-10	21-51
166-1	81-81	121-121	181-181	10-10	21-51
167-1	81-81	121-121	181-181	10-10	21-51
168-1	81-81	121-121	181-181	10-10	21-51
169-1	81-81	121-121	181-181	10-10	21-51
170-1	81-81	121-121	181-181	10-10	21-51
171-1	81-81	121-121	181-181	10-10	21-51
172-1	81-81	121-121	181-181	10-10	21-51
173-1	81-81	121-121	181-181	10-10	21-51
174-1	81-81	121-121	181-181	10-10	21-51
175-1	81-81	121-121	181-181	10-10	21-51
176-1	81-81	121-121	181-181	10-10	21-51
177-1	81-81	121-121	181-181	10-10	21-51
178-1	81-81	121-121	181-181	10-10	21-51
179-1	81-81	121-121	181-181	10-10	21-51
180-1	81-81	121-121	181-181	10-10	21-51
181-1	81-81	121-121	181-181	10-10	21-51
182-1	81-81	121-121	181-181	10-10	21-51
183-1	81-81	121-121	181-181	10-10	21-51
18					



[illegible]



## Price fall resumed in coffee

By Our Commodities Staff

COFFEE PRICES resumed their downward trend on the London futures market yesterday with the September position ending the day \$1.28 down at \$1.78 a tonne.

On Wednesday, the price had bounced up \$76.5 following a \$179 fall on Monday and Tuesday. Wednesday's rally had been encouraged by reports of support buying by the Banque Group of Latin American coffee producers. But no buying from this source was evident yesterday. The decline was also encouraged by forecasts of rising temperatures in Brazilian growing areas and the continued strength of sterling.

In Bogota, meanwhile, trade sources confirmed that the Colombian Coffee Growers Federation had reduced its resale price to \$2.00 a pound, exporters by 2 pence a pound. The price is now \$2.00 a pound against \$2.08 previously.

On the London cocoa terminal market, prices fell again to establish new three-year lows. Prices rose slightly early in the day reflecting an overnight rise in New York. But trade selling, encouraged by the rise in the value of the pound, pushed the September price \$7 lower to \$2,550 a tonne by the end of the day.

## Strikes spread in Guyana

GEORGETOWN — Workers in Guyana's sugar industry joined in a one-day strike on Wednesday as banana workers stayed off the job for a third consecutive day.

The Caribbean News Agency, a spokesman for the Guyana General and Agricultural Workers' Union, said that 100 per cent of the members were on strike in the second recent stoppage in the sugar industry.

Food unions have threatened to back banana miners in their strike which entered its third day on Wednesday and opposition political groups might lead demonstrations and strikes to force the Government to resign, following two weeks of bombings and street violence.

## UK ban on sale of small apples

By Christopher Parkes

THE GOVERNMENT has banned the sale of small apples on the UK market during the critical opening weeks of the new season. As a result, a pound of apples bought during the period will probably yield only about four fruits.

The aim of the ban is to avoid the disasters of last year when a flood of under-sized fruit led to a price collapse. It has been agreed under the EEC regulations which allow size limits to be varied to maintain market stability.

The move follows closely the formation of a market monitoring group under the banner of the Apple and Pear Development Council, with the co-operation of farmers, retailers and wholesalers.

This group will keep a running check on quality, size, presentation and packaging of fruit delivered to 10 key wholesale markets, and advise growers and other suppliers on what sells best.

Under the new rules, Cox Orange Pippins of less than 65mm diameter will be barred from markets until September 16. The ban also applies to Worcester Pearmaines under 60mm until September 2, James Grieve under 70mm until

August 28, James Grieve under 65mm from August 27 to September 29, and Golden Delicious of less than 65mm until September 9.

Meanwhile, in Geneva, Chile has asked the Council of permanent representatives at the General Agreement on Tariffs and Trade to investigate the European Community's restrictions on imports of apples imposed last April.

Chile, a traditional supplier of apples to the British market and Community countries during summer months when northern hemisphere fruit is out of season, was asked to "voluntarily" reduce its exports to the UK because of European overproduction.

The object was to enable EEC stockpilers to sell all their stock from store without too much competition from fresher fruit from the southern hemisphere.

New Zealand and Argentina, which were also subjected to these "voluntary" limits, were reported to have supported Chile's request.

EEC representatives in GATT asked for time to consider the Chilean request for a probe. The GATT council, acting in principle to an investigation, asked the two sides to continue discussions and try to settle the dispute between themselves.

## Meat import subsidies shrink

By Richard Mooney

COMMON MARKET subsidies on UK meat imports from other EEC countries have almost disappeared thanks to the continuing strength of sterling.

The UK Meat and Livestock Commission said yesterday that meat importers' amounts (MCAs) paid on imports of beef will fall to \$14.76 a tonne next week from \$24.34 this week. And MCAs on fresh or chilled beef carcasses will fall from 4.56p a kilo to 2.21p.

MCAs are designed to compensate for variations in the relative value of EEC currencies so that food imports can compete on equal terms throughout the Community.

In February MCAs on beef imported into Britain stood at more than £200 a tonne, but since then two devaluations of the green pound — the artificial exchange rate at which EEC countries' currencies are translated into sterling — have reduced this figure considerably.

This process has been continued by the rise in the value of sterling on the international exchange which has further narrowed the gap between the green pound and the real pound.

The British first-class beef price will remain at \$11.80 a tonne, says the UK Meat and Livestock Commission, but British and other EEC beef prices have been raised by \$20 to \$11.40 a tonne.

## UK FARMLAND

## Price spiral levels off

By John Cherrington, Agriculture Correspondent

MR. MICHAEL COLSTON (11.17.79) questions my comment on the Northfield Report that farming is prospering. His argument was that no farm buyer paying the current rate of £2,000 an acre, financing it with money borrowed from AMC at 13.5 per cent, an annual charge of £270 an acre, can possibly be called prosperous.

Of course, he is absolutely right. But the number of farmers in this position is minimal to the point of non-existence. The bulk of the industry is occupying land carrying a much lower annual charge, and farmers are unlikely to give themselves nightmares by valuing their land upwards every time the market makes another surge, so making their earnings on capital turn into loss.

This may be an unrealistic attitude as compared with industry for instance, but then no other industry to my knowledge has a major asset — in this case land — which has appreciated 20-fold from £100 to £2,000 in the past 20 years. The reasons for this rise have had little to do with farming economics, but are more on a par with buying gold or diamonds as a hedge against inflation.

That many farmers have helped to fuel the land price boom is the best argument that

I can adduce for the present prosperity of farming. A prosperity in fact that was supported by Lord Northfield himself speaking no doubt with the authority of the mixed bag of distinguished agriculturalists which made up his committee.

The signs now are that the inflation of land values has at present reached a plateau, and that the price of farms sold is actually showing a very modest decline. Estate agents maintain that this is only a temporary phase due to uncertainty about Northfield, high interest rates and other temporary factors. The amount of money still awaiting investment in land, they claim, is very high.

The symptoms of a market change are becoming evident. There are more farms on the market, according to the advertisement in the farming Press, and more of these appear to be offered by private treaty or sealed tender than by auction. No auctioneer likes risking the failure of a public auction. There also appears to be a realisation that even full EEC farm prices, which are now on the horizon, will do little to make sense of land costs when bought at present levels.

For instance, at current average yields even French prices would realise a cereal gross return in the range of £180 to £240 per acre. The direct costs of growing an acre of wheat for instance must now

be well over £100 an acre probably reaching £150 including overheads and interest of farming capital. This does not leave much margin to pay a reasonable return on an investment in land alone of £1,500 upwards an acre.

This is underlined in the report of the Kleinwort Benson Farmland Trust. While commenting that the Trust's value had appreciated by 42 per cent since it was launched in September 1978, the Trust's farming operations had shown a net loss of about £15 an acre after paying rent and interest of £77 per acre. Trust managers foresee continuing difficulties for the farming company unless prices improve materially.

Mr. Anthony Rosen, managing director of Fountain Farming, one of the 100+ farming companies in Britain, mostly on rented land, is bitterly disappointed with milk prices. He has not yet seen the results of his company's 5,000 cows but has stopped all dairy improvements. He has been objecting to the level of rents being fixed by arbitrators and based on amounts tendered by farmers anxious to take over farms. These are often no more than key money financed by averaging with other land at lower historic costs.

The chairman of the Pension Fund Property Trust, Mr. Cecil Baker, has reported that while the capital value of the

Trust's agricultural investment had approximately doubled its book cost, the agricultural property had earned no more than 2.8 per cent compared with office property at 6.1 per cent or shops 4.9 per cent.

From this it is obvious that the major attraction of investment in land must have been largely fuelled by the pressure of those anxious to share in it. The present dullness in the land market has been caused by realisation that the gains which had been foreseen when land was bought at £300 or so an acre, are not nearly so evident at present prices.

It is also being realised that continuing rental growth is far from being certain. Rents have doubled over the last five years in about £20 an acre. But this does not mean the rent of better than average land at about £30 an acre would not seem to show such a margin for increase in the next five years in view of static farm prices.

It is quite possible that, in the absence of income growth, the institutional and even private owners of farm land might like cash in on their profits by selling. After all, a capital profit is no good, unless it is eventually realised either by extra income or sale and if the income is restricted, there is no alternative to selling.

## Quota cut threat to NZ butter

By Margaret Van Hattem in Brussels

THE EEC Commission will recommend to member states that New Zealand should have continued access to EEC markets for its butter after present arrangements expire in 1980.

But, according to a report approved at the Commission's weekly meeting yesterday, the New Zealanders will be expected to accept an erosion of their current position.

The report, which appears to have been a necessary precondition for the Commission, does not specify how big the cuts in the New Zealand butter quota might be. However, in a crucial passage, it says: "Consideration should now be given to future import

arrangements for New Zealand butter on a more lasting basis.

In the light of the effort the Commission considers the Community's own producers need to make in order to restore a better balance in the Community market for milk products, it is essential there should be some element of quantitative reduction and deservingly upon the establishment of a longer-term arrangement for access of New Zealand butter to the EEC market.

This year, the New Zealand butter quota stands at 120,000 tonnes, but partly because of high import levels, it is unlikely to be filled. For next year, the quota falls to 115,000 tonnes.

## Sharp drop in zinc market

By Our Commodities Staff

BIG PRICE reductions by leading European producers Pennaroya and Hannover-Preussag sent zinc values sharply downwards on the London Metal Exchange yesterday.

Cash metal close at £295.75 a tonne, down £18 on the day, and at its lowest since April, 1978. Three months zinc fell £16 to close at £307.25.

Yesterday, Preussag cut its price from \$845 to \$780 a tonne. The last change was made on May 18 when the company raised its rate from \$800. Frankfurt traders said the reductions had been forced by weak demand.

## World wheat crop estimate raised

By Our Commodities Staff

THE INTERNATIONAL WHEAT Council now estimates the 1979 world wheat harvest at 410m to 415m tons, about 5m tons more than in its previous estimate published on July 2. But the crop is still expected to be 6 to 7 per cent below last year's record of 442.2m tons.

In its latest market report published yesterday, the IWC noted that the U.S. Department of Agriculture had raised its estimate of U.S. wheat production by 4m tons to 37.2m. A crop of this size would be second only to the record 38.3m tons harvested in 1976.

Yield prospects also continued to improve. In the EEC where the crop is now forecast at 43 to 44m tons, compared with 47.5m last year.

But in the USSR and Eastern Europe the IWC said crop prospects remained rather poor. Winter wheat yields are sharply lower in the USSR, where the crop total is put at 30-35m tons against a record 120.8m last year.

The IWC said the Indian harvest was officially estimated at 34.7m tons, compared with 31.3m in 1978, while recent reports indicated bigger crops in a number of Chinese provinces. The Chinese crop is now expected to exceed last year's 44m tons.

But in Canada, because of late sowings, 1979 crop prospects are still uncertain. David Satter writes from Moscow: The Soviet Government newspaper, Izvestia, said that

the Soviet grain harvest is now well under way and as of July 23, grain had been harvested from an area of 20.5m hectares, 15 per cent of the total area planted.

The newspaper said 87 per cent of the harvested grain, the bulk of which is winter wheat, had been threshed.

U.S. agricultural experts said the harvest is proceeding slightly ahead of last year's pace but attributed this to the rapid maturation of the winter wheat crop because of a lack of water in May and June.

They said European Russia experienced its driest late spring in the last five years and major grain growing areas such as the North Caucasus, Krasnodar, Rostov and the Southern and Eastern Ukraine had hardly any moisture at all.

The lack of moisture may lead to a reduction in winter yields in European Russia by as much as 20 per cent, they said. This would follow an above average winter kill this year caused by the severe weather.

The prospect of a major reduction in the winter wheat harvest is a major factor in the pessimistic U.S. Department of Agriculture forecast of a 1980m tonne harvest of only 180m tonnes.

The grain harvest target for 1979 is 226.8m tonnes and last year, the grain harvest reached an all time high of 237m tonnes.

## BRITISH COMMODITY MARKETS

## BASE METALS

COINTEGRATED — Market for the copper market. Forward metal price for the month of August is \$1.00 a pound. The price for the month of September is \$1.00 a pound. The price for the month of October is \$1.00 a pound. The price for the month of November is \$1.00 a pound. The price for the month of December is \$1.00 a pound. The price for the month of January is \$1.00 a pound. The price for the month of February is \$1.00 a pound. The price for the month of March is \$1.00 a pound. The price for the month of April is \$1.00 a pound. The price for the month of May is \$1.00 a pound. The price for the month of June is \$1.00 a pound. The price for the month of July is \$1.00 a pound. The price for the month of August is \$1.00 a pound. The price for the month of September is \$1.00 a pound. The price for the month of October is \$1.00 a pound. The price for the month of November is \$1.00 a pound. The price for the month of December is \$1.00 a pound. 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† Redemption yield. Highs and lows record issue dates and values and constituents change are indicated in Sunday issues. A list of the constituents is available from the Publisher.

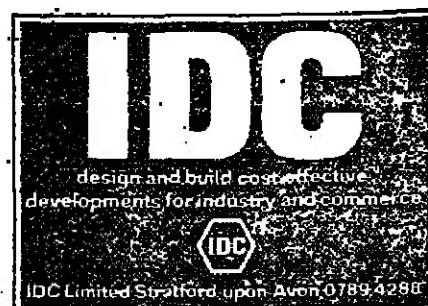


## OFFSHORE AND OVERSEAS FUNDS

[illegible][illegible]

**NOTES:**  
1. Contacts, and are to remain unless otherwise indicated.





## BRITISH FUNDS

1979	Stock	Price	Yield
High	Low		
<b>"Shorts" (Lives up to Five Years)</b>			
98.5	100.0	99.5	100.0
99.0	100.5	99.0	100.5
99.5	101.0	99.5	101.0
100.0	101.5	100.0	101.5
100.5	102.0	100.5	102.0
101.0	102.5	101.0	102.5
101.5	103.0	101.5	103.0
102.0	103.5	102.0	103.5
102.5	104.0	102.5	104.0
103.0	104.5	103.0	104.5
103.5	105.0	103.5	105.0
104.0	105.5	104.0	105.5
104.5	106.0	104.5	106.0
105.0	106.5	105.0	106.5
105.5	107.0	105.5	107.0
106.0	107.5	106.0	107.5
106.5	108.0	106.5	108.0
107.0	108.5	107.0	108.5
107.5	109.0	107.5	109.0
108.0	109.5	108.0	109.5
108.5	110.0	108.5	110.0
109.0	110.5	109.0	110.5
109.5	111.0	109.5	111.0
110.0	111.5	110.0	111.5
110.5	112.0	110.5	112.0
111.0	112.5	111.0	112.5
111.5	113.0	111.5	113.0
112.0	113.5	112.0	113.5
112.5	114.0	112.5	114.0
113.0	114.5	113.0	114.5
113.5	115.0	113.5	115.0
114.0	115.5	114.0	115.5
114.5	116.0	114.5	116.0
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116.0	117.5	116.0	117.5
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117.5	119.0	117.5	119.0
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128.5	130.0	128.5	130.0
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144.0	145.5	144.0	145.5
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146.0	147.5	146.0	147.5
146.5	148.0	146.5	148.0
147.0	148.5	147.0	148.5
147.5	149.0	147.5	149.0
148.0	149.5	148.0	149.5
148.5	150.0	148.5	150.0
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228.0	229.5	228.0	229.5
228.5	230.0	228.5	230.0
229.0	230.5	229.0	230.5



**FINANCE, LAND—Continued**[illegible]

7/10.4	Deafening	21	M.E.I.
7/11.2	Dishellers	64	Nat. West. Bank
7/12.0	Dunlop	14	Dr. Warrants
2 6.4	Eagle Star	12	P & O Dtd.
9 5.0	E.M.I.	21	Plessey
7 3.9	Eng. Accident	35	R.N.I.
	Gen. Electric	50	Rank Org.
	Glance	14	Reed Intl.
	Globe Mkt.	30	Seas
	G.U.S. 'A'	28	Spillers
	Guardian	28	Tesco
7/14.6	G.J.N.	26	Thorn
5 2.9	Hawker Sidd	18	Trust Houses
	House of Fraser		



